



**Oregon Tourism Commission**  
 dba Travel Oregon  
 319 SW Washington St., Suite 700  
 Portland, Oregon 97204  
 503-967-1560

**OREGON LODGING STATISTICS**  
**Current Month: November 2023**

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY
United States	58.4	-1.2%	\$151.23	3.6%	\$88.36	2.4%	167,605,500	0.5%	97,932,387	-0.7%	\$14,810,448,669	2.8%
Pacific	60.9	-0.9%	\$185.80	1.4%	\$113.22	0.5%	24,524,340	0.8%	14,944,137	-0.1%	\$2,776,579,352	1.3%
Statewide	51.6	-1.6%	\$125.48	1.5%	\$64.71	-0.1%	2,107,950	-0.7%	1,087,042	-2.3%	\$136,401,409	-0.8%
Central	46.1	-1.5%	\$122.34	2.5%	\$56.34	1.0%	180,870	1.9%	83,297	0.4%	\$10,190,352	2.9%
Coast	45.7	-1.2%	\$131.12	2.0%	\$59.94	0.8%	336,000	-1.7%	153,602	-2.9%	\$20,139,614	-0.9%
Eastern	46.7	-4.1%	\$98.49	2.2%	\$46.03	-1.9%	151,620	-1.3%	70,858	-5.4%	\$6,978,937	-3.2%
Mt. Hood/Gorge	49.4	-1.6%	\$119.31	0.3%	\$58.89	-1.3%	67,620	-2.3%	33,378	-3.8%	\$3,982,477	-3.5%
Portland	55.1	-3.2%	\$128.14	-0.2%	\$70.62	-3.4%	806,790	0.1%	444,655	-3.1%	\$56,978,623	-3.3%
Southern	51.1	-0.5%	\$100.89	-4.1%	\$51.52	-4.6%	258,960	0.1%	132,233	-0.4%	\$13,340,380	-4.5%
Willamette Valley	56.1	0.8%	\$140.10	7.8%	\$78.57	8.6%	314,280	-3.4%	176,246	-2.7%	\$24,692,136	4.9%

**OREGON LODGING STATISTICS**  
**Year To Date (YTD): January - November 2023**

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY
United States	63.9	0.8%	\$155.82	4.4%	\$99.61	5.2%	1,869,453,182	0.4%	1,195,071,499	1.2%	\$186,216,120,312	5.6%
Pacific	67.6	-0.4%	\$196.95	3.0%	\$133.12	2.6%	272,119,452	0.6%	183,927,753	0.2%	\$36,224,764,694	3.2%
Statewide	61.2	-2.8%	\$142.25	2.4%	\$87.03	-0.5%	23,566,260	-0.6%	14,417,368	-3.4%	\$2,050,887,154	-1.1%
Central	60.3	-6.0%	\$161.60	2.0%	\$97.41	-4.1%	2,006,218	1.0%	1,209,375	-5.0%	\$195,429,089	-3.2%
Coast	59.6	-4.3%	\$165.80	3.8%	\$98.80	-0.7%	3,786,103	-1.3%	2,256,235	-5.6%	\$374,081,730	-2.0%
Eastern	56.4	-9.0%	\$112.30	4.4%	\$63.34	-5.0%	1,701,465	0.4%	959,695	-8.6%	\$107,771,490	-4.6%
Mt. Hood/Gorge	63.1	-3.4%	\$147.41	2.3%	\$93.02	-1.2%	755,904	-2.0%	477,019	-5.4%	\$70,317,626	-3.2%
Portland	62.3	1.9%	\$138.03	2.4%	\$85.95	4.4%	8,962,737	-1.0%	5,580,723	0.9%	\$770,317,234	3.4%
Southern	60.4	-7.0%	\$118.44	-2.5%	\$71.56	-9.4%	2,907,720	2.3%	1,756,797	-4.9%	\$208,080,442	-7.3%
Willamette Valley	63.7	-4.5%	\$141.78	3.8%	\$90.29	-0.9%	3,537,295	-2.7%	2,252,785	-7.1%	\$319,389,429	-3.6%

Source: STR



**Oregon Tourism Commission**  
 dba Travel Oregon  
 319 SW Washington St., Suite 700  
 Portland, Oregon 97204  
 503-967-1560

**OREGON LODGING STATISTICS**  
 Running 12 Months (R12): December 2022 - November 2023

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY
Statewide	59.8	-2.9%	\$140.42	2.6%	\$84.03	-0.4%	25,763,354	-0.6%	15,416,391	-3.5%	\$2,164,811,112	-1.0%
Central	58.9	-6.2%	\$158.80	1.8%	\$93.50	-4.6%	2,189,707	0.8%	1,289,354	-5.5%	\$204,747,708	-3.8%
Coast	57.8	-4.5%	\$163.10	3.9%	\$94.25	-0.7%	4,139,131	-1.3%	2,392,022	-5.7%	\$390,127,281	-2.1%
Eastern	54.9	-9.6%	\$111.00	4.5%	\$60.98	-5.5%	1,860,216	0.5%	1,022,037	-9.1%	\$113,441,321	-5.0%
Mt. Hood/Gorge	61.8	-3.4%	\$145.50	2.3%	\$89.97	-1.2%	827,390	-1.9%	511,629	-5.2%	\$74,443,430	-3.0%
Portland	61.2	2.1%	\$136.80	2.8%	\$83.71	4.9%	9,799,458	-1.0%	5,996,272	1.1%	\$820,291,221	3.9%
Southern	59.1	-7.5%	\$117.11	-2.4%	\$69.20	-9.8%	3,174,971	2.4%	1,876,108	-5.4%	\$219,708,931	-7.6%
Willamette Valley	62.4	-4.8%	\$139.57	3.9%	\$87.05	-1.0%	3,873,490	-2.5%	2,415,815	-7.2%	\$337,186,860	-3.5%

Source: STR