

JUNE 2023

Earned Media Highlights



Portland
MONTHLY

Out of Town

A roundup of music, rodeos and fairs happening across Oregon.
6.2.23 Circulation: 217,907

WELL + GOOD

Agritourism Is the Concept of Vacationing on a Farm — Try It Out at These 10 Pastoral Properties

A roundup of places to take an agritourism vacation.
6.5.23 Circulation: 9,885,814

TRAVEL+
LEISURE

Deschutes Discoveries

A feature recapping a road trip through Wallowa County.
6.5.23 Circulation: 12,289,267

Smithsonian
MAGAZINE

The 15 Best Small Towns to Visit in 2023

A roundup of the best small towns to visit across the US. Klamath Falls is featured.
6.6.23 Circulation: 7,192,710



Slip into a State of Relaxation, with an Escape to Breitenbush Hot Springs

A feature highlighting Breitenbush Hot Springs.
6.11.23 Circulation: 51,308

AFAR

A "Ring of Fire" Eclipse Is Coming This Fall: Here's Where to See It

A feature about the upcoming solar eclipse, why it's special and where you can view it.
6.21.23 Circulation: 1,300,946

Condé Nast
Traveler

The Most Beautiful Places in the Pacific Northwest

A roundup of the best places to visit across the Pacific Northwest.
6.21.23 Circulation: 4,196,087

TRAVEL+
LEISURE

10 Best Places to Travel in October 2023

A roundup of places to travel in October featuring Klamath County.
6.21.23 Circulation: 12,635,751