

SEPTEMBER 2022

# Earned Media Highlights



## Discover 7 Miles of Pristine Coastline on a Weekend Getaway in Lincoln City, Oregon

A story highlighting a weekend adventure in Lincoln City.  
9.1.22      Circulation: 458,424



## 7 Scenic Road Trips in the U.S.

A roundup of 7 scenic road trips in the U.S. Southern Oregon Coast is featured.  
9.8.22      Circulation: 22,191,177



## Color And Coffee (pg 24–25)

A list of places to see beautiful fall foliage and sip coffee. Willamette Valley and Southern Oregon are included.  
9.13.22      Circulation: 2,629,848



## Making Oregon Look Good: Travel Boosters Tout State's Treasures

Summary of Travel Oregon's unveiling the second part of national advertising campaign.  
9.19.22      Circulation: 3,465,358



## 10 Bird Watching Destinations Around Oregon

A list of 10 amazing bird watching destinations in Oregon.  
9.21.22      Circulation: 122,064



## The Best Fall Foliage Train Trips to Take This Year

A list of the best fall foliage across the US. The Columbia River Gorge is included.  
9.22.22      Circulation: 2,005,222



## 7 Scenic Drives Across the United States For Your Fall Foliage Fix

A list of 7 beautiful scenic drives across the nation. Cascade Lakes Scenic Byway is included.  
9.25.22      Circulation: 35,900,000



## Three Perfect Days: Portland, OR

Three Perfect Days article featuring Portland and the Willamette Valley.  
9.30.22      Circulation: 10,074