

WHAT IS OTIS?

ALSO KNOWN AS THE OREGON TOURISM INFORMATION SYSTEM

OTIS is a collaborative platform used for maintaining and sharing Oregon's tourism assets. OTIS unifies the efforts of the tourism industry and helps to streamline listing management and communication.





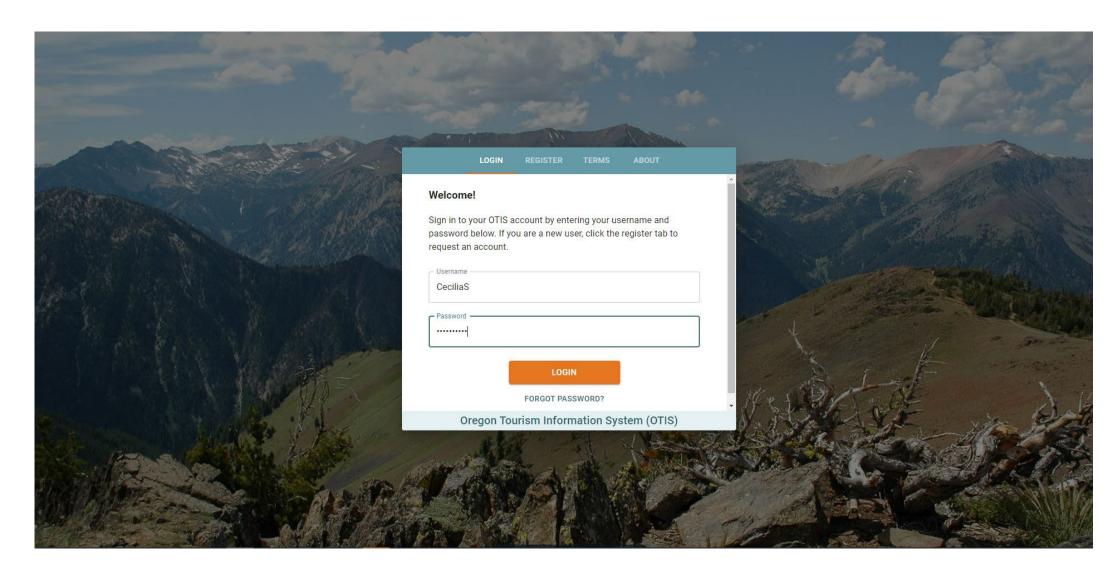
OTIS OVERVIEW

- Where we've been
- Where we are
- Where we want to go

DAYS OF ORB



OTIS EST. 2017



OUR PARTNERS POWER OTIS



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County Chamber Prineville

Chamber Redmond

Chamber Sisters Chamber

• Sunriver Area

Chamber Visit Bend

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 Baker County Tourism

• Boardman Chamber

· Condon Chamber • Eastern Oregon

Visitors Association

• Gilliam County Oregon

• Grant County Chamber

 Harney County Chamber

• Heppner Chamber John Day River

Territory • Ontario Area

Chamber Oregon Frontier Chamber of Commerce

 Pendleton Chamber

 Tamastslikt Cultural Institute

• Travel Pendleton

 Umatilla County Tourism

• Union County Chamber

 Wallowa County Chamber

· City of Cascade org Locks

• Explore Troutdale • Mt. Hood &

Columbia River Gorge Regional Tourism Alliance

iver $\mathbf{\alpha}$ • Oregon's Mount **Hood Territory**

• The Dalles Chamber

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Visit Hood River

olumbia • West Columbia Gorge Chamber

• Bandon Chamber

 Brookings-Harbor Chamber

og • Cannon Beach Chamber

City of Brookings

D City of Reedsport Ore · Gold Beach Visitor

Center · Lakeside Chamber

Lincoln City CVB

• Newport Chamber Oregon Coast Visitors

Association · Oregon's Adventure Coast

· Port Orford Chamber

Reedsport / Winchester Bay Chamber

 Seaside Visitors Bureau

 Tillamook Chamber

· Tillamook Coast

• Travel Curry Coast

• Travel Southern Oregon Coast

 Waldport Chamber

 Yachats Area Chamber

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· Columbia County Economic Team

• City of St. Helens Washington County Visitors

Association Willamette Riverkeeper



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Ashland Chamber

• Central Point Chamber

eg · Discover Klamath **VCB**

> Experience Roseburg

outhern Jacksonville Chamber

 Lake County Chamber

 Roseburg Area Chamber

 South Central Economic Development District

Travel Medford

• Umpqua Economic Development Partnership

 Southern Oregon Visitors Association

Travel Medford

Visit Grants Pass



>

 Albany Visitors Association

· Chehalem Valley Chamber

· City of Independence

City of Wilsonville

 Dallas Area Chamber

 Explore Polk County

 Historic Brownsville

 North Marion Tourism

Collaborative Polk County

Tourism Alliance

 Taste Newberg Travel Lane County

• Travel Salem

 Travel Yamhill Valley

Visit Carlton

Visit Corvallis

Association

 Visit McMinnville Willamette Valley Visitors











OTIS POWERS OUR PARTNERS*

















OTIS

























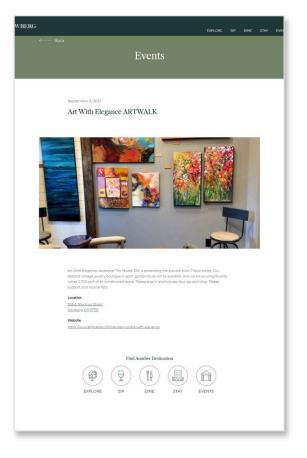




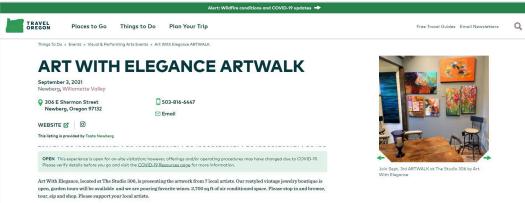


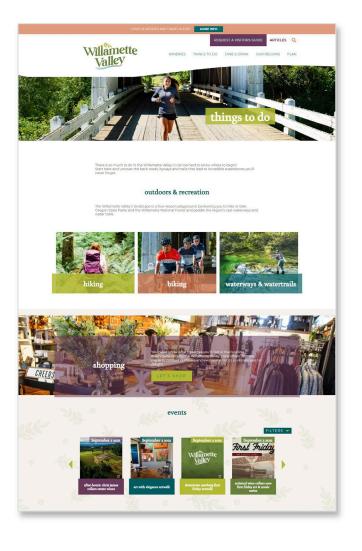


LISTING REACH









| Name | City | Region | Status | Туре | Photos | Actions |
|--------------------------------------|---------|-------------------|----------|--------|--------|-----------|
| Art With Elegance ARTWALK 2021-09-03 | Newberg | Willamette Valley | Approved | Events | | o / 🗎 🖺 🗎 |

KEY LEARNINGS

- Many hands make light(er) work.
- 2. Not every partner has listing management capacity all the time.
- 3. Partners and businesses who are engaged are very engaged.
- 4. User feedback is invaluable.
- 5. The more reach OTIS listings have, the better able we are to inform future and returning visitors.



