



Oregon Tourism Commission
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OREGON LODGING STATISTICS
 Current Week: August 6, 2023

Region	Occupancy (%)			Room Rate (\$)			RevPAR (\$)		
		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021
Oregon	72.8%	-1.1%	-1.9%	\$165.31	1.1%	5.7%	\$120.40	0.0%	3.7%
Central	73.2%	-7.5%	-9.8%	\$216.27	2.2%	4.7%	\$158.35	-5.4%	-5.5%
Coast	77.6%	-1.7%	-9.3%	\$213.95	5.0%	4.5%	\$165.95	3.2%	-5.2%
Eastern	69.0%	-3.7%	-8.8%	\$126.08	3.1%	18.5%	\$86.99	-0.8%	8.1%
Hood/Gorge	75.7%	-6.5%	-6.1%	\$182.20	5.7%	20.5%	\$137.95	-1.2%	13.2%
Portland	71.9%	3.0%	12.3%	\$148.43	-2.0%	7.7%	\$106.72	1.0%	21.0%
Southern	72.4%	-5.1%	-9.8%	\$139.62	-0.3%	-1.7%	\$101.04	-5.4%	-11.4%
Willamette Valley	71.4%	-0.5%	-5.8%	\$147.11	2.3%	6.0%	\$105.08	1.8%	-0.2%

Region	Room Supply			Room Demand			Room Revenue (\$)		
		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021
Oregon	492,056	-0.7%	0.3%	358,374	-1.8%	-1.6%	\$59,241,296	-0.6%	4.1%
Central	42,579	1.9%	2.8%	31,176	-5.7%	-7.2%	\$6,742,529	-3.6%	-2.8%
Coast	78,708	-0.5%	-2.2%	61,050	-2.2%	-11.3%	\$13,061,728	2.6%	-7.3%
Eastern	35,357	0.1%	1.4%	24,396	-3.6%	-7.4%	\$3,075,795	-0.7%	9.7%
Hood/Gorge	15,764	-2.3%	-2.3%	11,935	-8.7%	-8.2%	\$2,174,612	-3.5%	10.6%
Portland	186,312	-1.4%	0.9%	133,961	1.6%	13.3%	\$19,884,138	-0.4%	22.0%
Southern	61,243	1.6%	4.2%	44,321	-3.6%	-6.1%	\$6,188,220	-3.9%	-7.7%
Willamette Valley	74,004	-2.6%	-3.0%	52,860	-3.0%	-8.6%	\$7,776,152	-0.8%	-3.2%

Source: STR