

APRIL 2023

Earned Media Highlights



Top 25 Best Places to Live Out West

An annual list of the best places to live in the Western part of the U.S.

4.6.23 Circulation: 226,694



25 Best Mother-Daughter Trips Around the World

A roundup of trips, national and international, geared to mothers and daughters.

4.12.23 Circulation: 14,146,215



International Dark Sky Week

An interview discussing the best stargazing locations in Oregon and the importance of Dark Sky initiatives, along with how to reduce light pollution.

4.13.23 Circulation: 1,630,170



Top 7 Places to Stargaze in Oregon, According to Travel Oregon

An interview discussing the best stargazing locations in Oregon and the importance of Dark Sky initiatives.

4.14.23 Circulation: 1,394,292



It's International Dark Sky Week; Here's How Stargazers Can Celebrate in Oregon

A writeup of dark sky locations around Oregon to celebrate for Dark Sky Week.

4.15.23 Circulation: 5,138,920



How Are You Celebrating International Dark Sky Week?

An article highlighting Dark Sky Week and locations across the U.S.

4.16.23 Circulation: 1,255,790



Rodeo Culture

A story on the history and highlights of current rodeos in the West.

4.17.23 Circulation: 25,230,780



A Wheelchair Accessible Bend, Oregon Travel Guide

A comprehensive accessible guide to Bend Oregon from a first-person narrative.

4.20.23 Circulation: 100,500

▶ For questions or more information contact Allison Keeney, allison@traveloregon.com