



Oregon Tourism Commission
 dba Travel Oregon
 319 SW Washington St., Suite 700
 Portland, Oregon 97204
 503-967-1560

OREGON LODGING STATISTICS
Current Month: April 2023

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY
United States	64.4	-1.4%	\$155.77	3.4%	\$100.39	1.9%	167,356,650	0.3%	107,859,112	-1.2%	\$16,800,961,000	2.2%
Pacific	67.7	-3.0%	\$194.07	3.0%	\$131.44	-0.1%	24,315,420	0.5%	16,468,515	-2.5%	\$3,196,056,330	0.3%
Statewide	59.1	-5.7%	\$130.67	3.2%	\$77.28	-2.7%	2,113,590	-0.5%	1,249,954	-6.1%	\$163,336,419	-3.1%
Central	58.3	-6.6%	\$130.12	-0.7%	\$75.87	-7.2%	182,070	1.7%	106,153	-5.0%	\$13,813,089	-5.6%
Coast	57.0	-5.7%	\$145.09	1.7%	\$82.77	-4.1%	341,010	-1.6%	194,541	-7.2%	\$28,226,665	-5.6%
Eastern	55.7	-10.5%	\$102.94	4.5%	\$57.38	-6.4%	152,640	0.6%	85,080	-10.0%	\$8,757,721	-5.9%
Mt. Hood/Gorge	62.9	-4.3%	\$125.96	-0.6%	\$79.17	-4.8%	67,560	-2.7%	42,465	-6.9%	\$5,348,712	-7.4%
Portland	60.3	-2.0%	\$136.09	6.1%	\$82.12	4.1%	804,210	-0.6%	485,289	-2.5%	\$66,040,871	3.5%
Southern	56.2	-9.9%	\$103.75	-4.8%	\$58.34	-14.2%	257,340	3.2%	144,715	-7.0%	\$15,013,505	-11.4%
Willamette Valley	62.1	-9.4%	\$130.58	4.4%	\$81.06	-5.4%	316,950	-3.3%	196,744	-12.4%	\$25,690,851	-8.6%

OREGON LODGING STATISTICS
Year To Date (YTD): January - April 2023

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY
United States	60.6	3.9%	\$152.51	8.1%	\$92.48	12.3%	666,362,031	0.4%	404,058,713	4.3%	\$61,624,713,894	12.8%
Pacific	63.8	2.1%	\$191.02	8.7%	\$121.83	10.9%	97,120,610	0.5%	61,943,472	2.6%	\$11,832,304,473	11.5%
Statewide	53.9	-4.0%	\$124.13	5.6%	\$66.85	1.4%	8,467,030	-0.6%	4,560,148	-4.5%	\$566,055,809	0.8%
Central	51.4	-10.1%	\$121.11	-1.8%	\$62.20	-11.6%	722,380	0.4%	370,961	-9.7%	\$44,928,884	-11.3%
Coast	49.7	-8.8%	\$134.15	2.9%	\$66.63	-6.2%	1,364,351	-1.6%	677,619	-10.2%	\$90,904,159	-7.6%
Eastern	47.3	-15.5%	\$97.18	4.7%	\$46.00	-11.5%	613,530	1.1%	290,430	-14.6%	\$28,224,350	-10.6%
Mt. Hood/Gorge	55.4	-2.5%	\$120.60	1.4%	\$66.85	-1.1%	273,426	-1.6%	151,575	-4.0%	\$18,279,236	-2.6%
Portland	57.8	8.0%	\$131.31	10.2%	\$75.87	19.0%	3,216,840	-1.0%	1,858,675	6.9%	\$244,068,390	17.8%
Southern	49.4	-14.7%	\$99.93	-4.2%	\$49.39	-18.2%	1,029,360	3.2%	508,734	-11.9%	\$50,839,222	-15.6%
Willamette Valley	57.4	-8.9%	\$122.15	6.7%	\$70.11	-2.8%	1,279,903	-2.6%	734,674	-11.3%	\$89,740,024	-5.4%

Source: STR



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OREGON LODGING STATISTICS
 Running 12 Months (R12): May 2022 - April 2023

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY
Statewide	60.8	-0.7%	\$139.61	9.6%	\$84.85	8.8%	25,813,987	0.0%	15,688,634	-0.7%	\$2,190,246,771	8.8%
Central	60.4	-4.9%	\$156.05	5.8%	\$94.30	0.6%	2,184,785	0.4%	1,320,283	-4.5%	\$206,034,157	1.0%
Coast	58.9	-5.7%	\$159.85	6.3%	\$94.11	0.3%	4,162,831	-1.4%	2,450,850	-7.0%	\$391,771,801	-1.1%
Eastern	57.2	-8.5%	\$108.49	9.2%	\$62.03	-0.2%	1,859,804	0.7%	1,063,380	-7.9%	\$115,365,548	0.6%
Mt. Hood/Gorge	63.5	-2.5%	\$143.26	6.9%	\$90.97	4.2%	838,335	-0.8%	532,321	-3.2%	\$76,261,107	3.4%
Portland	61.5	10.3%	\$137.25	14.2%	\$84.47	26.0%	9,817,635	0.5%	6,042,132	10.9%	\$829,284,030	26.7%
Southern	60.5	-9.8%	\$119.51	2.3%	\$72.29	-7.7%	3,128,185	1.7%	1,892,271	-8.3%	\$226,142,331	-6.2%
Willamette Valley	63.4	-4.5%	\$137.92	13.4%	\$87.44	8.3%	3,932,837	-1.8%	2,493,525	-6.2%	\$343,904,913	6.3%

Source: STR