

DECEMBER 2022

Earned Media Highlights



6 Adorable Oregon Towns That Feel Like A Hallmark Movie

A list of 6 adorable cities in Oregon that make you feel like you're in a Christmas movie.

12.2.22 Circulation: 64,480,000



Celebrate the New Year in Oregon

A list of things to do in Oregon to celebrate New Year's Eve.

12.2.22 Circulation: 15,000



Railbiking is a New Adventurous Way to Experience Train Travel – Here Are the Best Places to Try it in the U.S.

A feature on railbiking being the new way to experience train travel.

12.6.22 Circulation: 2,005,222



Local Entrepreneurs Ask Portlanders to Support BIPOC-Owned Businesses This Holiday Season

A feature on encouraging the community to support local BIPOC owned businesses.

12.8.22 Circulation: 420,304



Exceptional Experiences

A roundup of unique Oregon wine experiences to gift for the holidays.

12.9.22 Circulation: 25,000



7 Best Hot Springs in Oregon

A featured roundup of 7 best hot springs in Oregon.

12.12.22 Circulation: 21,780,000



Last Minute Local Gifts From Travel Oregon

A feature on giving local gifts from all around Oregon for the holidays.

12.16.22 Circulation: 278,240



I Went To A Wellness Glamping Retreat And Disconnected From Technology. Here's Why I Would Go Back In A Heartbeat

A first-person recount of on a wellness retreat located in Central Oregon.

12.26.22 Circulation: 18,763,909



Happy Trails

A feature on the best snow free hiking trails in the winter.

12.27.22 Circulation: 70,000



12 Oregon Adventures to Get You Outdoors Every Month of the Year

A feature on outdoor activities and hiking in Oregon through each season of the year.

12.29.22 Circulation: 71,922

▶ For questions or more information contact Allison Keeney, allison@traveloregon.com