

OREGON TOURISM COMMISSION MEETING

December 14, 2022

The Loft at the Red Building
20 Basin St.
Astoria, OR 97103

The meeting will be in-person and live-streamed on Travel Oregon's Industry YouTube Channel:
<https://www.youtube.com/user/oregontourism/>.

9:00 a.m.	Welcome and Introductions	Chair Boyles
9:10 a.m.	Chair Remarks	Chair Boyles
9:15 a.m.	Local Welcome	Arica Sears & Marcus Hinz
9:45 a.m.	Stakeholders, Partners and Public Statements	Chair Boyles
	<i>*This is an opportunity for written or in-person general statements or updates to Commission</i>	
9:55 a.m.	Commission Business	Chair Boyles
	Review of Commission Packets	
10:00 a.m.	Commission Action	
	Approval of Minutes	Chair Boyles
	Consideration of Opening Large Grant Program (<i>tentative</i>)	
	Proposed Budget Modification for 2021-23 BY	
	Overview	
	Public Hearing	
	Discussion / Action	
10:30 a.m.	Break	
10:40 a.m.	Oregon22 Final Report	Niels de Vos
11:10 a.m.	Why Guides Update	Gabi Duarte
11:20 a.m.	Advertising Update – New Creative Spring '23	Katy Clair & Wieden+Kennedy Team
11:50 a.m.	Other Business	Chair Boyles
12:00 p.m.	Adjourn	Chair Boyles

If you have any questions or comments related to the meeting proceedings or presentations, please email us at industry@traveloregon.com and indicate "December 2022 –Tourism Commission Meeting" in the subject line.