

OREGON TOURISM COMMISSION: LOCAL WELCOME

APRIL 14, 2025

TRAVEL
PORTLAND

PORTLAND
REGION



RCTP STRATEGIC INVESTMENTS: COLUMBIA COUNTY TOURISM





FREEWHEELERS OF VERNONIA: VERNONIA GATEWAY SIGN



ST. HELENS WATERFRONT REDEVELOPMENT



Mayer/Reed



CLATSKANIE



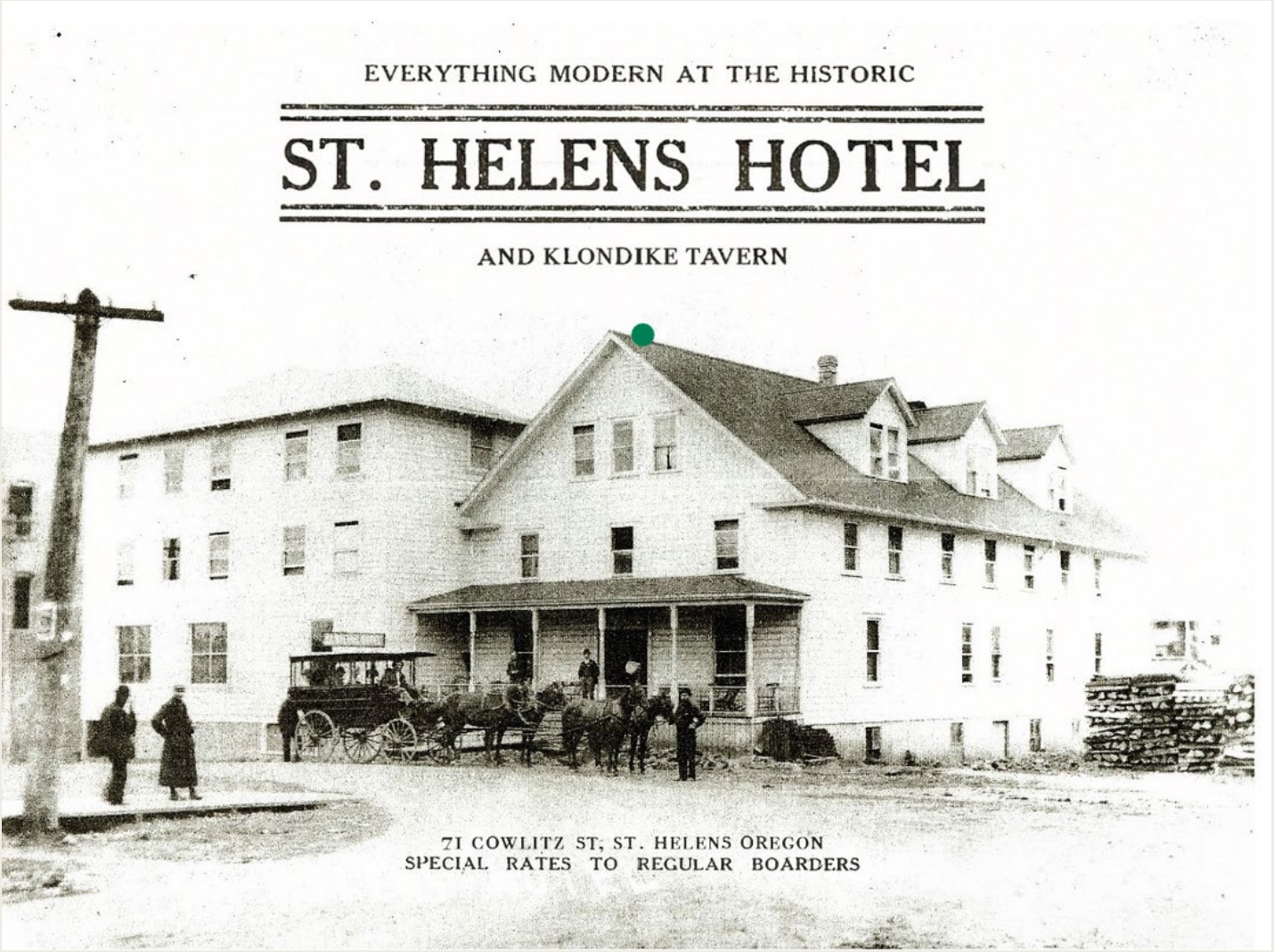
**New ramps
on the city
park
bridge!**



SCAPPOOSE BAY MARINA



ST. HELENS HOTEL & KLONDIKE TAVERN



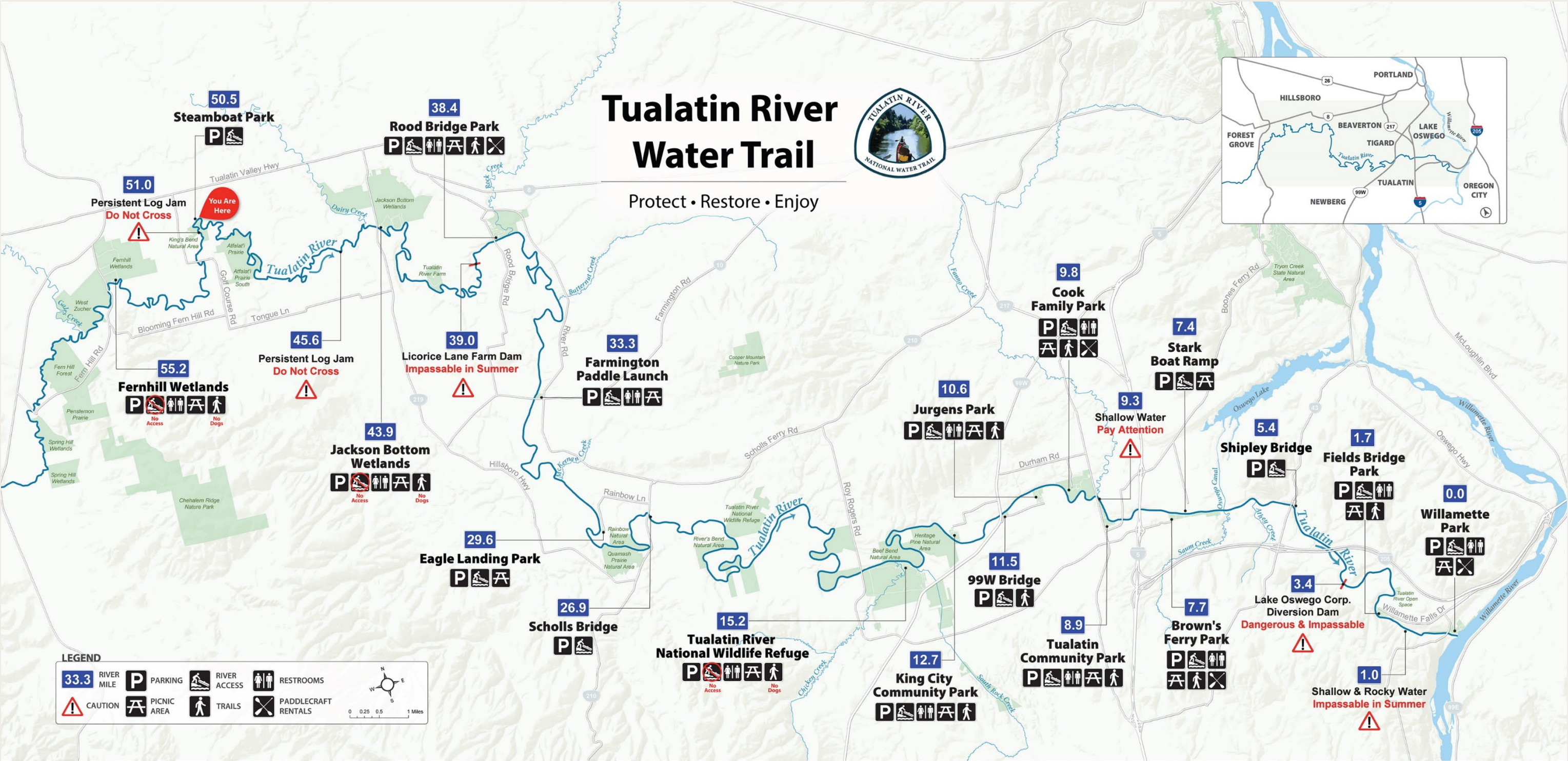
RCTP STRATEGIC INVESTMENTS: EXPLORE TUALATIN VALLEY



TUALATIN RIVERKEEPERS: PADDLER'S GUIDEBOOK, MAP & WEBSITE



TUALATIN RIVERKEEPERS: PADDLER'S GUIDEBOOK, MAP & WEBSITE



WASHINGTON COUNTY PARKS: SCOGGINS VALLEY PARK ART PANELS



Makai side = facing the water



Mauka side = facing inland

RCTP STRATEGIC INVESTMENTS: OREGON'S MT. HOOD TERRITORY



WILLAMETTE FALLS & LANDINGS HERITAGE AREA: VISITOR EXPERIENCE PLAN



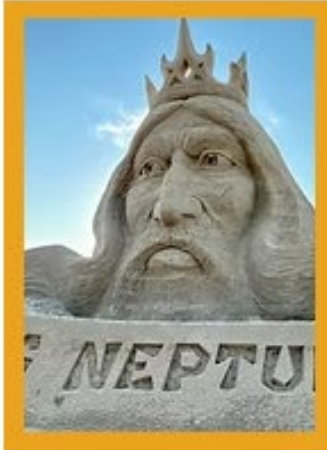
PICKATHON: CREATIVE NEIGHBORHOODS



RCTP STRATEGIC INVESTMENTS: GRESHAM AREA CHAMBER OF COMMERCE



FESTIVAL OF THE ARTS IN GRESHAM 2024



Sand Sculpture



SFX Makeup



Metal Smithing



Wood Lathe



Heart for the
Arts



Product
Photography



Symphonic
Band



Sewing



Quilting



Chainsaw Art

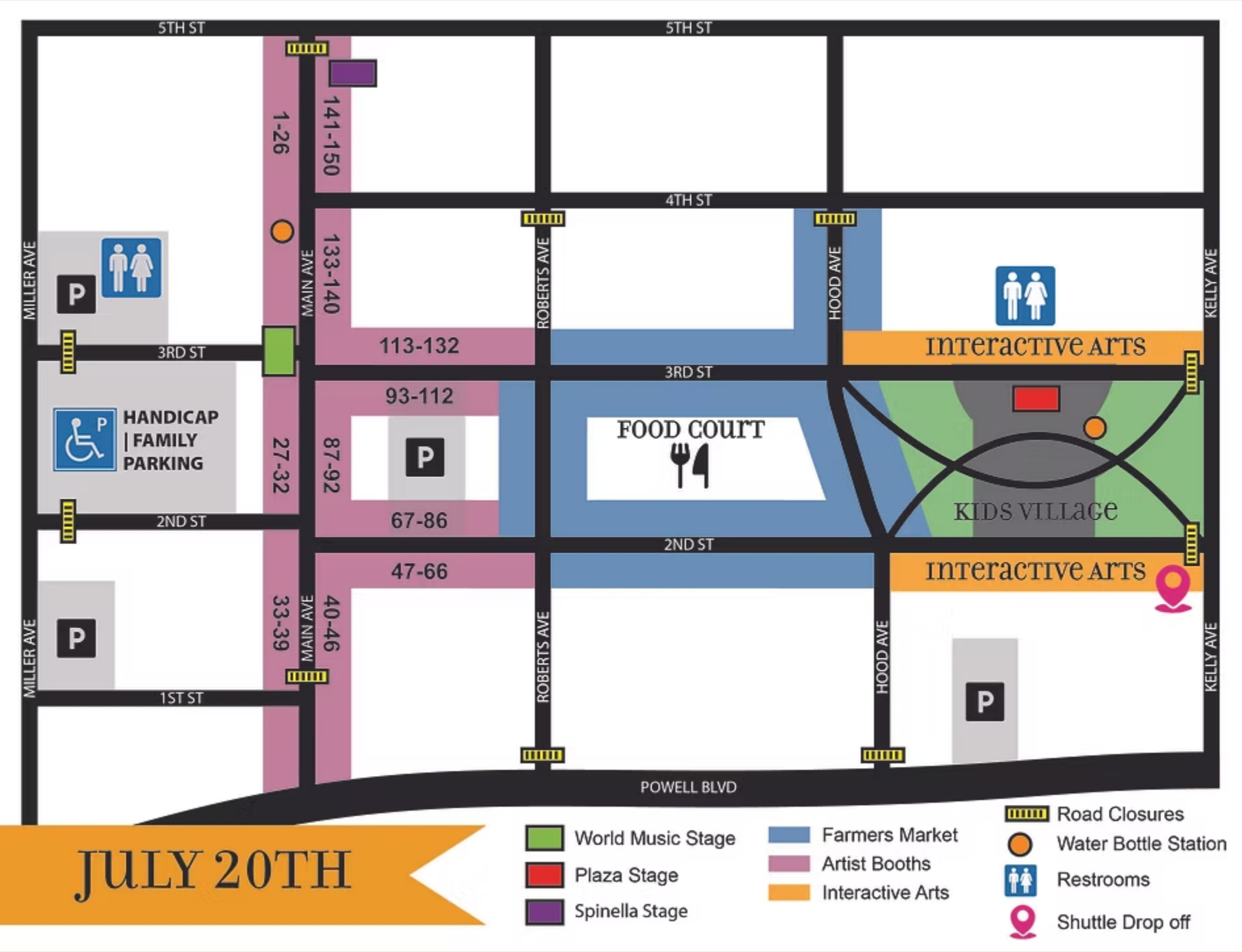


Painting



Raku Sculpture

FESTIVAL OF THE ARTS IN GRESHAM 2025



RCTP STRATEGIC INVESTMENTS: TRAVEL PORTLAND



OREGON HISTORICAL SOCIETY: RIVERS, ROSES & RIP CITY



LLOYD ECODISTRICT: LLOYD LIVE AT THE DOCK – EXPANDING PORTLAND’S RIVERFRONT FOR VISITORS



Inspiration



OTHER TRAVEL PORTLAND INVESTMENTS



FYE 2025 VISITOR EXPERIENCE ENHANCEMENT GRANT AWARDS

Project	Organization	Amount Approved
Contrast Gallery	Creative Homies HQ	\$48,000
Enhancing Cultural Accessibility and Visitor Engagement at Lan Su Chinese Garden	Lan Su Chinese Garden	\$50,000
Creation of the Wondering Woodland Children’s Garden	Leach Botanical Garden	\$25,800
Portland Art Museum’s Campus Transformation	Portland Art Museum	\$318,601
Explora Portland: Inclusive & Bilingual Tours	Vive Northwest	\$47,860
Illuminate Bridge City: Master Plan	Willamette Light Brigade	\$50,000
Discovery Museum Visitor Experience Improvements	World Forestry Center	\$46,941
Total		\$318,601



THANK YOU!

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