



# EARNED MEDIA COVERAGE REPORT

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Q3 FY 24-25



# Consumer, Industry and International Communications Overview



Travel Oregon has outlined a [2023-2025 Strategic Plan](#) in support of the [10-Year Strategic Vision](#).

Travel Oregon's 10-Year Strategic Vision objectives include the following:

- Oregon's tourism economy is flourishing.
- Oregon is striving to be a place of equity.
- Oregon delivers remarkable experiences.
- Oregon respects its natural environments.

Travel Oregon has prioritized strategies to focus on for the 2023-2025 biennium. Priority strategies for consumer, industry and international communications to focus on 2023-2025 include:

- Tell authentic, honest stories accurately reflecting the historic and present intersecting identities and cultures of Oregon's communities.
- Align and support communications across the tourism industry to improve visitor behaviors and experiences with timely information, responsible recreation practices and respect for all communities.
- Increase demand by leveraging Oregon's brand through engagement of broader audiences inclusive of Oregon's diverse cultures, people and places.
- Improve perception of the value of tourism and increase advocacy among industry workforce, residents and policymakers.
- Provide resources and assistance to tourism-related businesses, organizations and communities that are experiencing, or have experienced, crises (e.g., wildfires, drought, global pandemic).
- Foster deep relationships with and elevate the voices of historically and currently underserved and under-resourced communities, including BIPOC, Oregon's nine federally recognized tribes and LGBTQIA+ communities.

This report highlights earned media coverage placed in Q3 (January - March) using the Strategic Plan and 10-Year Strategic Vision as a roadmap for quality, on-message and positive placements in target markets and publications.

TRAVEL



OREGON

CONSUMER



# Consumer Media Coverage Recap – Q3 2025



STORIES 32

IMPRESSIONS 463,661,245

DEIA STORIES 9

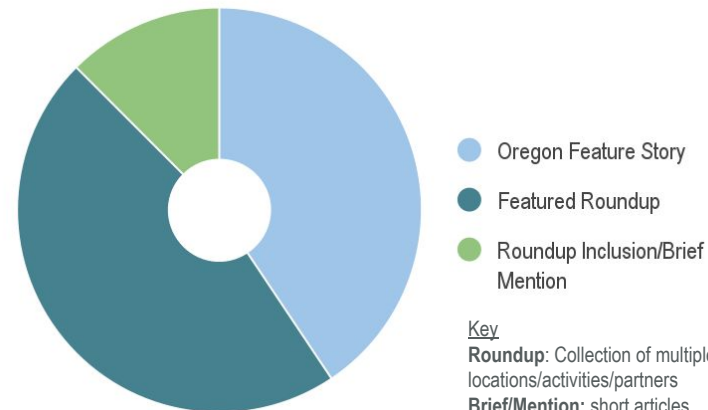
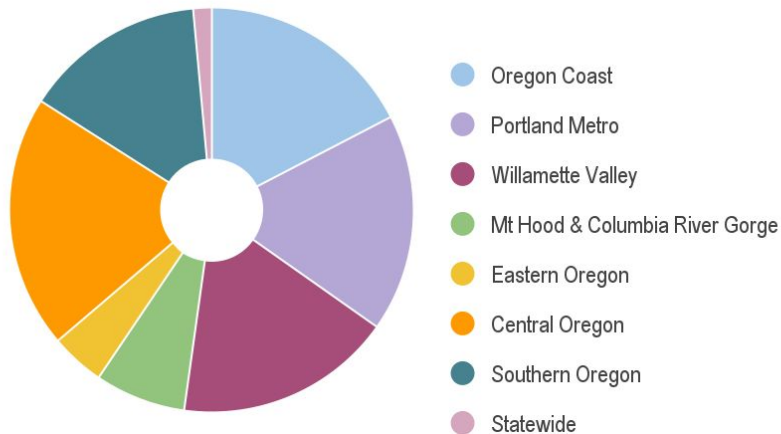
## TOWNS

- |              |                 |                   |                |                |                 |                |                |           |
|--------------|-----------------|-------------------|----------------|----------------|-----------------|----------------|----------------|-----------|
| • Adel       | • Brookings     | • Dundee          | • Heppner      | • Joseph       | • Metolius      | • Port Orford  | • Silverton    | • Wheeler |
| • Ashland    | • Brownsville   | • Eugene          | • Hillsboro    | • La Grande    | • Newport       | • Powell Butte | • Sisters      |           |
| • Astoria    | • Burns         | • Estacada        | • Hood River   | • Lake Oswego  | • North Powder  | • Princeton    | • Springfield  |           |
| • Baker City | • Cannon Beach  | • Florence        | • Idanha       | • Lincoln City | • Klamath Falls | • Prineville   | • Sunriver     |           |
| • Bandon     | • Carlton       | • Garibaldi       | • Independence | • Madras       | • Paisley       | • Redmond      | • Ukiah        |           |
| • Banks      | • Corvallis     | • Government Camp | • Jacksonville | • McMinnville  | • Plush         | • Salem        | • Warm Springs |           |
| • Bend       | • Cottage Grove |                   | • John Day     | • Medford      | • Portland      | • Seaside      | • Wilsonville  |           |

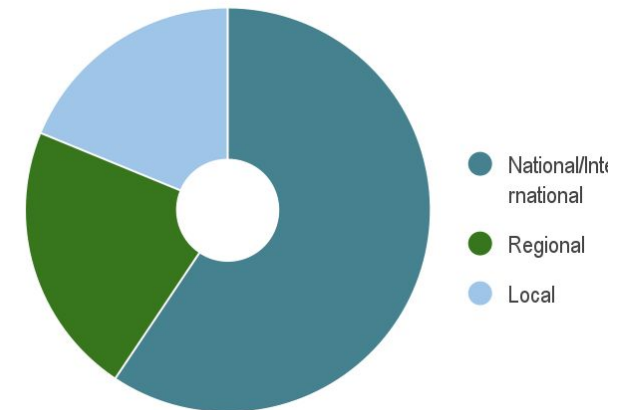
## REGIONS

## STORY TYPE

## REACH

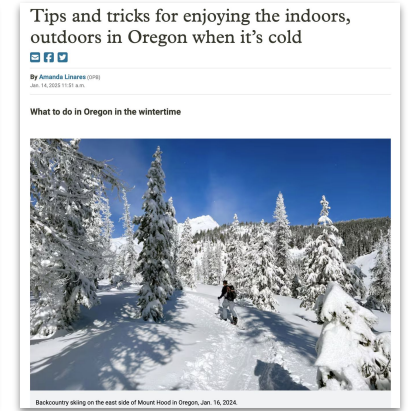
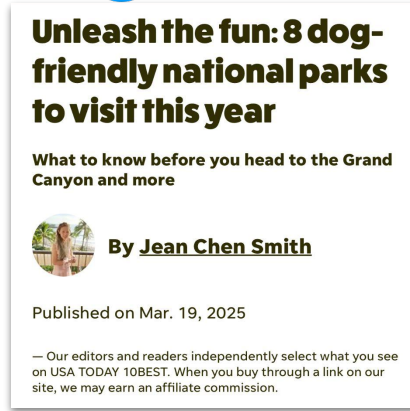
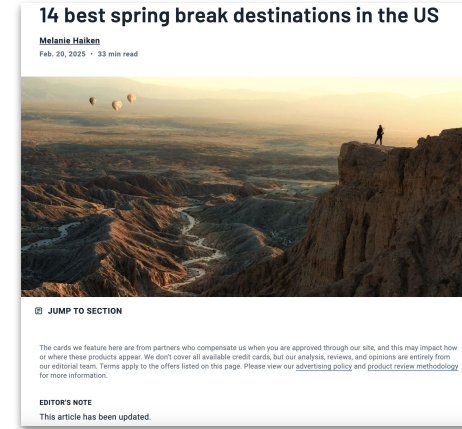
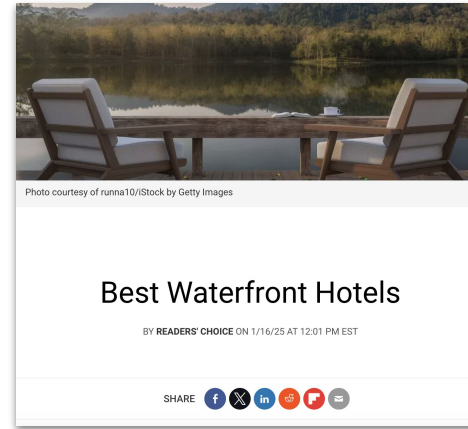
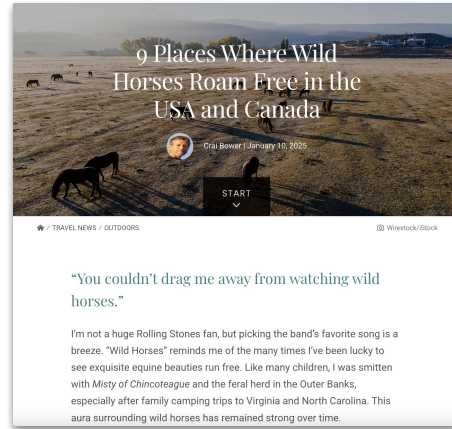


Key:  
**Roundup:** Collection of multiple locations/activities/partners  
**Brief/Mention:** short articles highlighting Oregon and/or its products as they relate to inspiring travel or the TO brand





# Top 10 Consumer Coverage Highlights – Q3 2025



# Consumer Earned Media Coverage Highlights - January 2025



DATE	PUBLICATION	HEADLINE	CIRCULATION	*STORY SCORE
1/1/2025	<a href="#">1859 Magazine - Print</a>	<a href="#">Moveable Feasts: Snowshoe Picnics are a Gateway for Embracing Winter Trails</a>	68,200	7
1/1/2025	<a href="#">NW Travel + Life - Jan/Feb Print</a>	<a href="#">Sniffing Out Truffles with Joey</a>	40,000	9
1/10/2025	<a href="#">statesmanjournal.com</a>	<a href="#">This Oregon Destination is Ranked Best National Park in US for Stargazing. What to Know</a>	529,000	8
1/10/2025	<a href="#">fodors.com</a>	<a href="#">9 Places Where Wild Horses Roam Free in the USA and Canada</a>	1,760,000	6
1/13/2025	<a href="#">independent.co.uk</a>	<a href="#">A Seaweed Foraging Adventure Along the Oregon Coastline</a>	63,200,000	10
1/14/2025	<a href="#">opb.org</a>	<a href="#">Tips and Tricks for Enjoying the Indoors, Outdoors in Oregon When it's Cold</a>	1,260,000	10
1/16/2025	<a href="#">newsweek.com</a>	<a href="#">Best Waterfront Hotels</a>	54,200,000	7
1/27/2025	<a href="#">pdxmonthly.com</a>	<a href="#">What to Do in Oregon in February</a>	245,000	8
1/28/2025	<a href="#">oregonlive.com</a>	<a href="#">Scenic Bikeways Offer a Different Kind of Road Trip through Oregon</a>	4,990,000	10
1/29/2025	<a href="#">pdxmonthly.com</a>	<a href="#">Alanna Kieffer Just Wants You to Love Seaweed</a>	245,000	9

\*Every piece of influenced coverage is reviewed by the PR team for target attributes, which are assigned a numeric value of one to ten. One being a low score and 10 being the highest

# Consumer Earned Media Coverage Highlights - February 2025



DATE	PUBLICATION	HEADLINE	CIRCULATION	*STORY SCORE
2/1/2025	<a href="https://www.oregonlive.com">oregonlive.com</a>	<a href="#">Oregon Sweet Treats and Destinations to Wow your Beloved this Valentine's Day</a>	4,990,000	9
2/1/2025	<a href="https://www.hereisoregon.com">hereisoregon.com</a>	<a href="#">Oregon Sweet Treats and Destinations to Wow your Beloved this Valentine's Day</a>	57,945	8
2/15/2025	<a href="https://www.mommypoppins.com">mommypoppins.com</a>	<a href="#">Best Family Vacation Resorts &amp; Hotel Suites, Cottages, &amp; Villas</a>	532,600	5
2/18/2025	<a href="https://www.pdxmonthly.com">pdxmonthly.com</a>	<a href="#">Best Hot Springs Near Portland</a>	245,000	8
2/20/2025	<a href="https://www.thepointsguy.com">thepointsguy.com</a>	<a href="#">14 Best Spring Break Destinations in the US</a>	5,420,000	8
2/24/2025	<a href="https://www.usatoday.com">usatoday.com</a>	<a href="#">Why We Keep Coming Back to Crater Lake, One of the Country's Least-Known National Parks</a>	84,600,000	9
2/25/2025	<a href="https://www.islands.com">islands.com</a>	<a href="#">Oregon's Impressive Answer To The Australian Outback Is The World's Largest Dark Sky Sanctuary</a>	2,890,000	9
2/27/2025	<a href="#">KGW - 11 a.m.</a>	<a href="#">Winter Waters Sea Urchin Farm Tour</a>	1,390,000	4
2/28/2025	<a href="#">1859 Magazine - Print</a>	<a href="#">The Ultimate Foodie's Road Trip Guide to the Oregon Coast</a>	68,200	8

\*Every piece of influenced coverage is reviewed by the PR team for target attributes, which are assigned a numeric value of one to ten. One being a low score and 10 being the highest



# Consumer Earned Media Coverage Highlights - March 2025



DATE	PUBLICATION	HEADLINE	CIRCULATION	STORY SCORE
3/6/2025	<a href="https://www.oregonlive.com/advocate">advocate.com</a>	<a href="#">Central Oregon Celebrates Winter Pride with Skiing, Comedy, Drag, and More</a>	1,070,000	9
3/16/2025	<a href="https://www.oregonlive.com/latecheckouttime">latecheckouttime.com</a>	<a href="#">This Portland Hotel Has A Steamy Secret</a>	4,200	7
3/19/2025	<a href="https://www.wta.org">wta.org</a>	<a href="#">Northwest Weekend: Take a Break From Oregon Skiing with High Desert Hikes</a>	173,000	9
3/19/2025	<a href="https://www.10best.usatoday.com">10best.usatoday.com</a>	<a href="#">Unleash the Fun: 8 Dog-Friendly National Parks to Visit This Year</a>	84,600,000	8
3/27/2025	<a href="#">The Group Travel Leader - Print</a>	<a href="#">State Spotlight: Oregon</a>	14,000	7

\*Every piece of influenced coverage is reviewed by the PR team for target attributes, which are assigned a numeric value of one to ten. One being a low score and 10 being the highest

TRAVEL



OREGON

# INDUSTRY



# Industry Earned Media Coverage Recap – Q3 2025



**STORIES** 49

**IMPRESSIONS** 947,263,676

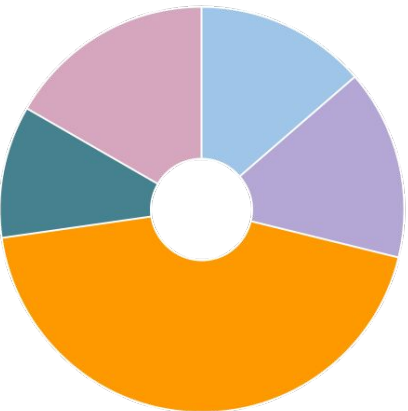
## TOWNS

- Antelope
- Astoria
- Bandon
- Bend
- Cannon Beach
- Cottonwood Canyon
- Garibaldi
- Newport
- Oregon Caves National Monument
- Oregon Outback Dark Sky Sanctuary
- Portland
- Port Orford
- Prineville Reservoir State Park
- Sisters
- Sunriver

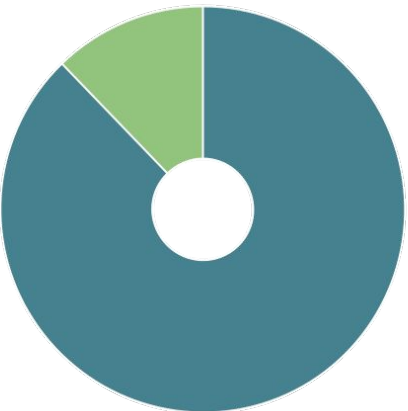
## REGIONS

## STORY TYPE

## REACH

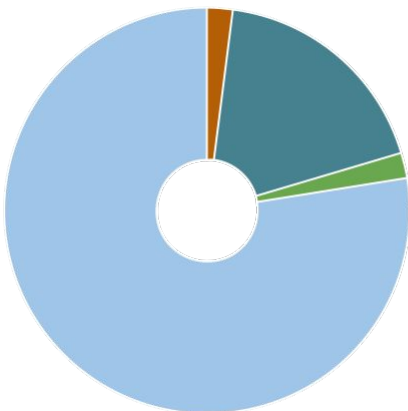


- Oregon Coast
- Portland Metro
- Central Oregon
- Southern Oregon
- Statewide



- Feature/  
Dedicated  
Segment
- Brief/Mention

Key  
**Brief/Mention:** short articles highlighting Oregon and/or its products as they relate to inspiring travel or the TO brand



- International
- National
- Regional
- Local



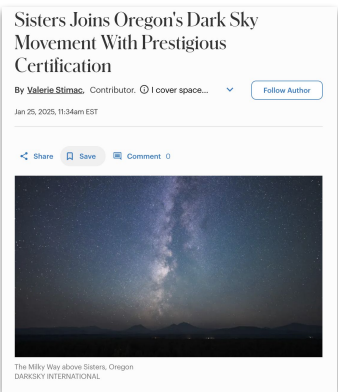
# Top 10 Industry Coverage Highlights – Q3 2025



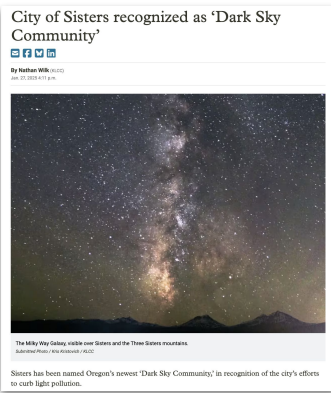
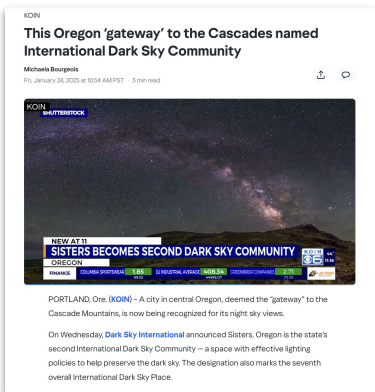
The Oregonian



Forbes



yahoo!news



# Industry Earned Media Coverage Highlights - January 2025



DATE	PUBLICATION	HEADLINE	TO MESSAGE	STORY SCORE
1/1/2025	<a href="https://www.oregonlive.com">oregonlive.com</a>	<a href="#">Northwest Travel Guide 2025: Beach Spots, Backpacking Trips and Cozy Spas Galore</a>	1	7
1/6/2025	<a href="#">KPTV - 9:00 p.m.</a>	<a href="#">The Oregon Film Trail</a>	2	8
1/9/2025	<a href="#">KOIN - 7:30 a.m.</a>	<a href="#">What's New to the Oregon Film Trail in 2025</a>	2	9
1/23/2025	<a href="#">KOIN - 11:00 p.m.</a>	<a href="#">Sisters Becomes Second Dark Sky Community</a>	1	7
1/25/2025	<a href="https://www.forbes.com">forbes.com</a>	<a href="#">Sisters Joins Oregon's Dark Sky Movement With Prestigious Certification</a>	1	8
1/27/2025	<a href="https://www.yahoo.com">yahoo.com</a>	<a href="#">This Central Oregon Town Was Just Certified as an International Dark Sky Community</a>	1	7
1/27/2025	<a href="https://www.opb.com">opb.com</a>	<a href="#">City of Sisters recognized as 'Dark Sky Community'</a>	1	6
1/27/2025	<a href="https://www.travelpulse.ca">travelpulse.ca</a>	<a href="#">The Future of Travel is Inclusive and Accessible</a>	1	6
1/27/2025	<a href="https://www.newsbreak.com">newsbreak.com</a>	<a href="#">Sisters Becomes Oregon's Second International Dark Sky Community</a>	1	7
1/31/2025	<a href="https://www.oregonlive.com">oregonlive.com</a>	<a href="#">A Guide to Oregon's Dark Sky country: How to Go Stargazing in Our State's Darkest Places</a>	1	8

# Industry Earned Media Coverage Highlights - February 2025



DATE	PUBLICATION	HEADLINE	TO MESSAGE	STORY SCORE
2/24/2025	<a href="#">KOIN - 7:30 a.m.</a>	<a href="#">Sup on Seaweed During "Winter Waters"</a>	1	7
2/26/2025	<a href="#">KATU - 7:30 a.m.</a>	<a href="#">Winter Waters: A Seaweed Centric Dinner Series</a>	2	8
2/26/2025	<a href="#">KATU - 4:00 p.m.</a>	<a href="#">Seaweed Centric Dining Series Focuses on Sustainability</a>	2	8
2/26/2025	<a href="#">KPTV - 1:00 p.m.</a>	<a href="#">Winter Waters: Oregon Seafood</a>	2	9
2/26/2025	<a href="#">KPTV - 6:00 p.m.</a>	<a href="#">Winter Waters Celebrates Oregon Coast Seafood</a>	2	9
2/26/2025	<a href="#">kptv.com</a>	<a href="#">Winter Waters: Oregon Seafood</a>	2	9
2/26/2025	<a href="#">YouTube: KPTV FOX 12 / @Fox12oregon</a>	<a href="#">Winter Waters: Oregon Seafood</a>	2	9
2/26/2025	<a href="#">newsbreak.com</a>	<a href="#">Winter Waters: Oregon Seafood</a>	2	10
2/27/2025	<a href="#">kptv.com</a>	<a href="#">The Newsroom Report: Feb. 27</a>	1	4



TRAVEL  OREGON

INTERNATIONAL

# International Earned Media Coverage Recap – Q3 2025



**STORIES** 177

**IMPRESSIONS** 1,413,161,850

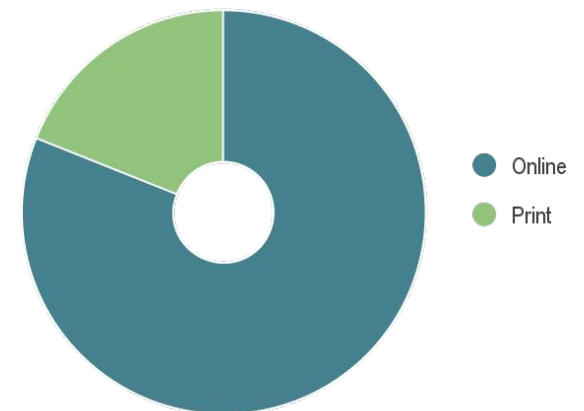
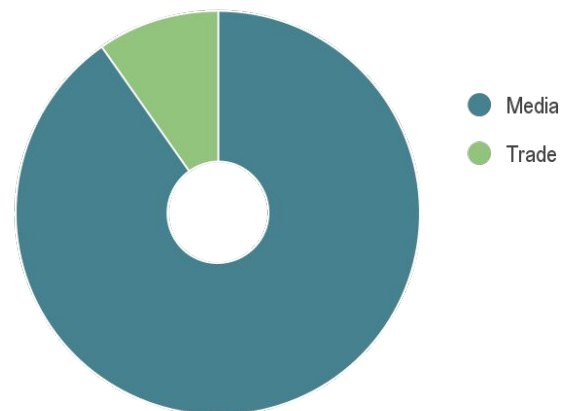
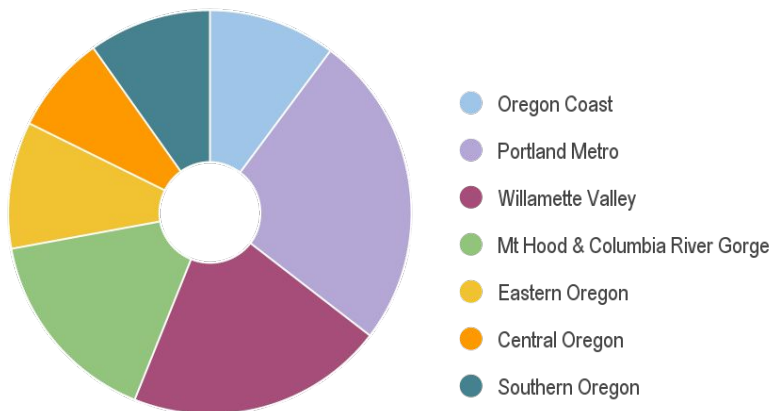
## MARKETS

- Australia
- Austria
- Canada
- Germany
- Japan
- New Zealand
- South Korea
- The Netherlands
- United Kingdom

## REGIONS

## MEDIA VS. TRADE

## ONLINE VS. PRINT



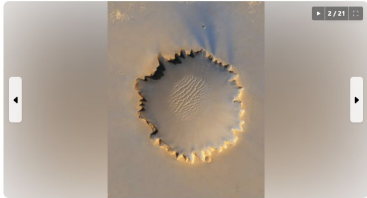


# Top 10 International Coverage Highlights – Q3 2025



## 20 Unique Camping Spots in US National Parks

Story by Peter Leborah M.Sc. Politics - 2mo



Crater Lake Rim - Crater Lake National Park (Oregon)

Crater Lake Rim provides a camping experience like no other. Perched on the edge of a caldera formed by a volcanic eruption, the views are nothing short of spectacular.

The deep blue waters of Crater Lake are a sight to behold, especially during sunrise or sunset. Camping here offers the chance to explore various hiking trails that lead to panoramic viewpoints.

The air is crisp and refreshing, making it a perfect escape from the hustle and bustle of everyday life. Whether you're an avid hiker or simply looking to relax by the lake, Crater Lake Rim has something for everyone.

## How Kuze Fuku Shoten's St. Cousair, which was supported by the Oregon state government, developed the American market

JBpress

2/12(Wed) 11:30

As the Japanese food boom spreads around the world, Japanese companies looking to expand into the US face many challenges, including business practices and regulations. This series is an excerpt and re-edited version of the contents of "Everything about the US food and agriculture business for Japanese companies to succeed: From building trade flows to branding" (by Ishizuka Hiroki, Seki Yusaku, and Tanaka Kentaro, published by Shoeisha). Through interviews with Japanese companies that have successfully expanded into the US and companies that support their entry, the series sheds light on the key points for conquering this huge market.

This time, we interviewed Naoki Kuze, vice president of St. Cousair, which operates "Kuze Fuku Shoten." We asked him about the process of entering the US market and developing sales channels, which began with trial and error.

**Now 90% of all sales are to the US -- market development started with in-house sales**

St. Cousair calls itself "The Japanese Gourmet Store." Currently, 90% of its sales come from the US market.

We spoke to them about their journey to expanding into the market through cold calling, strategic M&A, and strong connections forged during the crisis.



## Super Normal and Oregon environmental protection group "Salmon-Safe" enter into partnership to increase awareness of Salmon-Safe in Japan

2025/01/15 13:08

press release

PR TIMES

Super Normal Co., Ltd.

Super Normal Co., Ltd. (CEO: Takashi Okutani, hereinafter referred to as Super Normal) is pleased to announce that it has formed a partnership with Salmon-Safe, a watershed and eco-label certified environmental protection organization based in Oregon, USA, and active along the Pacific coast from British Columbia (Canada) to Northern California.

Salmon-Safe certification is awarded to businesses that have transitioned to water quality and biodiversity conservation practices. The concept of independent environmental certification may not be well known in Japan, but in many regions, including North America, local certification based on expert audit standards is being implemented to promote environmental innovation in many sectors, including agriculture and urban development.

## Portland's one-tree park loses its title as 'world's smallest' – here is where the new champion is located

Mill Ends Park, which measures just 452 square inches, was officially recognized as the tiniest in the world by Guinness World Records in 1971

Mike Badgley in New York • Monday 17 March 2025 18:46 GMT • Comments



## If you want to stay somewhere that is also a TikTok hit, you'll want to visit these hotels

These accommodations worldwide were the most liked on TikTok.

BY MEANS OF MARLOEIN STORMEZANO PUBLISHED ON: 14/01/2025



## Amazing Destinations To Visit In Your 50s

Caroline Bologna

February 17, 2025 • 15 min read

Every decade of life brings new experiences, joys, challenges and opportunities for growth. Your 50s are particularly special time to grow by exploring the world.

"When I turned 50, I made a promise to myself: I was going to travel for me," Tomiko Harvey, founder of Passports & Grub, told HuffPost. "No more waiting for the 'right time' or putting my bucket list on hold because, well, I am well into my 50s. I want to soak up every bit of luxury, culture and adventure along the way, including trips with my hubby, girlfriends and solo."

To inspire all the quinquagenarian vacationers out there, we asked Harvey and other seasoned travelers who are 50-plus to share the destinations they recommend visiting at this age. From scenic road trips and relaxing island stays to epic adventures and magical sights, there's something for every traveler.

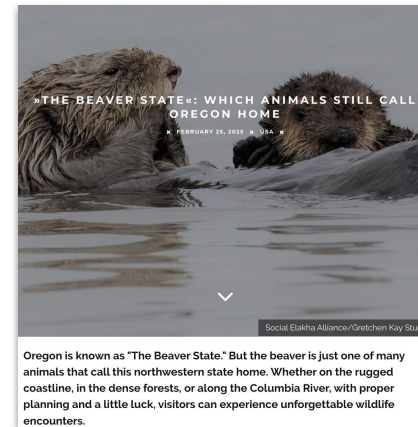
Responses have been lightly edited for style and clarity.



## This is Portland

Portland, Oregon is a city known for its vibrant atmosphere, breathtaking gardens and surprises around every corner. The destination is frequented by adventurers, culture vultures and travelers looking for a slightly different experience in the northwest of the United States.

Above all, it is a city that thrives on creativity, which is reflected in various neighborhoods and activities that you should not miss.



## 21 MUST-SEE LANDMARKS IN OREGON THAT WILL LEAVE YOU COMPLETELY AWESTRUCK!

By Christina Pfeiffer • 2 January 2025 | Updated on Jan 2nd, 2025 • This post may contain affiliate links. Read our disclosure.

Oregon is a vast state with plenty of natural and historical landmarks worthy of a postcard. You could squeeze several smaller states inside Oregon and a bucket load of landmarks too. Oregon's natural landmarks include stunning gorges, flowing waterfalls, lofty peaks, caves, canyons and eye-catching rock formations. Besides natural landmarks, Oregon has several well-known historic monuments in its vibrant cities and towns. Portland is the state's largest city and many defining sights, from rose gardens to art museums. Eugene, Newport, and Salem are three other cities in Oregon with plenty of landmarks to grab your attention. So, check out these 21 stunning landmarks in Oregon.



# International Media Coverage Highlights - January 2025



DATE	PUBLICATION	HEADLINE	INTERNATIONAL MARKET	CIRCULATION
1/2/2025	<a href="https://travel2next.com">travel2next.com</a>	<a href="#"><u>21 Must-See Landmarks In Oregon That Will Leave You Completely Awestruck!</u></a>	Australia	250,000
1/8/2025	<a href="https://advnture.com">advnture.com</a>	<a href="#"><u>Skier Sets New Uphill World record – Climbing the Same Height as Everest 120 Times</u></a>	UK	539,853
1/9/2025	<a href="https://dailymail.co.uk">dailymail.co.uk</a>	<a href="#"><u>London Named the Best Destination in the World in the 2025 Tripadvisor Travellers' Choice Awards. with New York Top in the U.S. Is YOUR Favourite Spot a Winner?</u></a>	UK	60,122,321
1/14/2025	<a href="https://iwanowski.de">iwanowski.de</a>	<a href="#"><u>Portland/Oregon - New Airport</u></a>	Germany	134,441
1/15/2025	<a href="https://elle.com/nl">elle.com/nl</a>	<a href="#"><u>If You Want to Stay Somewhere That Is Also a TikTok Hit, You'll Want to Visit These Hotels</u></a>	The Netherlands	2,500,000
1/15/2025	<a href="https://sankei.com">sankei.com</a>	<a href="#"><u>Super Normal Has Formed a Partnership with the Oregon-Based Environmental Organisation Salmon-Safe to Promote Awareness of Salmon-Safe in Japan.</u></a>	Japan	23,187,000
1/16/2025	<a href="https://openjaw.com">openjaw.com</a>	<a href="#"><u>Brand USA 'Sell Your Way to the USA' Advisor Incentive</u></a>	Canada	57,225
1/22/2025	<a href="https://mapion.co.jp">mapion.co.jp</a>	<a href="#"><u>Alaska Airlines to Launch Three New Routes from Oregon, Including Portland-Houston</u></a>	Japan	12,000,000
1/22/2025	<a href="https://news.livedoor.com">news.livedoor.com</a>	<a href="#"><u>Alaska Airlines to Launch Three New Routes from Oregon, Including Portland-Houston</u></a>	Japan	30,000,000
1/31/2025	<a href="https://man-man.nl">man-man.nl</a>	<a href="#"><u>A 'Complete Tree House Oasis': Unique Airbnb in America Scores Sky-High Marks from Reviewers</u></a>	The Netherlands	450,000

# International Media Coverage Highlights - February 2025



DATE	PUBLICATION	HEADLINE	INTERNATIONAL MARKET	CIRCULATION
2/2/2025	<a href="http://smh.com.au">smh.com.au</a>	<a href="#"><u>Less than \$100 a Night: 15 Cool Budget Stays Setting a New Standard</u></a>	Australia	1,634,000
2/5/2025	<a href="http://wearetravellers.nl">wearetravellers.nl</a>	<a href="#"><u>These Are the Most Viral Airbnbs of the Moment</u></a>	The Netherlands	250,000
2/12/2025	<a href="http://topics.smt.docomo.ne.jp">topics.smt.docomo.ne.jp</a>	<a href="#"><u>How the Oregon Government-Backed Kuse Fuku Shoten's 'St.Cousair' Brand Broke into the US Market</u></a>	Japan	93,945,510
2/12/2025	<a href="http://news.goo.ne.jp">news.goo.ne.jp</a>	<a href="#"><u>How the Oregon Government-Backed Kuse Fuku Shoten's 'St.Cousair' Brand Broke into the US Market</u></a>	Japan	57,490,000
2/12/2025	<a href="http://amerikaonly.nl">amerikaonly.nl</a>	<a href="#"><u>Portland, the City of Roses. Is Blooming with Creativity</u></a>	The Netherlands	100,000
2/16/2025	<a href="http://msn.com/en-au">msn.com/en-au</a>	<a href="#"><u>20 Unique Camping Spots in US National Parks</u></a>	Australia	2,066,318
2/16/2025	<a href="http://msn.com/en-nz">msn.com/en-nz</a>	<a href="#"><u>20 Unique Camping Spots in US National Parks</u></a>	New Zealand	1,225,600
2/17/2025	<a href="http://ca.style.yahoo.com">ca.style.yahoo.com</a>	<a href="#"><u>Amazing Destinations To Visit In Your 50s</u></a>	Canada	2,392,278
2/18/2025	<a href="http://dailymail.co.uk">dailymail.co.uk</a>	<a href="#"><u>The Best Beaches in the World for 2025 Ranked by Tripadvisor</u></a>	UK	60,122,321
2/25/2025	<a href="http://reisenexclusiv.com">reisenexclusiv.com</a>	<a href="#"><u>"The Beaver State": Which Other animals Do Live in Oregon</u></a>	Germany	30,936

# International Media Coverage Highlights - March 2025



DATE	PUBLICATION	HEADLINE	INTERNATIONAL MARKET	CIRCULATION
3/1/2025	<a href="https://www.adacreisen.de">adacreisen.de</a>	<a href="#">Seven Reasons to Fall in Love with Oregon's Nature</a>	Germany	209,131
3/2/2025	<a href="https://www.msn.com/en-ca">msn.com/en-ca</a>	<a href="#">Wine Country Escapes for Couples in the U.S.</a>	Canada	5,613,864
3/2/2025	<a href="https://www.deutschlandfunk.de">deutschlandfunk.de</a>	<a href="#">Indigenous Heritage in Oregon</a>	Germany	465,000
3/3/2025	<a href="https://news.goo.ne.jp">news.goo.ne.jp</a>	<a href="#">Miki Nagano, a Graduate of the University of Oregon, Dreams of Making it to the Top Despite Starting at the Bottom. 'My Goal Has Never Changed.'</a>	Japan	57,490,000
3/3/2025	<a href="https://topics.smt.docomo.ne.jp">topics.smt.docomo.ne.jp</a>	<a href="#">Miki Nagano, a Graduate of the University of Oregon, Dreams of Making it to the Top Despite Starting at the Bottom. 'My Goal Has Never Changed.'</a>	Japan	93,945,510
3/17/2025	<a href="https://www.independent.co.uk">independent.co.uk</a>	<a href="#">Portland's One-Tree Park Loses its Title as 'World's Smallest' – Here is Where the New Champion is Located</a>	UK	47,990,861
3/27/2025	<a href="https://www.skiinformatie.nl">skiinformatie.nl</a>	<a href="#">Another Ski Area Says Goodbye to Summer Skiing for Good</a>	The Netherlands	100,000
3/28/2025	<a href="https://www.dailymail.co.uk">dailymail.co.uk</a>	<a href="#">Spot Migrating Gray Whales, Visit the Deepest Lake in the US, and Drive from the High Desert to the Pacific Ocean: Visit Oregon, America's State of Natural Wonders</a>	UK	58,324,850
3/31/2025	<a href="#">Motor Trend - Print</a>	<a href="#">Dream Road. City Meets Nature</a>	South Korea	80,000
3/31/2025	<a href="#">The Galleria Magazine - Print</a>	<a href="#">Travel Oregon</a>	South Korea	80,000



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THANK YOU