

OREGON TOURISM COMMISSION BRIEFING

June 9, 2025
Fishtrap, Inc.
107 W. Main Street, Enterprise, OR 97828

The meeting will be in-person and live-streamed on Travel Oregon's Industry YouTube Channel:
<https://www.youtube.com/user/oregontourism/>.

Accessibility and Accommodation Requests

For questions about accessibility or accommodations for persons with disabilities, or to request a translator, interpreter, or other communication aids, please contact Matthew Finn at
matthew@traveloregon.com.

2:30 p.m.	Welcome and Introductions	Chair DiNovo
2:40 p.m.	RCTP Guidelines Revisions	Harry Dalgaard
3:05 p.m.	Brand Advertising Update	Katy Clair
3:50 p.m.	Oregon Media Marketplace Recap + Results	Julia Amato
4:30 p.m.	Adjourn	Chair DiNovo

If you have any questions or comments related to the meeting proceedings or presentations, please email us at
industry@traveloregon.com and indicate "June 2025 –Tourism Commission Meeting" in the subject line.