



Oregon Tourism Commission
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OREGON LODGING STATISTICS
 Current Week: January 1, 2023

Region	Occupancy (%)			Room Rate (\$)			RevPAR (\$)		
		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021
Oregon	38.5%	-7.2%	-2.0%	\$107.59	5.9%	25.7%	\$41.45	-1.7%	23.2%
Central	36.7%	-9.1%	-2.0%	\$107.96	2.0%	17.5%	\$39.68	-7.2%	15.1%
Coast	35.8%	-5.0%	-11.8%	\$109.07	7.0%	20.0%	\$39.09	1.6%	5.8%
Eastern	36.9%	-18.4%	3.5%	\$89.03	8.3%	21.9%	\$32.87	-11.6%	26.2%
Hood/Gorge	39.5%	-11.7%	2.1%	\$114.37	4.5%	30.2%	\$45.22	-7.7%	33.0%
Portland	38.7%	2.1%	19.9%	\$113.15	7.2%	34.2%	\$43.82	9.4%	60.9%
Southern	39.8%	-15.9%	-26.5%	\$94.94	0.1%	15.3%	\$37.81	-15.8%	-15.3%
Willamette Valley	43.1%	-12.4%	-4.0%	\$104.62	4.2%	27.0%	\$45.14	-8.6%	22.0%

Region	Room Supply			Room Demand			Room Revenue (\$)		
		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021
Oregon	493,017	-0.4%	3.8%	189,928	-7.5%	1.7%	\$20,434,313	-2.1%	27.9%
Central	41,783	-1.0%	2.3%	15,355	-10.0%	0.2%	\$1,657,802	-8.1%	17.7%
Coast	79,135	-1.5%	-0.7%	28,361	-6.5%	-12.5%	\$3,093,320	0.1%	5.1%
Eastern	35,364	1.2%	1.9%	13,057	-17.4%	5.5%	\$1,162,426	-10.5%	28.6%
Hood/Gorge	16,142	-0.4%	0.0%	6,382	-12.0%	2.2%	\$729,878	-8.0%	33.0%
Portland	188,202	-0.7%	11.6%	72,882	1.3%	33.9%	\$8,246,925	8.7%	79.6%
Southern	59,346	3.2%	-0.9%	23,636	-13.2%	-27.2%	\$2,244,104	-13.1%	-16.1%
Willamette Valley	75,334	-1.4%	-2.1%	32,503	-13.6%	-5.9%	\$3,400,428	-9.9%	19.4%

Source: STR