



Oregon Tourism Commission
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OREGON LODGING STATISTICS
Current Month: December 2023

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY
United States	52.6	-1.8%	\$151.13	2.1%	\$79.42	0.3%	173,256,117	0.5%	91,050,506	-1.2%	\$13,760,047,779	0.8%
Pacific	56.2	-0.5%	\$185.81	1.9%	\$104.41	1.4%	25,349,382	0.7%	14,244,055	0.2%	\$2,646,619,181	2.1%
Statewide	44.0	-3.3%	\$115.09	1.0%	\$50.67	-2.3%	2,178,370	-0.9%	959,012	-4.1%	\$110,369,243	-3.2%
Central	42.9	-1.5%	\$115.71	-0.7%	\$49.66	-2.2%	186,899	1.9%	80,211	0.3%	\$9,281,151	-0.4%
Coast	39.0	1.5%	\$121.09	2.5%	\$47.26	4.0%	347,324	-1.6%	135,569	-0.2%	\$16,415,647	2.3%
Eastern	37.7	-4.6%	\$93.75	3.1%	\$35.33	-1.7%	156,736	-1.3%	59,062	-5.8%	\$5,537,112	-2.9%
Mt. Hood/Gorge	44.2	-8.6%	\$121.58	2.0%	\$53.76	-6.8%	69,874	-2.3%	30,898	-10.7%	\$3,756,617	-8.9%
Portland	47.5	-4.4%	\$120.76	0.4%	\$57.36	-4.0%	833,683	-0.4%	395,969	-4.7%	\$47,816,818	-4.3%
Southern	43.0	-3.8%	\$94.68	-2.9%	\$40.68	-6.5%	267,561	0.1%	114,952	-3.6%	\$10,883,949	-6.4%
Willamette Valley	46.1	-4.9%	\$111.95	2.5%	\$51.64	-2.5%	324,756	-3.4%	149,795	-8.1%	\$16,768,998	-5.8%

OREGON LODGING STATISTICS
Year To Date (YTD): January - December 2023

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY
United States	63.0	0.6%	\$155.49	4.2%	\$97.90	4.9%	2,042,709,299	0.4%	1,286,122,005	1.0%	\$199,976,168,092	5.2%
Pacific	66.6	-0.4%	\$196.15	2.9%	\$130.67	2.5%	297,468,834	0.6%	198,171,808	0.2%	\$38,871,383,875	3.1%
Statewide	59.7	-2.8%	\$140.56	2.3%	\$83.95	-0.6%	25,744,630	-0.6%	15,376,220	-3.4%	\$2,161,227,765	-1.2%
Central	58.8	-5.7%	\$158.74	1.8%	\$93.34	-4.1%	2,193,117	1.1%	1,289,596	-4.7%	\$204,706,852	-3.0%
Coast	57.9	-4.0%	\$163.27	3.7%	\$94.46	-0.5%	4,133,427	-1.3%	2,391,433	-5.3%	\$390,458,462	-1.8%
Eastern	54.8	-8.7%	\$111.22	4.3%	\$60.98	-4.8%	1,858,201	0.3%	1,018,797	-8.5%	\$113,308,905	-4.6%
Mt. Hood/Gorge	61.5	-3.8%	\$145.84	2.3%	\$89.70	-1.5%	825,778	-2.0%	507,917	-5.7%	\$74,074,243	-3.5%
Portland	61.0	1.5%	\$136.89	2.3%	\$83.51	3.8%	9,796,420	-0.9%	5,976,822	0.6%	\$818,146,425	2.9%
Southern	58.9	-6.8%	\$116.98	-2.6%	\$68.96	-9.2%	3,175,281	2.1%	1,871,784	-4.8%	\$218,963,439	-7.3%
Willamette Valley	62.2	-4.5%	\$139.92	3.7%	\$87.04	-1.0%	3,862,051	-2.7%	2,402,576	-7.1%	\$336,158,955	-3.7%

Source: STR