



Oregon Tourism Commission
 dba Travel Oregon
 319 SW Washington St., Suite 700
 Portland, Oregon 97204
 503-967-1560

OREGON LODGING STATISTICS
 Current Week: June 18, 2023

Region	Occupancy (%)			Room Rate (\$)			RevPAR (\$)		
		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021
Oregon	76.3%	-1.7%	-2.0%	\$163.72	0.8%	15.1%	\$124.95	-0.9%	12.8%
Central	75.4%	-8.1%	-11.4%	\$200.11	-0.2%	10.3%	\$150.84	-8.3%	-2.3%
Coast	76.9%	-4.1%	-8.8%	\$190.14	5.3%	13.4%	\$146.19	1.0%	3.5%
Eastern	76.2%	-3.6%	-8.4%	\$132.67	4.3%	25.3%	\$101.16	0.5%	14.8%
Hood/Gorge	75.6%	-6.6%	-11.1%	\$175.08	3.1%	29.9%	\$132.41	-3.7%	15.6%
Portland	75.2%	2.8%	11.9%	\$149.18	-1.9%	23.7%	\$112.20	0.8%	38.5%
Southern	78.7%	-4.5%	-10.8%	\$138.25	-4.9%	8.2%	\$108.86	-9.2%	-3.5%
Willamette Valley	77.4%	-1.2%	-2.9%	\$177.24	6.1%	10.0%	\$137.15	4.8%	6.9%

Region	Room Supply			Room Demand			Room Revenue (\$)		
		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021
Oregon	493,661	-0.4%	1.4%	376,783	-2.1%	-0.6%	\$61,685,187	-1.3%	14.4%
Central	42,483	1.7%	2.6%	32,023	-6.6%	-9.1%	\$6,408,180	-6.7%	0.3%
Coast	79,037	-1.5%	-1.8%	60,767	-5.5%	-10.4%	\$11,554,135	-0.6%	1.7%
Eastern	35,350	-0.2%	1.5%	26,954	-3.8%	-7.1%	\$3,576,021	0.3%	16.5%
Hood/Gorge	15,764	-2.3%	-2.3%	11,922	-8.7%	-13.1%	\$2,087,329	-5.9%	12.9%
Portland	187,733	-0.8%	3.8%	141,196	2.0%	16.2%	\$21,064,142	0.1%	43.7%
Southern	61,243	2.9%	4.2%	48,225	-1.7%	-7.1%	\$6,666,938	-6.6%	0.6%
Willamette Valley	73,962	-2.1%	-3.5%	57,234	-3.2%	-6.2%	\$10,143,931	2.7%	3.2%

Source: STR