



**Oregon Tourism Commission**  
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**OREGON LODGING STATISTICS**  
**Current Month: January 2023**

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY
United States	52.8	10.9%	\$142.14	14.8%	\$75.01	27.3%	171,650,286	0.4%	90,582,995	11.4%	\$12,875,203,261	27.8%
Pacific	56.1	8.7%	\$187.59	19.9%	\$105.23	30.3%	25,081,046	0.7%	14,070,121	9.4%	\$2,639,385,307	31.2%
Statewide	45.0	-0.6%	\$113.88	8.1%	\$51.29	7.5%	2,184,012	-0.5%	983,584	-1.1%	\$112,011,572	6.9%
Central	42.8	-9.2%	\$110.88	-1.0%	\$47.47	-10.1%	185,039	-1.0%	79,217	-10.1%	\$8,783,703	-11.0%
Coast	39.5	-9.2%	\$113.04	4.6%	\$44.67	-5.1%	350,672	-1.5%	138,574	-10.6%	\$15,663,747	-6.6%
Eastern	38.2	-16.2%	\$89.32	6.0%	\$34.16	-11.2%	157,108	1.3%	60,086	-15.2%	\$5,367,013	-10.1%
Mt. Hood/Gorge	46.1	-1.4%	\$114.68	3.7%	\$52.84	2.3%	71,486	-0.4%	32,941	-1.8%	\$3,777,544	1.9%
Portland	49.0	17.0%	\$121.95	13.7%	\$59.79	33.0%	829,405	-1.2%	406,630	15.6%	\$49,586,987	31.4%
Southern	42.1	-14.9%	\$95.16	-1.7%	\$40.09	-16.3%	263,190	3.2%	110,871	-12.1%	\$10,550,471	-13.6%
Willamette Valley	49.5	-6.2%	\$113.70	7.9%	\$56.26	1.1%	335,575	-1.3%	166,043	-7.5%	\$18,878,892	-0.2%

**OREGON LODGING STATISTICS**  
**Running 12 Months (R12): February 2022 - January 2023**

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY
Statewide	61.4	2.7%	\$136.84	12.1%	\$83.98	15.1%	25,753,019	0.7%	15,803,794	3.4%	\$2,162,670,184	15.9%
Central	62.0	0.0%	\$156.21	8.8%	\$96.79	8.8%	2,180,365	0.4%	1,351,013	0.4%	\$211,038,149	9.2%
Coast	59.6	-4.2%	\$151.43	5.8%	\$90.21	1.3%	4,155,627	-1.3%	2,475,702	-5.5%	\$374,899,276	0.0%
Eastern	59.5	-2.1%	\$106.30	11.1%	\$63.22	8.8%	1,835,902	0.5%	1,091,772	-1.6%	\$116,060,127	9.3%
Mt. Hood/Gorge	64.1	0.1%	\$142.58	9.6%	\$91.34	9.7%	842,430	-0.3%	539,690	-0.2%	\$76,947,817	9.3%
Portland	60.7	14.1%	\$134.58	17.9%	\$81.63	34.6%	9,822,330	3.1%	5,958,137	17.6%	\$801,838,245	38.7%
Southern	62.7	-7.4%	\$119.98	6.5%	\$75.24	-1.3%	3,072,458	0.0%	1,926,635	-7.4%	\$231,167,129	-1.3%
Willamette Valley	64.9	0.1%	\$135.56	17.0%	\$88.01	17.1%	3,958,248	-1.4%	2,569,829	-1.4%	\$348,366,408	15.4%

Source: STR