



Oregon Tourism Commission
 dba Travel Oregon
 319 SW Washington St., Suite 700
 Portland, Oregon 97204
 503-967-1560

OREGON LODGING STATISTICS
 Current Month: March 2023

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY
United States	65.3	2.4%	\$158.17	7.8%	\$103.35	10.4%	172,112,651	0.4%	112,453,783	2.8%	\$17,787,022,605	10.8%
Pacific	67.7	0.6%	\$192.87	7.4%	\$130.57	8.0%	25,067,468	0.4%	16,970,208	1.0%	\$3,273,087,740	8.5%
Statewide	57.8	-4.8%	\$125.99	4.7%	\$72.84	-0.3%	2,183,144	-0.6%	1,262,109	-5.4%	\$159,014,755	-1.0%
Central	54.7	-12.6%	\$124.59	-2.6%	\$68.16	-15.0%	188,139	1.7%	102,930	-11.2%	\$12,824,053	-13.5%
Coast	52.6	-10.1%	\$130.12	-3.8%	\$68.42	-13.6%	352,625	-1.6%	185,415	-11.5%	\$24,126,731	-14.9%
Eastern	51.8	-17.6%	\$99.15	3.8%	\$51.35	-14.4%	157,418	1.3%	81,522	-16.5%	\$8,082,893	-13.4%
Mt. Hood/Gorge	59.8	-2.8%	\$122.65	4.8%	\$73.33	1.8%	69,812	-2.7%	41,738	-5.4%	\$5,119,057	-0.9%
Portland	62.6	8.2%	\$135.56	10.3%	\$84.87	19.4%	830,521	-1.2%	519,976	6.9%	\$70,490,447	17.9%
Southern	52.2	-16.2%	\$101.51	-4.5%	\$53.00	-20.0%	265,577	3.2%	138,664	-13.4%	\$14,075,858	-17.4%
Willamette Valley	61.3	-9.3%	\$122.69	8.0%	\$75.26	-2.1%	327,515	-3.3%	200,908	-12.3%	\$24,648,879	-5.3%

OREGON LODGING STATISTICS
 Year To Date (YTD): January - March 2023

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY
United States	59.4	6.0%	\$151.33	10.2%	\$89.83	16.8%	499,005,381	0.4%	296,199,601	6.4%	\$44,823,752,895	17.3%
Pacific	62.5	4.0%	\$189.91	11.1%	\$118.62	15.6%	72,805,190	0.6%	45,474,957	4.6%	\$8,636,248,142	16.3%
Statewide	52.0	-3.5%	\$120.69	5.8%	\$62.74	2.1%	6,347,698	-0.6%	3,299,717	-4.1%	\$398,244,544	1.5%
Central	48.9	-11.6%	\$117.83	-2.1%	\$57.62	-13.5%	540,310	-0.1%	264,237	-11.7%	\$31,134,767	-13.6%
Coast	46.5	-11.3%	\$122.82	-2.3%	\$57.11	-13.3%	1,023,899	-1.5%	476,124	-12.7%	\$58,479,603	-14.7%
Eastern	44.5	-17.5%	\$94.15	4.5%	\$41.92	-13.8%	457,020	1.3%	203,471	-16.4%	\$19,156,678	-12.7%
Mt. Hood/Gorge	53.3	-1.0%	\$119.23	3.0%	\$63.59	1.9%	205,866	-1.2%	109,803	-2.2%	\$13,091,604	0.7%
Portland	56.9	12.0%	\$129.62	12.3%	\$73.79	25.7%	2,411,190	-1.2%	1,372,565	10.7%	\$177,910,394	24.2%
Southern	47.2	-16.5%	\$98.44	-4.0%	\$46.43	-19.8%	771,030	3.2%	363,639	-13.7%	\$35,795,294	-17.2%
Willamette Valley	55.9	-8.7%	\$119.06	7.7%	\$66.51	-1.7%	962,953	-2.4%	537,943	-10.9%	\$64,049,767	-4.0%

Source: STR



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OREGON LODGING STATISTICS
 Running 12 Months (R12): April 2022 - March 2023

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY
Statewide	61.0	0.1%	\$138.97	10.8%	\$84.79	10.9%	25,798,715	0.2%	15,740,718	0.3%	\$2,187,547,544	11.1%
Central	60.7	-4.2%	\$156.10	7.0%	\$94.82	2.5%	2,181,785	0.3%	1,325,299	-3.9%	\$206,876,288	2.8%
Coast	59.0	-6.2%	\$158.30	6.6%	\$93.37	0.0%	4,169,029	-1.3%	2,458,988	-7.4%	\$389,256,523	-1.2%
Eastern	57.7	-7.7%	\$107.17	10.1%	\$61.82	1.6%	1,843,269	0.7%	1,063,282	-7.1%	\$113,946,647	2.3%
Mt. Hood/Gorge	63.8	-1.8%	\$143.34	8.3%	\$91.46	6.3%	840,225	-0.6%	536,145	-2.4%	\$76,850,389	5.7%
Portland	61.6	12.2%	\$136.55	16.1%	\$84.07	30.3%	9,816,295	1.2%	6,043,833	13.6%	\$825,293,821	31.9%
Southern	61.0	-10.1%	\$119.85	3.8%	\$73.13	-6.7%	3,116,100	1.2%	1,901,371	-9.0%	\$227,879,885	-5.6%
Willamette Valley	63.9	-3.3%	\$137.35	15.2%	\$87.81	11.4%	3,943,757	-1.6%	2,521,439	-4.9%	\$346,314,947	9.5%

Source: STR