

Oregon Tourism Commission dba Travel Oregon 319 SW Washington St., Suite 700 Portland, Oregon 97204 503-967-1560

## **OREGON LODGING STATISTICS Current Week: February 26, 2023**

Occupancy (%)				Room Rate (\$)			RevPAR (\$)		
Region		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021
Oregon	54.9%	-6.4%	12.4%	\$122.64	7.0%	34.3%	\$67.31	0.1%	50.9%
Central	50.6%	-16.2%	2.7%	\$120.22	-1.4%	26.5%	\$60.88	-17.4%	29.9%
Coast	47.5%	-14.0%	-12.3%	\$121.54	1.5%	17.6%	\$57.68	-12.7%	3.1%
Eastern	52.0%	-21.5%	20.3%	\$104.42	6.5%	38.2%	\$54.33	-16.4%	66.2%
Hood/Gorge	52.3%	-8.2%	9.6%	\$118.74	3.7%	30.0%	\$62.13	-4.8%	42.5%
Portland	60.8%	12.1%	50.2%	\$131.87	12.7%	47.2%	\$80.23	26.2%	121.0%
Southern	48.1%	-23.8%	-24.5%	\$100.18	-4.9%	15.7%	\$48.20	-27.5%	-12.6%
Willamette Valley	59.1%	-10.8%	11.0%	\$120.54	7.5%	36.5%	\$71.27	-4.2%	51.5%

Room Supply				Room Demand			Room Revenue (\$)		
Region		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021
Oregon	493,228	-0.5%	2.9%	270,706	-6.9%	15.7%	\$33,198,119	-0.4%	55.3%
Central	42,183	0.7%	1.3%	21,363	-15.6%	4.1%	\$2,568,195	-16.8%	31.7%
Coast	79,163	-1.6%	-1.0%	37,568	-15.4%	-13.2%	\$4,565,945	-14.1%	2.0%
Eastern	35,546	1.3%	2.4%	18,494	-20.6%	23.2%	\$1,931,154	-15.4%	70.3%
Hood/Gorge	16,142	-0.4%	0.0%	8,447	-8.6%	9.6%	\$1,002,973	-5.2%	42.5%
Portland	187,537	-1.2%	8.9%	114,096	10.7%	63.6%	\$15,045,499	24.7%	140.8%
Southern	59,794	3.2%	0.8%	28,770	-21.3%	-23.9%	\$2,882,157	-25.2%	-11.9%
Willamette Valley	74,774	-2.3%	-3.3%	44,210	-12.8%	7.3%	\$5,329,112	-6.3%	46.5%

Source: STR