

AUGUST 2022

Earned Media Highlights



The Weirdest, Wackiest Fall Festivals Around the Country

A roundup of wacky fall festivals. The West Coast Giant Pumpkin Regatta is featured.

8.11.22 Circulation: 3,607,069



19 Great Spots Perfect for Your Oregon Coast Camping Trip

A guide to 19 great camping spots throughout Oregon's coastline.

8.16.22 Circulation: 64,480,000



Hispanic-Owned Wineries of Oregon's Willamette Valley

A guide to the Hispanic-Owned Wineries in the Willamette Valley.

8.23.22 Circulation: 15,300



14 of The Hottest Oregon Escapes for the End of Summer

A guide to 14 of the greatest Oregon escapes for the end of summer.

8.23.22 Circulation: 182,626



12 Stellar U-Pick Orchards and Fruit Farms Near Portland

A guide to 12 amazing U-Pick orchards and fruit farms located near Portland.

8.25.22 Circulation: 101,289



Stuff You Can Do with Your Dog in Oregon on this International Dog Day

A detailed guide of all of the fun things you can do surrounding National Dog Day across the state of Oregon.

8.26.22 Circulation: 308,618



21 Best Places to See Fall Foliage in the United States

A guide of beautiful fall foliage across the US. Columbia River Gorge is highlighted.

8.29.22 Circulation: 2,005,222



Quite Possibly the Most Haunted Hotels in America, and the Ghosts Who Haunt Them

A list of 12 haunted hotels across the US and what ghosts haunt them. Heceta Head Lighthouse is featured.

8.29.22 Circulation: 494,227

► For questions or more information reach out to Allison Keeney, allison@traveloregon.com