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Affiliation:

Non-profit organization

Tourism Region:

Willamette Valley

Zip Code:

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Written Statement:

Dear Commissioners,

My name is David DeRienzo, and I am the President of Community Television (CTV29) of Lane County. I'm writing on behalf of our organization to share how we are contributing to Oregon's tourism and cultural development, and to invite consideration for partnership and support as we prepare to launch a significant new tourism initiative in 2026.

CTV29's mission is to collaborate with individuals and organizations across sectors to rebuild, invigorate, and sustain a high-quality community television channel while fostering arts education, cultural programming, and a collaborative media arts ecosystem. For years, we've served as a platform for community voices and a facilitator of film-based learning and storytelling—especially for underrepresented communities across Lane County.

Looking ahead, we are excited to announce that we are preparing to host a major film festival in Eugene next year. This festival will celebrate independent filmmaking, Oregon-based stories, and culturally diverse voices, with the goal of establishing a marquee event that draws attendees from across the state and beyond. We anticipate this festival will bring significant visitor traffic to Lane County, supporting local businesses, promoting regional culture, and enhancing Oregon's standing as a destination for creative tourism.

This initiative aligns directly with Oregon's tourism priorities: fostering sustainable regional development, investing in cultural and community-based experiences, and supporting the creative economy. As a grassroots media arts organization, we are committed to ensuring the festival benefits the community at every level—from economic impact to inclusive participation. We welcome opportunities to collaborate with the Commission and Travel Oregon to amplify this event and explore partnership pathways that support its long-term viability and regional value.

Thank you for your continued work in strengthening Oregon's tourism landscape. We appreciate your time and consideration.

Sincerely,

David DeRienzo

Board Chair

Community Television (CTV) of Lane County