

TRAVEL



OREGON

**Oregon Tourism Commission
Regional Services**

12.06.23

RCTP/ REGIONAL SERVICES PROGRAMMING

- Regional Consultation meetings Q4 (2022-2023) + Q1 kickoff Meetings (2023-2024)
- Compiling regional plans into new dashboard/reporting format



DASHBOARDS & REPORTING

- Dashboards/Reporting
- New contract with ROVE utilizing DOMO data platform
- Better integration with other dashboards utilized by Travel Oregon (Grants)
- Draft Dashboard expected in December



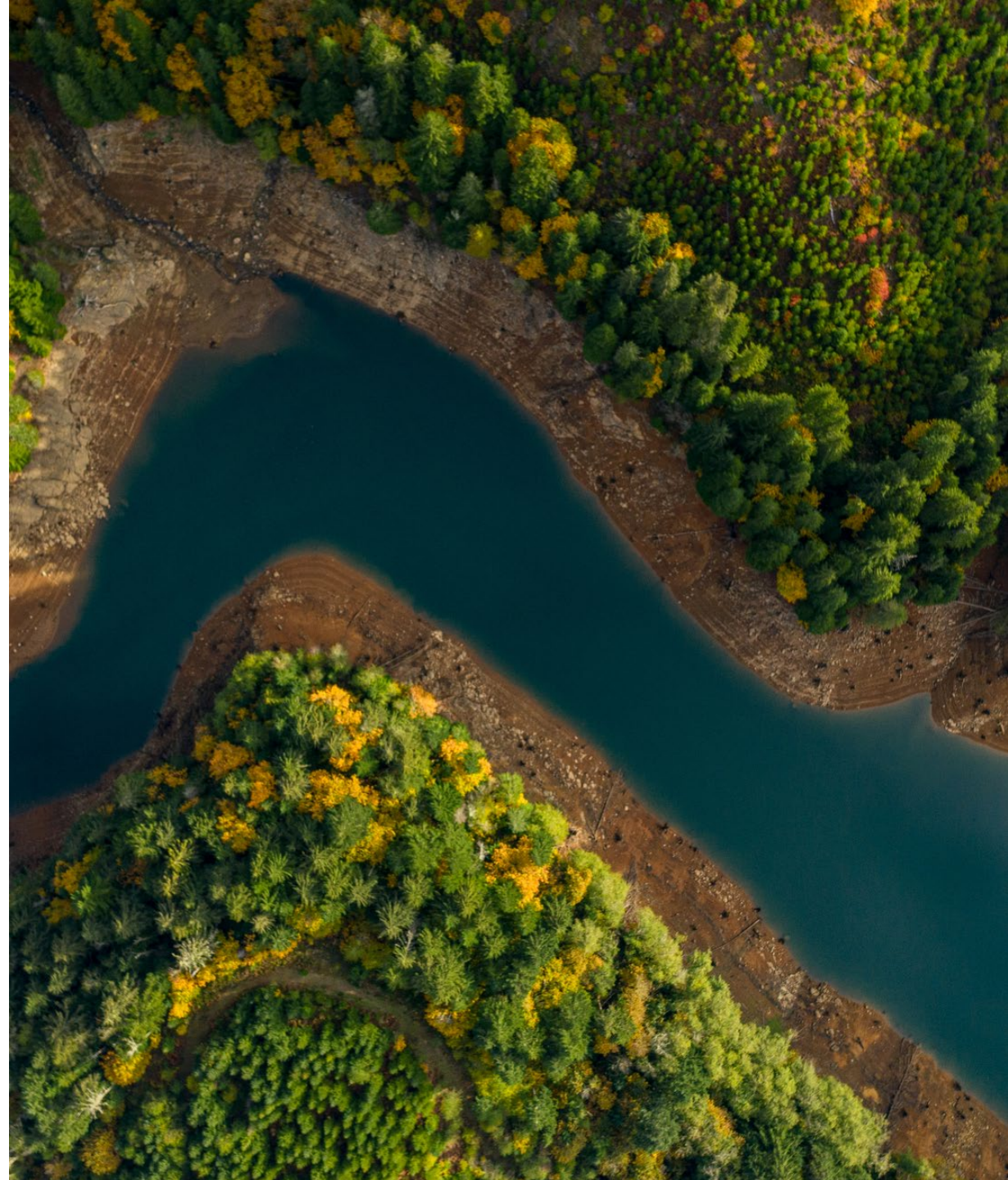
AGREED UPON PROCEDURES REPORT

- Agreed upon procedures reporting (RCTP Financial Review)
- Contract with Moss Adams
- Work to conclude in December
- New body of work: developing new RCTP budgeting protocols/templates with Moss Adams



COLLABORATIVE REGIONAL INVESTMENTS

- All regions have 10% of RCTP budget reserved for this body of work
- Key themes have been established by regions for programming
- CRI Meetings to resume in January/Feb



RCTP DESIGNATION PROTOCOL & HISTORY

- Oregon Tourism Commission holds authority to designate RDMOs
- OTC and Travel Oregon staff comprise the review team for the RFP
- Last designation process was in February 2019
- Commission choose to designate a 6-year period, consisting of 3 biennium contracts with selected RDMOs
- Current designation term ends end of FY 2024-2025



RCTP + OWCLPTPP

(Oregon Wine Country License Plate Tourism Promotion Program ☺)

RFP Planning

