

# EMERGING LEADERS LEARNING COMMUNITY

## 2024 GOVERNOR'S CONFERENCE ON TOURISM

Focus area: Tourism education for early career

### BOOKS

- [Overbooked](#) - Elizabeth Becker
- [Impact Networks](#) - David Ehrichman
- [The Art of Pilgrimage](#) - Phil Cousineau
- [The Art of Gathering](#) - Priya Parker
- [The Experience Economy](#) - B. Joseph Pine II and James H. Gilmore
- [Strengths Based Leadership](#) - Gallup
- [Emergent Strategy](#) - Adrienne Maree Brown
- [The Intersectional Environmentalist](#) - Leah Thomas

### VIDEOS

- Katrina Guilliver - [How to be a tourist](#)
- Mikkel Aaro-Hansen - [Turn tourism into a force for good](#)
- Wonderful Copenhagen - [The end of tourism as we know it](#)
- Travel Oregon Industry Videos - [Library](#)
- State of Washington Tourism - [Tourism Skillshop \(webinar series\)](#)

### TRAINING PROGRAMS

- [OTLA](#)
- [SOU Sustainable Tourism Training](#)
- Cornell [Sustainable Tourism Destination Management](#)
- [Destination International](#) (members) - 30 Under 30 and Mentorship Program
- [UNWTO](#)
- [Global Sustainable Tourism Council Training](#)

### CERTIFICATIONS

- [Destinations International](#)
- [George Washington University](#)
- [AIANTA](#)
- [ASU Grant Development](#)
- [ASU Sustainable Tourism Certificate](#)
- [OSU Agritourism](#)
- [OSU Center for the Recreation Economy](#)

### PODCASTS

- Arica Sears - [Big Tourism](#)
- Destination International - [Destination Architects](#)
- Bill Geist - [DMOU](#)
- Destination Think - [Travel Beyond](#)
- David Peacock - [The Future of Tourism](#)

### SAMPLE LINKEDIN LEADERS

- [Anne de Jong](#) - Good Tourism Institute
- [Arica Sears](#) - Sustainable Tourism
- [Jeremy Sampson](#) - The Travel Foundation
- [Jack Johnson](#) - Destinations International
- [Jake Hauptert](#) - Transformational Travel Council
- [Kristin Dahl](#) - Crosscurrent Collective
- [Nate Wyath](#) - Visit Bend

### INDUSTRY NEWSLETTERS & EXAMPLES

- [Travel Oregon](#)
- [State of Washington Tourism](#)
- [Colorado Tourism Office](#)
- [Oregon Coast Visitors Association](#)
- [Eastern Oregon Visitors Association](#)
- [Visit Tillamook Coast](#)
- [Travel Southern Oregon Coast](#)
- [U.S. Travel](#)
- [Oregon Wine Board](#) (and many more)