

MAY 2023

Earned Media Highlights



1859
Oregon's Magazine

Van Life Adventures

An article highlighting three road trips through Oregon in a van.
5.3.23 Circulation: 40,000

Outside

These 10 Places Have the Darkest Skies in the U.S. for Stargazing

A featured roundup highlighting Oregon as a top destination to stargaze.
5.9.23 Circulation: 3,077,778

The Seattle Times

These 5 Kid-Friendly PNW Destinations Make Learning Fun

A featured roundup highlighting kid-friendly destinations/activities in Oregon.
5.15.23 Circulation: 5,541,384

Parade

20+ Must-See Destinations for Book Lovers to Transport You to a Whole Different World

Portland and Newport make the list of best places for book lovers to visit.
5.16.23 Circulation: 22,221,038

seattle

Oregon: The Neighbor You Think You Know

A feature article highlighting a road trip through Oregon.
5.17.23 Circulation: 94,718

 **TODAY**

How to Score a Deal on Memorial Day Weekend Travel

An Oregon Coast property featured in a roundup of Memorial Day Weekend destinations.
5.19.23 Circulation: 30,350,883

The Seattle Times

From Oregon to B.C., these 7 Lodges Offer Uniquely PNW Charms

A roundup of unique PNW lodges. Two are included from Oregon.
5.25.23 Circulation: 5,541,384