

# OREGON TOURISM COMMISSION MEETING

March 11, 2024

Salem Convention Center  
Santiam Rooms 4-6  
202 Commercial St.  
Salem, OR 97301

The meeting will be in-person and live-streamed on Travel Oregon's Industry YouTube Channel:  
<https://www.youtube.com/user/oregontourism/>.

1:30 p.m.	<b>Welcome and Introductions</b>	Chair DiNovo
1:40 p.m.	<b>Chair Remarks</b>	Chair DiNovo
1:45 p.m.	<b>Local Welcome &amp; Update</b>	Angie Villery & Dawnielle Tehama
2:05 p.m.	<b>Stakeholders, Partners and Public Statements</b> <i>*This is an opportunity for <a href="#">written</a> or in-person general statements or updates to Commission</i>	Chair DiNovo
2:10 p.m.	<b>Commission Business</b> Review of Commission Packets Review of Travel Oregon Financial Update	Chair DiNovo
2:25 p.m.	<b>Commission Action</b> Approval of Minutes Approval of Commission Governance Documents	Chair DiNovo
2:30 p.m.	<b>International Tourism Update and Forecast</b>	Greg Eckhart & Aran Ryan
2:55 p.m.	<b>Travel Oregon with Travel Oregon Campaign Update</b>	Katy Clair & Michael Sturdevant
3:20 p.m.	<b>Competitive Grants Update</b>	Michelle Woodard & Grant Recipients
3:45 p.m.	<b>RARE AmeriCorps Partnerships &amp; Successes</b>	Alexa Carey, Titus Tomlinson, Finn Johnson, Alana Carollo
4:10 p.m.	<b>Preview of 2024 Oregon Governor's Conference on Tourism</b>	Lisa ITEL & Matthew Finn
4:20 p.m.	<b>Other Business</b>	Chair DiNovo
4:30 p.m.	<b>Adjourn</b>	Chair DiNovo

If you have any questions or comments related to the meeting proceedings or presentations, please email us at [industry@traveloregon.com](mailto:industry@traveloregon.com) and indicate "March 2024 –Tourism Commission Meeting" in the subject line.