



Oregon Tourism Commission
 dba Travel Oregon
 319 SW Washington St., Suite 700
 Portland, Oregon 97204
 503-967-1560

OREGON LODGING STATISTICS
Current Month: February 2024

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY
United States	58.9	-1.8%	\$158.23	3.9%	\$93.19	2.0%	156,408,532	0.6%	92,111,444	-1.2%	\$14,575,230,001	2.6%
Pacific	62.4	-2.0%	\$187.83	-0.2%	\$117.21	-2.2%	22,932,588	0.9%	14,310,817	-1.1%	\$2,687,976,463	-1.3%
Statewide	52.0	-2.3%	\$123.17	0.7%	\$64.03	-1.7%	1,968,652	-0.5%	1,023,433	-2.8%	\$126,054,771	-2.2%
Central	46.0	-6.2%	\$118.18	1.6%	\$54.36	-4.7%	168,812	1.9%	77,654	-4.5%	\$9,176,955	-2.9%
Coast	47.3	-1.9%	\$130.79	-0.4%	\$61.90	-2.4%	313,824	-1.6%	148,521	-3.5%	\$19,424,778	-3.9%
Eastern	42.2	-2.8%	\$97.33	4.3%	\$41.09	1.4%	142,632	-0.5%	60,217	-3.3%	\$5,861,156	0.9%
Mt. Hood/Gorge	53.2	-2.0%	\$119.44	0.0%	\$63.57	-2.0%	63,112	-2.3%	33,594	-4.2%	\$4,012,304	-4.3%
Portland	57.9	-2.3%	\$129.35	-0.5%	\$74.87	-2.8%	753,032	0.0%	435,857	-2.4%	\$56,377,485	-2.8%
Southern	45.3	-3.7%	\$96.61	-1.5%	\$43.76	-5.2%	241,556	0.1%	109,427	-3.7%	\$10,571,374	-5.1%
Willamette Valley	57.4	1.2%	\$124.99	3.6%	\$71.75	4.8%	293,328	-2.1%	168,382	-0.9%	\$21,045,716	2.6%

OREGON LODGING STATISTICS
Year To Date (YTD): January - February 2024

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY
United States	55.2	-1.7%	\$152.36	3.3%	\$84.15	1.5%	329,437,357	0.6%	181,961,504	-1.2%	\$27,723,261,577	2.1%
Pacific	59.1	-1.0%	\$188.19	0.3%	\$111.22	-0.7%	48,303,329	0.9%	28,548,228	-0.1%	\$5,372,395,607	0.2%
Statewide	48.7	-0.9%	\$119.77	1.1%	\$58.31	0.2%	4,147,642	-0.6%	2,019,145	-1.5%	\$241,831,626	-0.5%
Central	42.0	-8.5%	\$114.79	0.8%	\$48.19	-7.7%	355,711	1.9%	149,324	-6.8%	\$17,141,172	-6.0%
Coast	41.6	-6.6%	\$123.81	-1.2%	\$51.51	-7.7%	660,714	-1.6%	274,870	-8.0%	\$34,032,207	-9.2%
Eastern	38.6	-5.2%	\$94.64	3.5%	\$36.56	-1.9%	300,546	-0.5%	116,107	-5.7%	\$10,988,788	-2.4%
Mt. Hood/Gorge	48.1	-3.9%	\$115.16	-1.6%	\$55.34	-5.5%	132,986	-2.3%	63,900	-6.1%	\$7,358,937	-7.6%
Portland	55.6	3.1%	\$126.61	0.5%	\$70.39	3.6%	1,586,715	0.0%	882,218	3.0%	\$111,694,074	3.6%
Southern	42.6	-4.1%	\$95.39	-1.1%	\$40.66	-5.2%	508,993	0.1%	216,940	-4.1%	\$20,694,438	-5.1%
Willamette Valley	54.5	2.9%	\$121.43	3.9%	\$66.22	6.9%	618,084	-2.8%	337,053	0.0%	\$40,928,822	3.9%

Source: STR



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OREGON LODGING STATISTICS
 Running 12 Months (R12): March 2023 - February 2024

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY	R12	% Chg YOY
Statewide	59.7	-2.5%	\$140.91	1.7%	\$84.19	-0.9%	25,720,033	-0.6%	15,365,639	-3.1%	\$2,165,246,650	-1.5%
Central	58.1	-5.5%	\$159.11	1.7%	\$92.49	-3.9%	2,199,607	1.7%	1,278,671	-3.9%	\$203,447,690	-2.3%
Coast	57.9	-2.8%	\$164.40	3.5%	\$95.14	0.6%	4,122,717	-1.3%	2,385,943	-4.1%	\$392,251,806	-0.7%
Eastern	54.5	-7.1%	\$111.69	3.8%	\$60.84	-3.6%	1,858,926	0.1%	1,012,646	-7.0%	\$113,100,177	-3.5%
Mt. Hood/Gorge	61.2	-4.2%	\$145.83	2.1%	\$89.29	-2.2%	822,710	-2.3%	503,752	-6.5%	\$73,460,633	-4.5%
Portland	61.3	0.1%	\$136.93	1.0%	\$83.91	1.0%	9,795,858	-0.7%	6,002,872	-0.7%	\$821,974,464	0.3%
Southern	58.7	-5.0%	\$116.96	-2.6%	\$68.60	-7.4%	3,175,576	1.6%	1,862,607	-3.5%	\$217,849,881	-5.9%
Willamette Valley	62.5	-2.9%	\$140.47	3.0%	\$87.84	0.0%	3,844,284	-2.9%	2,403,928	-5.7%	\$337,689,328	-2.9%

Source: STR