

NOVEMBER 2022

# Earned Media Highlights



## Destination Oregon: Mamancy Tea and Chocolate

A feature on Beaverton's Mamancy Tea & Chocolate Co.

11.3.22 Circulation: 175,000



## Savoring Oregon's Wine Country in the Willamette Valley

A resharing of the NYT story highlighting a car free trip to the Willamette Valley.

11.6.22 Circulation: 35,000



## These Ski Resorts are Always Among the First to Open

A list of ski resorts opening early in the season across the nation. Mt. Bachelor is featured.

11.7.22 Circulation: 22,120,000



## Ski and Snowboard Season is Here Early on Mount Hood

An article announcing Timberline Ski Area is opening early this year.

10.9.22 Circulation: 3,607,069



## Salsa Your Way to Pow Best Ski Resorts to Ski in a La Nina Ski Season

A list of the best ski resorts to visit during La Nina Winter. Mt. Hood Meadows, Mt. Bachelor included.

10.10.22 Circulation: 2,706



## The 10 Most Charming Small Towns in the U.S. for a Winter Getaway

Hood River included in a roundup of the best towns in the US for a Winter Getaway.

11.15.22 Circulation: 141,100,000



## Go Beyond Sustainable Travel, Make Your Trips Regenerative

A list of regenerative travel projects located across the globe. Willamette Valley is highlighted.

11.17.22 Circulation: 480,951



## Add These 3 Scenic Cities to Your Northwest Itinerary

A feature article tracing modern day footsteps of Lewis & Clark. Astoria and Hood River are featured.

11.29.22 Circulation: 17,520,000



## What to Do in Oregon in December

A list of things to do in Oregon this December.

11.30.22 Circulation: 71,922

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