

FEBRUARY 2023

# Earned Media Highlights



## 5 Fabulous Winter Weekend Getaways on the Oregon Coast

A first-person narrative of a winter weekend getaway to the Oregon Coast.

2.6.23      Circulation: 401,996



## 6 Romantic Getaways in Oregon

A feature on 6 romantic getaways throughout Oregon.

2.6.23      Circulation: 71,922



## Vacationer of the Week: Troy Petenbrink, The Gay Traveler

A interview highlighting the Gay Traveler's favorite destinations. Eugene, Oregon is included.

2.6.23      Circulation: 13,655



## This Oregon Hotel Boasts Waterfront Views Rooted in the City's Fishing History

A first-person narrative highlighting Astoria and its deep rooted fishing history.

2.7.23      Circulation: 9,457,598



## Pi(e) Day

A roundup of places to find freshly made pie in Oregon.

2.16.23      Circulation: 20,000



## Vacation Time? Head to Eastern Oregon!

A feature on where to vacation in Eastern Oregon.

2.16.23      Circulation: 29,770



## Portland, Oregon Guide: What to Do And Where to Stay

A first-person narrative of where to stay and what to do in Portland.

2.17.23      Circulation: 9,457,598



## 12 Best Oregon Wineries to Put on Your Must-Visit List

A roundup of the 12 best wineries in Oregon to visit.

2.21.23      Circulation: 168,56,643



## The Unexpected (and Lucrative) Benefits of a Nonalcoholic Beverage Program

A feature about the benefits of drinking non-alcoholic beverages and places to find them.

2.23.23      Circulation: 7,722