

Oregon Tourism Commission dba Travel Oregon 319 SW Washington St., Suite 700 Portland, Oregon 97204 503-967-1560

OREGON LODGING STATISTICS Current Week: March 5, 2023

Occupancy (%)				Room Rate (\$)			RevPAR (\$)		
Region		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021
Oregon	54.9%	-7.6%	8.6%	\$123.14	5.9%	32.7%	\$67.56	-2.1%	44.2%
Central	52.2%	-15.7%	-0.9%	\$125.63	-2.4%	29.2%	\$65.53	-17.8%	28.1%
Coast	47.4%	-15.4%	-20.1%	\$121.74	1.4%	15.3%	\$57.71	-14.2%	-7.8%
Eastern	49.3%	-18.3%	8.4%	\$94.78	2.7%	23.3%	\$46.69	-16.1%	33.6%
Hood/Gorge	57.2%	-2.0%	20.5%	\$120.41	5.4%	32.9%	\$68.88	3.3%	60.2%
Portland	59.8%	4.5%	46.8%	\$132.93	10.9%	47.0%	\$79.46	15.8%	115.7%
Southern	49.2%	-19.1%	-21.9%	\$99.87	-4.4%	15.1%	\$49.17	-22.6%	-10.1%
Willamette Valley	60.3%	-9.5%	8.5%	\$122.12	7.8%	35.7%	\$73.60	-2.4%	47.3%

Room Supply				Room Demand			Room Revenue (\$)		
Region		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021
Oregon	493,535	-0.4%	2.9%	270,776	-7.9%	11.8%	\$33,342,296	-2.5%	48.4%
Central	42,483	1.7%	2.1%	22,160	-14.3%	1.2%	\$2,783,974	-16.4%	30.7%
Coast	79,163	-1.6%	-1.0%	37,528	-16.8%	-20.9%	\$4,568,793	-15.6%	-8.8%
Eastern	35,546	1.3%	2.4%	17,512	-17.2%	11.0%	\$1,659,736	-15.0%	36.9%
Hood/Gorge	16,142	-0.4%	0.0%	9,234	-2.3%	20.6%	\$1,111,887	2.9%	60.2%
Portland	187,537	-1.2%	8.6%	112,102	3.2%	59.3%	\$14,901,847	14.5%	134.2%
Southern	59,801	3.3%	1.2%	29,441	-16.4%	-20.9%	\$2,940,155	-20.1%	-8.9%
Willamette Valley	74,774	-2.1%	-2.9%	45,064	-11.4%	5.4%	\$5,503,319	-4.5%	43.1%

Source: STR