## OREGON TOURISM COMMISSION MEETING

## February 22, 2023

Salem Convention Center 202 Commercial St. Salem, OR 97301

The meeting will be in-person and live-streamed on Travel Oregon's Industry YouTube Channel: <u>https://www.youtube.com/user/oregontourism/</u>.

9:00 a.m.	Welcome and Introductions	Chair Boyles
9:10 a.m.	Chair Remarks	Chair Boyles
9:15 a.m.	Local Welcome	
9:35 a.m.	<b>Stakeholders, Partners and Public Statements</b> *This is an opportunity for <u>written</u> or in-person general statements or updates to Commission	Chair Boyles
9:45 a.m.	Commission Business	Chair Boyles
	Review of Commission Packets	
9:55 a.m.	Commission Action	Chair Boyles
	Approval of Minutes	
10:00 a.m.	Travel Oregon '23-'25 Budget Development	Todd Davidson
	'23-25 Revenue Forecast	
	NCAA Women's National Final Four	
	Consideration of Minimum RCTP Funding Levels	
10:50 a.m.	Break	
11:00 a.m.	Fall '22 Campaign Final Report &	Katy Clair & Bryan Mullaney
	Spring '23 Campaign Production Update	
11:25 a.m.	Willamette River Recreation Studio Update	Alexa Carey & Willamette Valley Visitors Association
11:50 a.m.	Other Business	Chair Boyles
12:00 p.m.	Adjourn	Chair Boyles

If you have any questions or comments related to the meeting proceedings or presentations, please email us at <u>industry@traveloregon.com</u> and indicate "February 2023 –Tourism Commission Meeting" in the subject line.

