

JANUARY 2023

Earned Media Highlights



21 Great Mountain Hikes in the U.S.

A roundup of mountain hikes in the U.S. Eagle Creek in the Columbia River Gorge is featured.
1.2.23 Circulation: 1,069,148



7 Spots for Winter Sports

A list of seven different places in Oregon to partake in winter sports including Portland, Mt. Hood, Ashland, Medford and Grants Pass.
1.3.23 Circulation: 32,005



10 Gorgeous Pacific Northwest Towns to Visit in 2023, According to Experts

A list of 10 beautiful towns in the Northwest. Albany and Terrebone are featured.
1.5.23 Circulation: 401,996



Take a Taste of the Wild Side with These Foraged-Food Adventures

A story about foraging tour opportunities. Travel Oregon is quoted.
1.11.23 Circulation: 1,064,853



Are you a Top Shredder? These Incredible U.S. Ski Resorts are for you

A roundup of some of the best ski areas for expert skiers. Mount Hood Skibowl is featured.
1.13.23 Circulation: 496,066



ARCHITECTURAL DIGEST

20 Best Tiny House Rentals on Airbnb and Beyond (2023)

A roundup of some of the best Airbnb tiny house rentals. Rentals in Portland, Mt. Hood and Oregon Coast are featured.
1.13.23 Circulation: 11,768,000



These Small 'Mom 'n' Pop' Ski Resorts Are Locals' Best-Kept Secrets

A roundup of smaller ski resorts around the U.S. Mt. Ashland Ski Area, Anthony Lakes Mountain Resort, Hoodoo Ski Area, Willamette Pass Resort are featured.
1.15.23 Circulation: 1,306,651



Lakefront Hot Springs and History Meet at a Remote Oregon Resort

A feature story highlighting the history of The Lodge at Hot Lake Springs in La Grande, Oregon.
1.25.23 Circulation: 9,457,598



20 Most Beautiful Small Towns in the U.S.

A roundup of the 20 best small towns in the U.S. Joseph, Oregon is included.
1.29.23 Circulation: 2,005,222



How to Spend Five Fabulous Days Around Portland, Oregon

A feature story highlighting how to spend five days in Portland and beyond. Activities in Mt. Hood and Hood River are included as well.
1.31.23 Circulation: 125,000