

TRAVEL OREGON

PREVIEW
2025 GOVERNOR'S
CONFERENCE ON TOURISM

4.14.25



40TH ANNIVERSARY
Then...Now...Forever



Then, Now, Forever

WHAT'S NEW CONFERENCE WORKSHOPS



ELEVATE VOICES

- **Oregon Indigenous Marketplace**
- **Conference Centerpieces**
- **Awards Entertainment**
- **Tribal Welcome**

Welcome to the

**Oregon
Indigenous
Marketplace
Lunch**

presented by **TRAVEL
PORTLAND**

in partnership with



ACCESSIBLE CONFERENCE

- Accessibility Partners
- Sensory Room
- Closed Captioning
- Pitching Possibilities Breakout Session

2025 OREGON GOVERNOR'S
CONFERENCE ON TOURISM

Sensory Room

Welcoming all conference attendees.
This room is a place for those who may feel overwhelmed, overstimulated or find the need to recenter from the sights and sounds of the conference environment.

CONFERENCE PARTNERS STRONGER TOGETHER

CONFERENCE SPONSOR



+ Alaska Airlines

+ Delta Air Lines

- 19 Sponsors

- 25 Exhibitors



think__
shout



CONFERENCE SUSTAINABILITY

- **Diverting materials away from landfill**
- **Sustainable transportation**
- **Prioritizing sustainable materials**



RECYCLE ME

KEYNOTE SPEAKERS



**Scott & Shayna, Deaf
mountaineers, educators**



Fred Dixon, CEO Brand USA



**Bonnie Wright, actress, author,
environmentalist**

NIGHT OUT PROVIDENCE PARK



A panoramic view of a city at night, likely Portland, Oregon, with a snow-capped mountain (Mount Hood) in the background. The city lights are visible, and the sky is a mix of orange and blue.

Thank you

TRAVEL



OREGON