



The ultimate advertising offer





Share the good.

As the largest source for news in the Pacific Northwest, [Oregonian Media Group](#) offers a great opportunity to showcase your business or community event on our signature platform, Here is Oregon as a [community update](#).

Powered by the teams at The Oregonian/OregonLive, [Here is Oregon](#) is a place for you to share the good happening in a community.

This complimentary exposure elevates your organization to an engaged statewide audience everywhere we reach them.



~ BRAND GROWTH

7.05 million 14.73 million

Total Reach Total Impressions

🎵 📘 📷 🐦 📺 SOCIAL @HEREISOREGON

180,909 34.5%

Total Followers Engagement Rate

✉ EMAIL WEEKLY NEWSLETTER

12,276 56% 5.0%

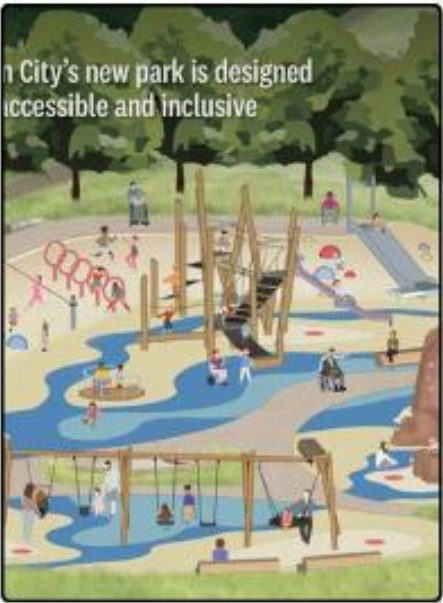
Subscribers Open Rate Click Through Rate

Source: Google Analytics, Dash Hudson, Sailthru, Meta Business Suite, July 1 - Sept. 30, 2024

📄 HERE IS OREGON STORIES

5.5 million 7.5 million

Content Reach Content Impressions



Top Social
Facebook: Lincoln City's park is designed to be inclusive

Reach: 110,083
Engagement: 2,973



Top Video
Facebook: Kah-Nee-Tah Hot Springs Resort

Reach: 357,673
Engagement: 14,254



Top Story
Coolest Thing Made in Oregon competition voting

Page views: 14,041
Users: 9,133



Join our good news movement

**This promotional package is designed to give you the
boost you need and reach the audience you want.**



3-month package

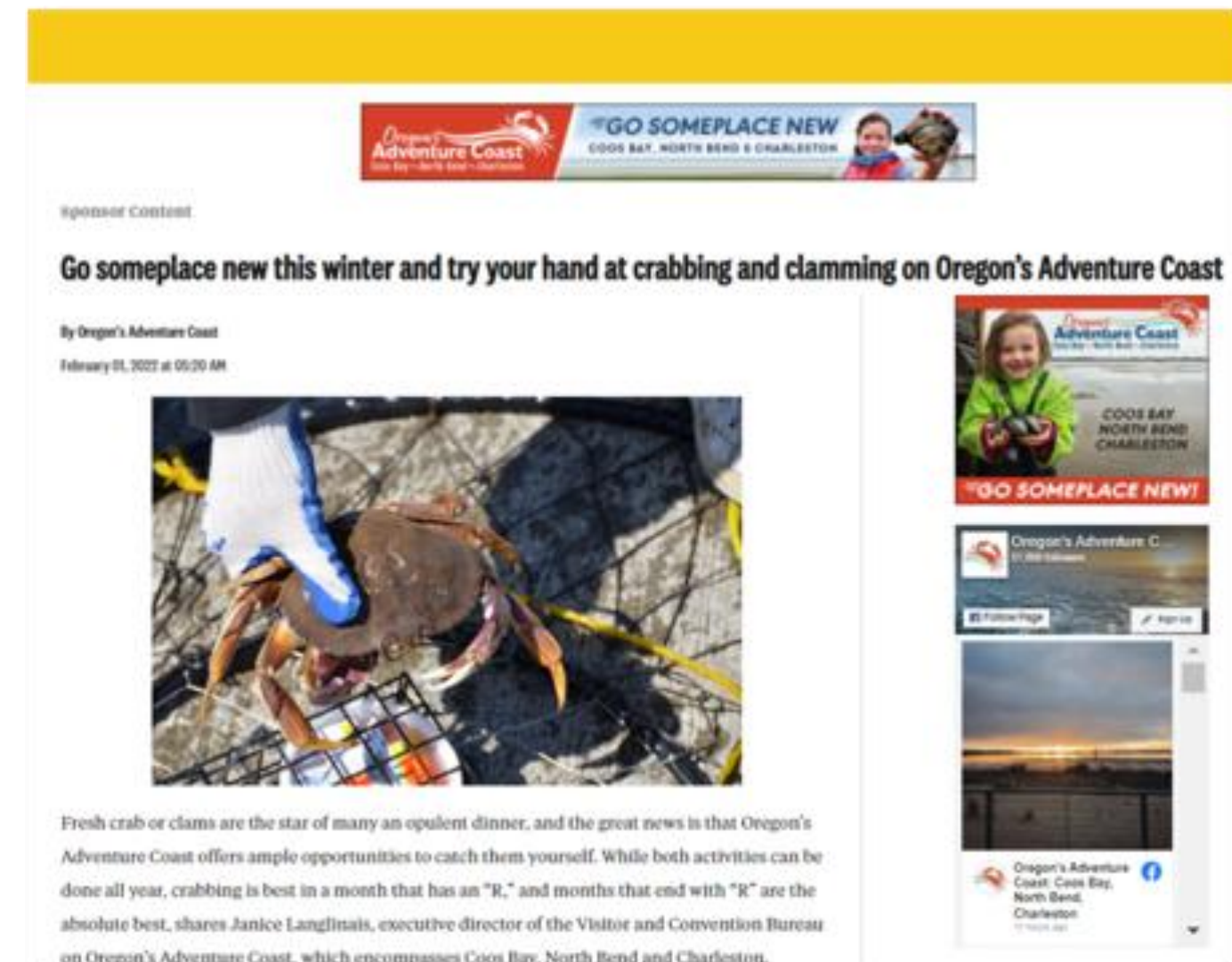
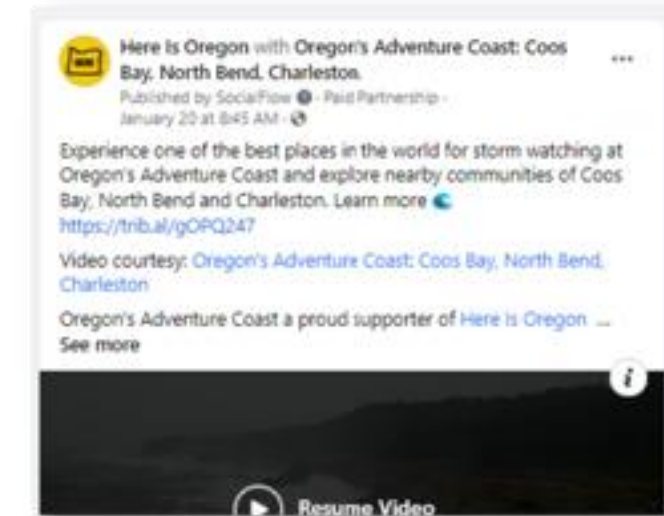


Included in the package:

- One article written and produced by our team for you posted on HereisOregon.com
- 100,000 social display impressions per month
- 100,000 headline article impressions per month to further boost your article's reach
- 1 OregonLive co-branded social post per month with boosting

Total value: \$13,200 (\$4,400 per month)

Actual cost: \$9,000 (\$3,000 per month)





Thank you!

Questions?

Contact:

Hillary Mortensen

Sales Manager

hmortensen@advancetravelandtourism.com



ADVANCE
TRAVEL & TOURISM