



**Oregon Tourism Commission**  
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**OREGON LODGING STATISTICS**  
**Current Month: January 2024**

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY
United States	51.9	-1.7%	\$146.33	2.7%	\$75.99	0.9%	173,028,825	0.6%	89,850,060	-1.1%	\$13,148,031,576	1.5%
Pacific	56.1	0.0%	\$188.55	0.9%	\$105.81	0.8%	25,370,741	0.9%	14,237,411	0.9%	\$2,684,419,144	1.7%
Statewide	45.7	0.8%	\$116.02	1.6%	\$53.00	2.4%	2,179,114	-0.7%	995,388	0.0%	\$115,487,826	1.6%
Central	38.4	-10.8%	\$111.17	-0.1%	\$42.63	-10.9%	186,899	1.9%	71,679	-9.1%	\$7,968,397	-9.3%
Coast	36.1	-11.2%	\$113.76	-3.3%	\$41.08	-14.1%	346,890	-1.6%	125,283	-12.6%	\$14,251,848	-15.5%
Eastern	35.7	-6.8%	\$91.89	2.6%	\$32.82	-4.4%	157,914	-0.5%	56,401	-7.3%	\$5,182,726	-5.0%
Mt. Hood/Gorge	43.4	-6.0%	\$110.43	-3.6%	\$47.90	-9.4%	69,874	-2.3%	30,306	-8.1%	\$3,346,633	-11.4%
Portland	53.5	9.0%	\$123.91	1.9%	\$66.35	11.0%	833,683	0.0%	446,417	9.0%	\$55,316,688	11.0%
Southern	40.2	-4.4%	\$94.07	-0.7%	\$37.86	-5.1%	267,561	0.1%	107,693	-4.3%	\$10,131,160	-5.0%
Willamette Valley	51.9	4.5%	\$117.89	4.2%	\$61.22	8.9%	324,756	-3.4%	168,657	0.9%	\$19,882,190	5.2%

**OREGON LODGING STATISTICS**  
**Running 12 Months (R12): February 2023 - January 2024**

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY
Statewide	59.8	-2.8%	\$140.65	2.0%	\$84.06	-0.8%	25,730,797	-0.6%	15,378,502	-3.4%	\$2,162,977,035	-1.4%
Central	58.4	-5.9%	\$158.88	1.7%	\$92.75	-4.3%	2,196,527	1.4%	1,282,312	-4.6%	\$203,730,547	-3.0%
Coast	57.5	-4.2%	\$163.42	3.4%	\$93.96	-0.9%	4,127,785	-1.3%	2,373,436	-5.5%	\$387,857,717	-2.2%
Eastern	54.6	-8.1%	\$111.41	4.0%	\$60.82	-4.5%	1,859,682	0.2%	1,015,205	-7.9%	\$113,103,036	-4.3%
Mt. Hood/Gorge	61.3	-4.0%	\$145.76	2.1%	\$89.36	-2.0%	824,166	-2.2%	505,261	-6.1%	\$73,644,736	-4.2%
Portland	61.4	1.1%	\$136.96	1.8%	\$84.08	2.9%	9,796,110	-0.8%	6,013,565	0.2%	\$823,626,186	2.0%
Southern	58.8	-6.0%	\$117.00	-2.6%	\$68.78	-8.5%	3,175,560	1.8%	1,866,949	-4.3%	\$218,430,461	-6.8%
Willamette Valley	62.5	-3.8%	\$140.16	3.4%	\$87.56	-0.5%	3,850,612	-2.9%	2,405,484	-6.6%	\$337,151,298	-3.4%

Source: STR