



## **2024-2025 Travel Oregon Competitive Grants Program Recipients**

*65 projects will be awarded funds totaling \$6,191,005.01*

### **Central Oregon**

**Kah-Nee-Tah** \$145,900.00 to fund the placement of a distinctive glass Teepee to welcome guests to the reimagined Kah-Nee-Ta Hot Springs Resort, a cultural collaboration with the Confederated Tribes of Warm Springs and the Resorts of the Cascades.

**Oregon Adaptive Sports** \$60,000.00 to expand program offerings by developing and implementing a world-class adaptive paddling program in the Central Oregon and Cascade Lakes region and expanding opportunities for individuals with disabilities to participate in transformative outdoor experiences.

**High Desert Food & Farm Alliance** \$120,385.00 to support a marketing campaign inspiring visitors to explore Central Oregon by showcasing local farms, food producers, and restaurants committed to using local ingredients.

**High Desert Museum** \$150,000.00 to support the renovation of High Desert Museum's 4,500-square foot permanent exhibition on the Indigenous Plateau, *By Hand Through Memory*.

**Mid-Columbia Economic Development District** \$150,000.00 to achieve Dark Sky International's Lodging designation for the Antelope Cabin Project.

**Prineville-Crook County Chamber of Commerce** \$26,739.00 to fund a marketing campaign called Explore for All to highlight and educate visitors and residents on accessible outdoor experiences in the area.

### **Eastern Oregon**

**Pendleton Chamber of Commerce** \$136,500.00 to fund *Interwoven: Where Cultures Meet*, a multi-day event in October 2026 celebrating the Indigenous and Western heritage that defines Pendleton through fashion, design and artistry.

**Joseph Branch Trail Consortium** \$120,000.00 to construct a 1.08-mile accessible and ADA-compliant trail segment that will provide a safe, off-street way for visitors to cross from Wallowa into the 320-acre Nez Perce Wallowa Homeland, featuring landscaping, interpretive signage, benches, and other amenities.

**Anthony Lakes Outdoor Recreation Association** \$150,000.00 for physical improvements to the rental shop, enhancing ADA-accessibility, youth programs and rural recreation.

**Eastern Oregon Visitors Association** \$142,300.00 to elevate accessible travel and inclusive adventures along the I-84 Corridor & Eastern Oregon through a marketing campaign that includes comprehensive webpages, updated photo assets, and paid print and digital ad placements.

**Step Forward Activities, Inc** \$100,000.00 to fund an ADA Accessible Vault Toilet in Partnership with the Oregon Fish and Wildlife Department (ODFW), making the popular HWY 203 Pond fishing spot more accessible.

**Wallowa County Chamber of Commerce** \$46,000.00 to implement the “Wallowa County – Worth It” social media campaign to attract visitation to the county through deployment of an updated brand guide focused on making the destination worth the effort it takes for visitors to reach.

#### **Mt. Hood/Columbia River Gorge**

**Oregon Wildlife Heritage Foundation** \$150,000.00 to support the creation of a long-term strategy to guide the development of the visitor experience at Bonneville Dam Historic District, highlighting opportunities for educational storytelling through contemporary wayfinding, signage, and interpretive exhibits.

**National Forest Foundation** \$125,000.00 for a redesign of the popular Fish Creek Day Use Area, lost in the 2020 Riverside Fire, with the aim of r an accessible boat ramp, new parking layout and options for an accessible path to the Clackamas River.

**City of Sandy** \$141,356.00 to make ADA-accessible improvements to the Meinig Memorial Park Pathway.

**City of Troutdale** \$150,000.00 to fund the Sandy River Shuttle Pilot Program to increase visitor access to the Sandy River recreation area and reduce parking congestion.

**Clackamas County Tourism & Cultural Affairs** \$20,000 to enhance access to the Historic Columbia River Highway and State Trail through the development and update of accessible maps in a variety of languages in partnership with the Oregon Department of Transportation (ODOT).

**Columbia Gorge Tourism Alliance** \$30,250.00 to fund Gorge Audio Trails, enhancing trailhead accessibility and visitor experiences.

**Columbia River Inter-Tribal Fish Commission** \$56,671.02 to fund a feasibility study exploring development of a Tribal Marketplace Pavillion in alignment with regional, tribal and cultural goals.

**Hood River County** \$150,000.00 for critical infrastructure upgrades and trail restoration to improve user safety and sustainability at Post Canyon, a premier mountain biking destination in Hood River County, in collaboration with Hood River Area Trail Stewards (HRATS).

### **Oregon Coast**

**David's Chair Outdoor Mobility Systems** \$98,900.00 to expand services in the Oregon Coast communities of Seaside, Rockaway Beach, Pacific City and Coos Bay through the addition of five all-terrain track chairs and a trailer.

**City of Gold Beach** \$75,000.00 to replace the existing playground with a new ADA compliant, accessible structure at the centrally located Collier H. Buffington Memorial Park, creating a safer place for visitors and residents of all abilities to play.

**City of Lincoln City** \$50,000.00 to install an accessible kayak launch at Regatta Park, enhancing recreational experiences and providing easier access for paddlers of all abilities.

**City of North Bend** \$150,000.00 to fund The Hub Rest Area, a convenient, accessible, and inclusive stop for visitors to the Oregon Coast that includes a paved walkway connecting the upper and lower levels of the Visitor Center

**Coos Bay-North Bend-Charleston VCB/Oregon's Adventure Coast** \$42,500.00 for accessibility improvements, including EnChroma glasses for color blindness, hearing loops and an accessible website.

**Friends of Haystack Rock** \$56,680 to enhance accessibility by providing materials for neurodiverse visitors, hard-of-hearing people, and persons of limited mobility and piloting use of a utility terrain vehicle to provide visitors greater access during key seasonal events, such as the annual puffin watch.

**Oregon Coast Aquarium** \$43,169.04 to conduct a comprehensive audit including focus groups on neurodiversity, mobility, auditory impairment, and sight impairment.

**Oregon Coast Visitors Association** \$150,000.00 to create a robust marketing campaign to raise awareness for the North Coast Shuttle among communities in the Portland metro area.

**Oregon Scenic Railroad** \$66,500.00 to purchase three new Mobilift TXs, train-specific wheelchair lifts, to be located at each of the depot locations OCSR departs from, along with

storage sheds and concrete pads to ensure visitors with mobility limitations can access the train.

**Pacific City Pathways, Inc. dba Tillamook Off-Road Trail Alliance** \$150,000.00 to fund the design and construct one mile of inclusive mountain bike flow trail as part of the Buzzard Butte Trail Network, ensuring accessibility for all riders, including those using adapted mountain bikes (aMTBs).

**Tillamook County** \$150,000.00 for engineering and design services to reconfigure the Barview Jetty campground's entrance and fee station including ADA-compliant infrastructure, multilingual signage, and traffic configurations that accommodate all users equitably.

**Westwind Stewardship Group** \$150,000 to make infrastructure improvements identified in an accessibility assessment including a paved, ADA-compliant ramp from the main lodge to the bathhouse and a large covered patio with sinks and outdoor showers at the front of the building.

### **Portland**

**Oregon Walks** \$150,000.00 to develop and deploy a pedestrian wayfinding pilot project in downtown Portland including high-quality maps and signage, a website, lighting and art, visitor engagement, data collection and photo/video documentation.

**Lan Su Chinese Garden** \$100,000.00 for a multilingual accessibility and cultural inclusion project addressing barriers to providing an inclusive experience for visitors from the Spanish-speaking, AANHPI, and international communities.

**Clackamas Heritage Partners** \$21,071.95 to make the End of the Oregon Trail Center (EOTC) campus more inclusive for visitors that are hearing impaired, live with low vision and/or are blind.

**Gresham Japanese Garden** \$130,000.00 to transform the Gresham Japanese Garden into a fully inclusive, accessible and culturally authentic destination.

**Leach Botanical Garden** \$31,000.00 to fund activation of a marketing plan expanding outreach to LGBTQIA+ and BIPOC visitors.

**Oaks Park Association** \$40,000.00 to enhance inclusion with bilingual audio message repeaters and signage at Oaks Park Amusement Park.

**Oregon Museum of Science and Industry (OMSI)** \$100,000.00 to design and install bilingual and culturally responsive wayfinding at OMSI.

**Oregon Symphony** \$75,000.00 to fund a series of inclusive marketing campaigns, including dual-language advertising and promotional materials to reflect the global cultures and genres of music featured onstage.

**Travel Portland** \$150,000.00 to fund a BIPOC content creator campaign to explore and highlight Portland's rich, diverse cultures.

**Washington Park Transportation Management Association** \$100,000.00 to fund a Digital Access Initiative to transform the visitor experience of Portland's premier, 410-acre park through a state-of-the-art, equity-centered website.

### **Southern Oregon**

**Lake County Chamber of Commerce** \$149,957.00 to expand the Warner Canyon Summertime Mountain Bike Network, with trails rated Level 1 for Adaptive Mountain Biking.

**Sutherlin Area Chamber of Commerce** \$20,000.00 to achieve Wheel the World (WTW) Destination Verification by undertaking accessibility audits with 12 local partner sites and promotion through Sutherlin's existing print and digital outlets.

**Chiloquin Visions in Progress** \$31,285.00 to fund a tourism promotion campaign for the greater Chiloquin area, emphasizing the area's natural beauty, cultural significance and recreational appeal to strengthen the local economy through increased visitation.

**Favell Museum, Inc** \$78,400.00 to fund "Voices of the Klamath River Watershed," a permanent exhibit highlighting the social and ecological complexities of the watershed through oral histories and stories of the diverse communities who call the area home.

**Friends of the Oregon Caves and Chateau** \$29,500.00 to fund the Oregon Caves Dark Sky Park and Cave Tour promotion and collateral bringing new visitors to rural Josephine County.

**Ross Ragland Theater** \$150,000.00 for interior theater accessibility upgrades, including ADA seating, assistive listening and sensory accommodations.

**Southern Oregon University** \$89,745.00 to develop an accessibility training program for tourism business leaders, building on a best practices guidebook developed with support from a previous Travel Oregon grant.

### **Willamette Valley**

**Salem Riverfront Carousel** \$21,250.00 to enhance the infrastructure surrounding the Carousel with a wheelchair ramp for use by visitors and staff and a new entrance gate to ensure the safety of riders and improve operational efficiency.

**Linn County Parks and Recreation Department (LCPR)** \$150,000.00 for Clear Lake for All, a project that will fund ADA accessible yurts and an adaptive kayak launch at Clear Lake, a non-

motorized mountain lake known for its crystal-clear water, fishing and ancient preserved underwater forest.

**Adventure! Children's Museum** \$25,000.00 to implement a bilingual English/Spanish marketing campaign providing more diverse families the opportunity to explore world cultures, view new landscapes, build with their own hands through immersive exhibits and programming.

**Black Cultural Initiative** \$140,000.00 to erect a monument in Alton Baker Park representing the first Black neighborhood in Eugene and its influence on Eugene's culture, drawing visitors of more diverse backgrounds to the area.

**City of Amity** \$120,000.00 to improve tourism infrastructure and awareness of amenities in the downtown area by developing an inclusive, accessible visitor experience through interpretive panels with audio descriptions celebrating the valley's rich history.

**City of Dundee** \$60,000.00 to introduce visitors to the history of the Dundee Hills AVA by sharing stories about both the creative visionaries who founded wineries and vineyard workers who labor in them through QR codes placed on wayfinding landmarks designed from used wine barrels.

**City of Monmouth** \$49,660.00 to complete a comprehensive accessibility audit through outreach to local tourism businesses through one-on-one outreach and language translation services with business owners that are not native English speakers, resulting in a priority list for future funding opportunities.

**Cycle Yamhill County** \$62,000.00 to complete a cultural resource survey, accessibility assessment and dual language signage for the Quarry Park Trails Project, a perimeter hiking/pedestrian only trail, access trails, and beginner and moderate jump/flow bike lines.

**Forests Forever, Inc.** \$57,386.00 for Hopkins Demonstration Forest accessibility upgrades to create a safe, inclusive visitor experience by paving a 1,680-square-foot parking area along with approximately 1,000 feet of adjacent trails to meet ADA standards.

**Mount Pisgah Arboretum** \$100,000.00 to modernize and enhance the existing wayfinding system, ensuring an accessible, inclusive and welcoming experience for all visitors.

**Oakridge Trails Alliance** \$145,000.00 to develop a conceptual design and trail plan for a connected trail system in East Oakridge by identifying optimal locations for the trail system with an emphasis on creating transportation connections that reduce reliance on automobiles for access.

**The Gordon House Conservancy** \$21,000.00 to provide a new ADA-compliant accessibility ramp at the entrance to the historic Frank Lloyd Wright Gordon House in Silverton.

**Travel Salem** \$135,000.00 to improve access to Daly Lake, Parish Lake, and nearby trails by constructing new trail and trailhead amenities; installing wayfinding and signage; and planning for a new accessible lake access point.

**Willamette Valley Visitors Association** \$103,400.00 to enhance digital accessibility and inclusive content marketing building on efforts including accessible social media protocols and comprehensive image description standards across all platforms.

**Multi-Region**

**Dirty Freehub** \$60,000.00 to promote over 300 accessible Ride Guides highlighting accessible gravel cycling to people living with both visible and non-visible disabilities.

**Oregon Remembrance Project (ORP)** \$141,500.00 to pilot “Sunshine Trips,” overnight tours connecting Black visitors with communities that were historically unwelcoming to African Americans and other racial minorities. Visitors will meet with community leaders, visit sites of local and cultural significance, and attend local cultural celebrations.





