OREGON TOURISM COMMISSION MEETING

June 10, 2025 Fishtrap, Inc. 107 W. Main Street, Enterprise, OR 97828

The meeting will be in-person and live-streamed on Travel Oregon's Industry YouTube Channel: https://www.youtube.com/user/oregontourism/.

Accessibility and Accommodation Requests

For questions about accessibility or accommodations for persons with disabilities, or to request a translator, interpreter, or other communication aids, please contact Matthew Finn at matthew@traveloregon.com.

Chair DiNovo

9:00 a.m.

Welcome and Introductions

9:10 a.m.	Chair Remarks	Chair DiNovo
9:15 a.m.	Local Welcome	Alana Carollo, Jennifer Piper
9:35 a.m.	Partners and Public Statements	Chair DiNovo
	*This is an opportunity for $\frac{written}{}$ or in-person general statements or updates to Commission	
9:45 a.m.	Commission Business	Chair DiNovo
	Review of Commission Packets	
	Review of Travel Oregon Financial Update	
9:55 a.m.	Commission Action	Chair DiNovo
	Approval of Minutes	
	Nominating Committee Report	
	Consideration of CEO retention and succession planning	
	Final Review & Adoption of Travel Oregon 2025- 2027 Strategic Plan and Budget	
10:25 a.m.	Break	
10:35 a.m.	Tourism Industry Partner Survey Results & RCTP Plans	Harry Dalgaard, Javier Parada Torres
11:15 a.m.	Willamette Valley Visitors Association RDMO Update	Harry Dalgaard, Tori Middelstadt
11:40 a.m.	Legislative Session and Public Affairs Update	Kate Baumgartner
12:05 p.m.	Other Business	Chair DiNovo
12:15 p.m.	Adjourn	Chair DiNovo

If you have any questions or comments related to the meeting proceedings or presentations, please email us at industry@traveloregon.com and indicate "June 2025 –Tourism Commission Meeting" in the subject line.

