



**Oregon Tourism Commission**  
 dba Travel Oregon  
 319 SW Washington St., Suite 700  
 Portland, Oregon 97204  
 503-967-1560

**OREGON LODGING STATISTICS**  
**Current Month: June 2023**

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY
United States	69.7	-0.4%	\$158.40	2.3%	\$110.33	1.9%	168,669,420	0.3%	117,478,273	-0.1%	\$18,609,118,409	2.2%
Pacific	72.8	-2.8%	\$203.52	-0.6%	\$148.17	-3.3%	24,479,550	0.4%	17,821,527	-2.4%	\$3,627,038,741	-2.9%
Statewide	70.6	-3.1%	\$157.59	0.9%	\$111.32	-2.2%	2,113,170	-0.5%	1,492,773	-3.6%	\$235,247,577	-2.7%
Central	70.4	-4.5%	\$193.00	3.8%	\$135.97	-0.9%	182,070	1.7%	128,268	-2.9%	\$24,755,329	0.8%
Coast	69.2	-3.0%	\$180.86	4.0%	\$125.11	0.8%	338,730	-1.5%	234,325	-4.5%	\$42,379,871	-0.7%
Eastern	70.1	-4.6%	\$124.92	5.9%	\$87.51	1.0%	151,500	-0.2%	106,127	-4.8%	\$13,257,066	0.8%
Mt. Hood/Gorge	72.7	-4.0%	\$167.37	4.0%	\$121.67	-0.2%	67,560	-2.3%	49,115	-6.2%	\$8,220,286	-2.5%
Portland	70.0	-1.7%	\$148.87	-0.5%	\$104.25	-2.2%	802,050	-1.1%	561,658	-2.8%	\$83,613,284	-3.2%
Southern	72.9	-5.2%	\$133.40	-3.0%	\$97.21	-8.1%	262,470	2.9%	191,270	-2.5%	\$25,515,701	-5.5%
Willamette Valley	72.0	-3.5%	\$160.43	-1.1%	\$115.55	-4.5%	316,980	-2.1%	228,303	-5.5%	\$36,626,276	-6.5%

**OREGON LODGING STATISTICS**  
**Year To Date (YTD): January - June 2023**

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY
United States	62.9	2.3%	\$154.27	6.1%	\$96.99	8.6%	1,009,000,413	0.3%	634,340,706	2.7%	\$97,859,222,688	9.0%
Pacific	66.0	0.6%	\$193.49	5.4%	\$127.71	6.0%	146,875,111	0.5%	96,944,433	1.1%	\$18,757,320,799	6.5%
Statewide	57.9	-3.5%	\$133.41	4.1%	\$77.25	0.5%	12,749,716	-0.6%	7,382,514	-4.0%	\$984,910,197	-0.1%
Central	56.2	-8.1%	\$141.56	1.0%	\$79.57	-7.2%	1,092,589	0.8%	614,137	-7.4%	\$86,935,363	-6.5%
Coast	54.5	-6.5%	\$147.74	3.6%	\$80.49	-3.2%	2,043,982	-1.6%	1,113,650	-8.0%	\$164,529,899	-4.7%
Eastern	53.5	-11.4%	\$105.85	5.8%	\$56.60	-6.2%	921,580	0.6%	492,780	-10.8%	\$52,160,877	-5.6%
Mt. Hood/Gorge	59.9	-3.2%	\$133.74	1.8%	\$80.16	-1.4%	410,798	-1.8%	246,207	-4.9%	\$32,927,919	-3.2%
Portland	60.5	4.8%	\$136.21	6.5%	\$82.35	11.6%	4,844,783	-1.1%	2,929,079	3.7%	\$398,963,116	10.4%
Southern	55.4	-11.0%	\$110.10	-3.1%	\$61.01	-13.7%	1,560,848	3.2%	864,922	-8.2%	\$95,228,845	-11.0%
Willamette Valley	60.6	-7.3%	\$131.77	4.8%	\$79.91	-2.9%	1,924,549	-2.5%	1,167,102	-9.6%	\$153,786,176	-5.4%

Source: STR



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**OREGON LODGING STATISTICS**  
 Running 12 Months (R12): July 2022 - June 2023

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY
<b>Statewide</b>	60.5	-1.5%	\$140.07	6.5%	\$84.68	5.0%	25,759,252	-0.3%	15,573,580	-1.8%	\$2,181,380,169	4.6%
<b>Central</b>	59.8	-5.6%	\$156.93	3.7%	\$93.91	-2.1%	2,190,885	0.5%	1,311,088	-5.1%	\$205,751,411	-1.6%
<b>Coast</b>	58.5	-4.8%	\$160.87	4.8%	\$94.13	-0.3%	4,123,702	-1.7%	2,412,857	-6.4%	\$388,146,619	-1.9%
<b>Eastern</b>	56.6	-8.8%	\$109.77	7.5%	\$62.17	-1.9%	1,859,194	0.7%	1,053,009	-8.2%	\$115,590,204	-1.3%
<b>Mt. Hood/Gorge</b>	63.0	-2.9%	\$143.87	4.4%	\$90.61	1.3%	835,102	-1.1%	525,930	-4.0%	\$75,667,113	0.2%
<b>Portland</b>	61.5	7.5%	\$137.72	9.2%	\$84.72	17.4%	9,796,033	-0.4%	6,026,210	7.1%	\$829,936,894	17.0%
<b>Southern</b>	59.9	-9.1%	\$118.80	-0.1%	\$71.17	-9.3%	3,143,874	2.3%	1,883,508	-7.0%	\$223,762,383	-7.1%
<b>Willamette Valley</b>	62.8	-5.4%	\$138.19	10.1%	\$86.85	4.2%	3,918,203	-1.8%	2,462,521	-7.1%	\$340,289,365	2.2%

Source: STR