



Oregon Tourism Commission
 dba Travel Oregon
 319 SW Washington St., Suite 700
 Portland, Oregon 97204
 503-967-1560

OREGON LODGING STATISTICS
 Current Week: March 19, 2023

Region	Occupancy (%)			Room Rate (\$)			RevPAR (\$)		
		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021
Oregon	57.3%	-14.2%	-11.1%	\$125.49	-1.3%	22.3%	\$71.86	-15.3%	8.7%
Central	53.3%	-24.4%	-29.4%	\$121.59	-11.7%	5.1%	\$64.87	-33.2%	-25.8%
Coast	51.8%	-27.3%	-34.0%	\$128.30	-11.1%	-0.7%	\$66.47	-35.4%	-34.5%
Eastern	51.1%	-21.6%	-11.5%	\$97.81	1.8%	22.9%	\$49.94	-20.2%	8.8%
Hood/Gorge	59.0%	-13.5%	-7.5%	\$122.25	-2.3%	25.1%	\$72.11	-15.5%	15.8%
Portland	62.5%	1.2%	26.4%	\$136.73	5.5%	46.9%	\$85.49	6.8%	85.6%
Southern	52.9%	-22.9%	-32.4%	\$101.38	-7.9%	10.9%	\$53.64	-29.0%	-25.0%
Willamette Valley	59.7%	-16.3%	-14.3%	\$120.48	2.5%	25.2%	\$71.90	-14.2%	7.4%

Region	Room Supply			Room Demand			Room Revenue (\$)		
		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021
Oregon	492,380	-0.6%	2.7%	281,962	-14.8%	-8.7%	\$35,383,187	-15.9%	11.7%
Central	42,483	1.7%	2.1%	22,663	-23.1%	-28.0%	\$2,755,692	-32.1%	-24.3%
Coast	79,163	-1.6%	-1.0%	41,014	-28.4%	-34.7%	\$5,262,301	-36.4%	-35.1%
Eastern	35,546	1.3%	2.4%	18,148	-20.7%	-9.3%	\$1,775,053	-19.2%	11.4%
Hood/Gorge	15,764	-2.7%	-2.3%	9,298	-15.9%	-9.6%	\$1,136,675	-17.8%	13.1%
Portland	187,537	-1.2%	8.6%	117,254	0.0%	37.2%	\$16,031,847	5.5%	101.5%
Southern	59,843	3.2%	1.3%	31,664	-20.4%	-31.5%	\$3,210,211	-26.7%	-24.0%
Willamette Valley	73,955	-3.3%	-3.9%	44,135	-19.1%	-17.6%	\$5,317,209	-17.0%	3.1%

Source: STR