



**Oregon Tourism Commission**  
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**OREGON LODGING STATISTICS**  
 Current Week: July 9, 2023

Region	Occupancy (%)			Room Rate (\$)			RevPAR (\$)		
		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021
Oregon	74.3%	-1.7%	-3.3%	\$166.37	-4.1%	9.8%	\$123.64	-5.7%	6.2%
Central	78.1%	-1.5%	-10.1%	\$223.52	-1.4%	7.8%	\$174.54	-2.9%	-3.0%
Coast	74.7%	-3.8%	-12.0%	\$201.38	0.9%	7.4%	\$150.43	-3.0%	-5.5%
Eastern	69.8%	-5.0%	-8.9%	\$135.37	6.3%	22.0%	\$94.51	1.0%	11.2%
Hood/Gorge	79.5%	-3.0%	-6.6%	\$180.53	1.2%	20.6%	\$143.51	-1.8%	12.6%
Portland	73.5%	2.7%	10.8%	\$151.60	-2.0%	12.7%	\$111.36	0.7%	24.8%
Southern	74.1%	-5.0%	-14.2%	\$140.57	-5.8%	0.2%	\$104.14	-10.6%	-14.1%
Willamette Valley	75.3%	-5.2%	-4.3%	\$153.95	-17.9%	14.3%	\$115.93	-22.2%	9.3%

Region	Room Supply			Room Demand			Room Revenue (\$)		
		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021		% Chg vs 2022	% Chg vs 2021
Oregon	493,073	-0.4%	0.6%	366,435	-2.1%	-2.8%	\$60,964,084	-6.1%	6.8%
Central	42,483	1.7%	2.6%	33,174	0.2%	-7.7%	\$7,415,024	-1.2%	-0.5%
Coast	79,037	-0.1%	-1.8%	59,040	-3.9%	-13.6%	\$11,889,214	-3.1%	-7.2%
Eastern	35,350	0.1%	1.5%	24,680	-4.9%	-7.6%	\$3,340,822	1.1%	12.8%
Hood/Gorge	15,764	-2.3%	-2.3%	12,531	-5.2%	-8.8%	\$2,262,260	-4.1%	10.0%
Portland	187,145	-1.1%	1.3%	137,471	1.6%	12.2%	\$20,841,093	-0.4%	26.5%
Southern	61,243	1.6%	4.2%	45,373	-3.5%	-10.6%	\$6,378,120	-9.2%	-10.5%
Willamette Valley	73,962	-2.1%	-2.8%	55,697	-7.3%	-7.0%	\$8,574,686	-23.9%	6.3%

Source: STR