

OCTOBER 2022

Earned Media Highlights



This Town is Home to the Last Blockbuster Video Store in the World

A feature story highlighting the Last Blockbuster in Bend and road trip around the region.

10.1.22 Circulation: 401,996



Hot Springs Oregon: 16 Dreamy Hot Springs You Must Visit

A List of 16 incredible hot springs in Oregon.

10.5.22 Circulation: 64,480,000

THE EPOCH TIMES

Why Oregon's Wild Truffles Can Rival Their European Counterparts

A feature story highlighting truffle hunting in the Willamette Valley.

10.13.22 Circulation: 1,932,730



The Creepiest, Most Mysterious Haunted Hotels in Every State

A roundup of haunted hotels. Geiser Grand is included for Oregon.

10.14.22 Circulation: 3,607,069



9 Breathtaking Trails to Hike Across Central Oregon

A story featuring nine hikes around Central Oregon. ADA suggestions included throughout.

10.21.22 Circulation: 22,191,177



Winter Wonderland: Bend, Oregon

A story highlighting a variety of LGBTQ+ trip suggestions and winter events in Bend.

10.26.22 Circulation: 20,000



Savoring Oregon's Wine Country, No Driving Required

A story highlighting a car-free wine country trip in the Willamette Valley.

10.29.22 Circulation: 43,264,806



Winter Getaways: Lithia Springs Resort

A list of eight beautiful winter getaways across Oregon.

10.31.22 Circulation: 40,000