



Oregon Tourism Commission
 dba Travel Oregon
 319 SW Washington St., Suite 700
 Portland, Oregon 97204
 503-967-1560

OREGON LODGING STATISTICS
Current Month: August 2022

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY
United States	66.5	5.3%	\$151.49	9.6%	\$100.67	15.4%	173,110,572	1.0%	115,041,484	6.4%	\$17,427,121,420	16.6%
Pacific	72.8	5.4%	\$207.37	12.5%	\$150.87	18.6%	25,098,871	1.3%	18,261,147	6.7%	\$3,786,774,776	20.0%
Statewide	72.3	2.1%	\$161.52	4.2%	\$116.74	6.5%	2,179,517	0.4%	1,575,232	2.5%	\$254,427,241	6.8%
Central	77.0	0.3%	\$209.78	1.6%	\$161.57	1.9%	185,039	0.9%	142,516	1.2%	\$29,897,371	2.8%
Coast	77.8	-1.9%	\$206.21	0.9%	\$160.42	-1.0%	348,037	-2.4%	270,754	-4.2%	\$55,832,121	-3.4%
Eastern	69.9	-1.0%	\$116.48	9.7%	\$81.46	8.6%	153,884	-0.3%	107,621	-1.2%	\$12,535,758	8.3%
Mt. Hood/Gorge	77.7	0.7%	\$163.37	4.6%	\$126.95	5.4%	71,486	0.0%	55,552	0.8%	\$9,075,502	5.4%
Portland	67.6	8.0%	\$149.84	9.4%	\$101.37	18.2%	835,264	2.1%	565,042	10.2%	\$84,666,856	20.6%
Southern	76.4	0.2%	\$135.30	-0.8%	\$103.36	-0.6%	262,167	0.7%	200,272	0.9%	\$27,097,316	0.1%
Willamette Valley	72.2	-1.1%	\$147.57	7.4%	\$106.54	6.2%	333,777	-1.2%	240,973	-2.3%	\$35,561,200	4.9%

OREGON LODGING STATISTICS
Year To Date (YTD): January - August 2022

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY
United States	63.3	11.1%	\$147.90	22.6%	\$93.55	36.2%	1,346,749,829	2.6%	851,854,102	14.0%	\$125,985,949,565	39.8%
Pacific	68.1	14.9%	\$192.84	26.8%	\$131.38	45.7%	195,580,803	3.6%	133,254,419	19.1%	\$25,696,185,441	51.0%
Statewide	64.0	4.6%	\$139.33	13.8%	\$89.16	19.1%	17,100,358	1.9%	10,942,625	6.6%	\$1,524,603,952	21.3%
Central	67.2	5.0%	\$163.70	7.3%	\$109.94	12.6%	1,454,007	1.3%	976,491	6.3%	\$159,855,484	14.1%
Coast	64.5	-4.6%	\$160.59	6.5%	\$103.56	1.7%	2,759,938	-1.0%	1,779,780	-5.6%	\$285,808,382	0.6%
Eastern	63.7	6.7%	\$104.77	13.1%	\$66.76	20.7%	1,208,786	0.0%	770,281	6.7%	\$80,699,413	20.6%
Mt. Hood/Gorge	66.4	3.0%	\$138.00	12.0%	\$91.67	15.3%	560,177	0.0%	372,102	3.0%	\$51,351,876	15.3%
Portland	60.0	15.2%	\$135.95	22.0%	\$81.57	40.6%	6,560,794	6.8%	3,936,681	23.1%	\$535,184,806	50.2%
Southern	68.2	-5.9%	\$119.64	8.0%	\$81.63	1.6%	2,008,253	-2.0%	1,370,257	-7.7%	\$163,935,280	-0.4%
Willamette Valley	68.4	4.8%	\$139.42	21.6%	\$95.36	27.4%	2,627,864	-1.5%	1,797,353	3.2%	\$250,587,453	25.5%

Source: STR



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OREGON LODGING STATISTICS
 Running 12 Months (R12): September 2021 - August 2022

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY
Statewide	62.1	8.2%	\$133.95	16.2%	\$83.17	25.7%	25,691,960	2.5%	15,952,715	10.9%	\$2,136,859,912	28.9%
Central	65.1	9.3%	\$155.41	9.9%	\$101.11	20.1%	2,182,530	1.7%	1,419,999	11.2%	\$220,686,110	22.2%
Coast	62.1	-2.0%	\$152.70	8.8%	\$94.77	6.7%	4,150,982	-0.9%	2,576,270	-2.8%	\$393,393,202	5.7%
Eastern	62.3	12.3%	\$101.77	14.3%	\$63.45	28.4%	1,816,224	0.2%	1,132,321	12.6%	\$115,236,056	28.7%
Mt. Hood/Gorge	64.8	9.5%	\$133.56	14.6%	\$86.51	25.5%	841,387	0.0%	545,012	9.5%	\$72,791,304	25.5%
Portland	57.6	20.4%	\$130.99	23.7%	\$75.41	48.9%	9,843,656	8.5%	5,667,156	30.7%	\$742,325,731	61.6%
Southern	68.1	-3.4%	\$116.59	12.2%	\$79.37	8.3%	3,017,681	-2.9%	2,054,149	-6.2%	\$239,500,084	5.2%
Willamette Valley	66.9	7.6%	\$134.22	24.4%	\$89.78	33.8%	3,958,855	-1.1%	2,647,965	6.3%	\$355,408,145	32.3%

Source: STR