

WELCOME TO YACHATS



Visit Yachats

- Investment in Strategic Marketing with the City's DMO, the Yachats Area Chamber of Commerce.
- Slow by Nature
- New Visit Yachats branding & website
- [Link to new Visit Yachats video](#)



Yachats Area Trolley

- Purchased with grants from Travel Oregon and the Oregon Coast Visitor Association.
- Expected to arrive in October 2025.
- Will debut for special events this winter.
- Runs from Memorial Day to Labor Day.
- A loop from Beachside State Park to Cape Perpetua.
- Helps reduce parking congestion and carbon emissions.
- Offers a sustainable transportation option.
- Provides hiking opportunities for visitors and locals.



What is the Estuary Walkway Project?

- Safety: Improves pedestrian safety.
- Connectivity: Offers crucial links between neighborhoods, parks, and other key locations, encouraging community interaction.
- Completion of the Oregon Coast Trail (OCT): Finalizes the OCT in Region 5.
- Creation of a new recreational opportunity: As an ADA-accessible amenity, it promotes inclusivity and equal access to nature.
- Beautification of a highly visited area of Yachats.







Yachats Ocean View Drive Walkway Project
Birdseye View Rendering

Little Log Church Museum



Little Log Church - 1927 - Yachats, Oregon



Indigenous History

- The Little Log Church will feature an exhibit highlighting the Indigenous history of our region.
- The exhibit is being curated by local group, View the Future, with supervision from both local tribes—Confederated Tribes of Siletz Indians and Confederated Tribes of Coos, Lower Umpqua, and Siuslaw.
- The exhibit will share: Pre-European Contact, The Prison Camp Years, and Current Day for the Confederated Tribes of Siletz Indians and Confederated Tribes of Coos, Lower Umpqua, and Siuslaw.
- A ceremony was held where the City of Yachats gifted back all of the artifacts that were once housed at the Little Log Church Museum
- The City collaborates with View the Future and both tribes on the Annual Peace Hike.



Property Purchases

- Purchase of the old Landmark Property (previously Beulah's).
- Lease of 25 acres to protect the backdrop of Yachats from clear-cutting.
- The City recently received jurisdiction over Ocean View Drive from Lincoln County.
 - Added parks with benches and views
 - Created separated walkway
- Major investment in new library: 40% of checkouts in summer are visitors



Environmental Investments

Consistent with Slow by Nature/Ecological Tourism

- Amanda Trail
- Ya'Xaik Trail
- Prospect Park
- Gerdemann Garden trails
- Highway 101 Delineators
- Bird City / "Swiftly" Program



Tourism ↔ Infrastructure

- Workforce Housing
- Water capacity & storage solutions
- Repair of our City Pavilion
- Emergency Planning Coordination with hoteliers. Kudos to Overleaf!



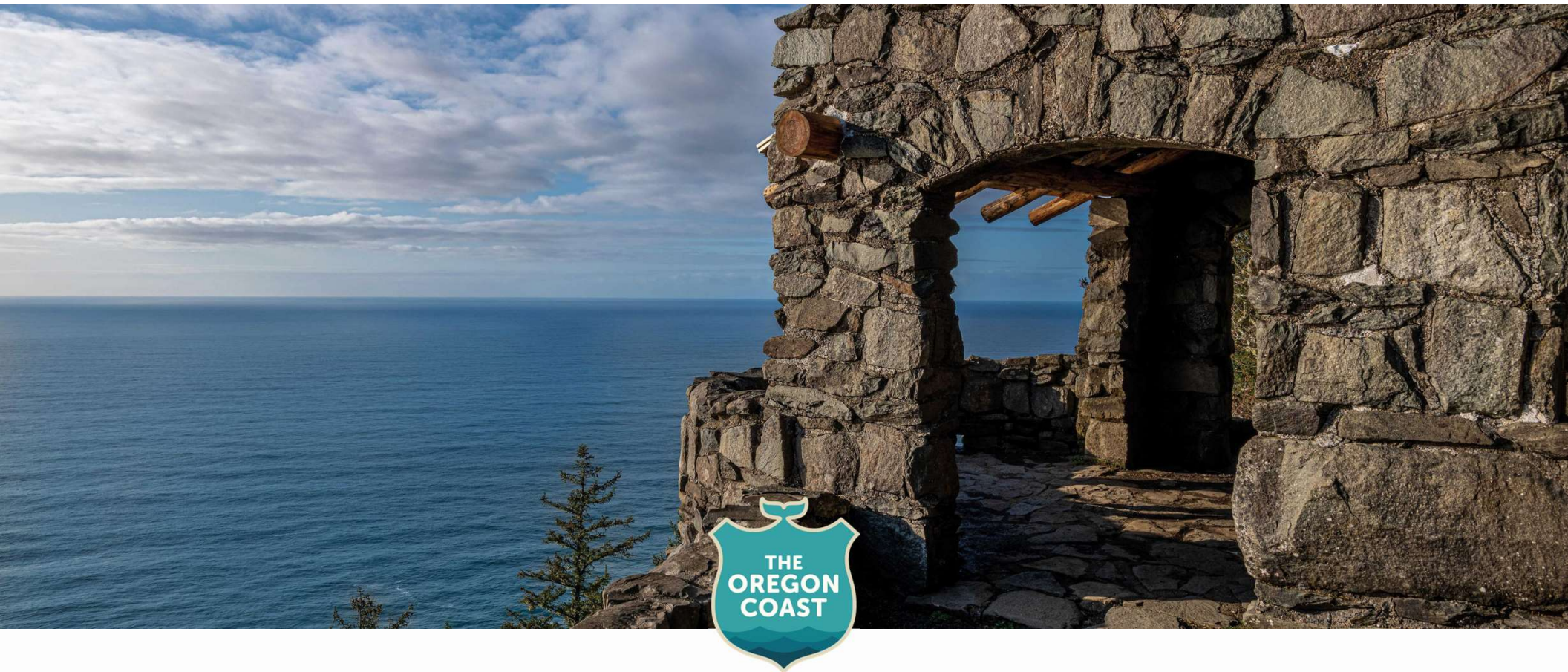
Mayor's Vision

- Lodge to Lodge services for OCT
- Outfitters so visitors can bike off road, camp, kayak and more
- Separate bike path Waldport–Yachats
- Contiguous walking path – 101 to Smelt Sands
- Grow tourism during shoulder and off seasons



THANK YOU





SEPTEMBER 12, 2025 | YACHATS
OREGON TOURISM COMMISSION MEETING

RIDE THE DIRT WAVE

Largest mountain biking event traversing Oregon's coastal trails.

Kloutchy Creek - 66.7%

Whiskey Run - 74.4%

Newport - 70.5%

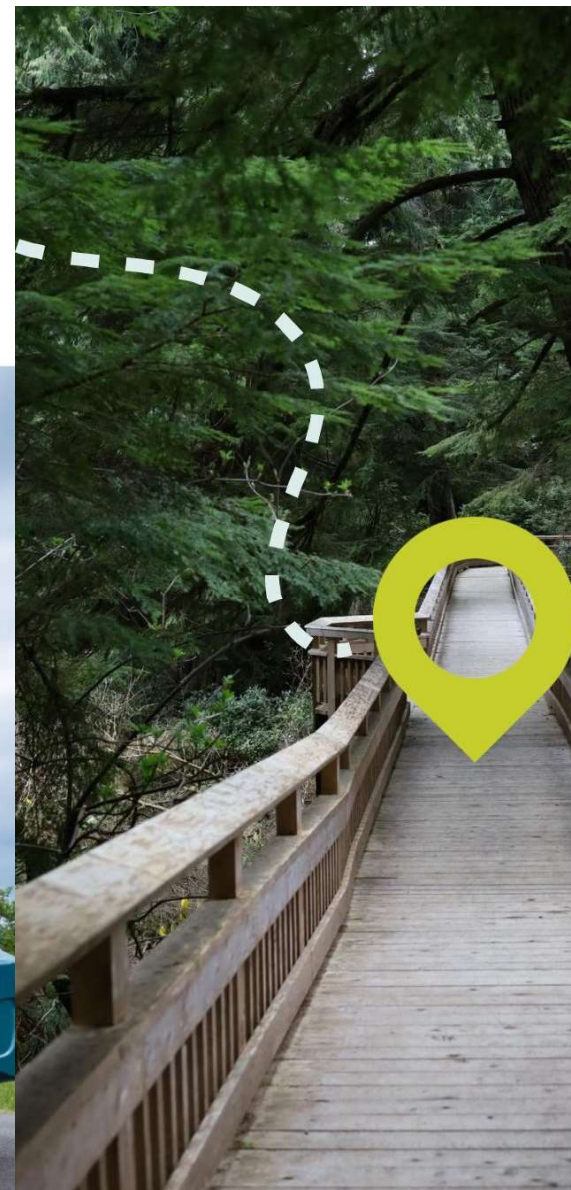
Underexposed Films - 33,272 views since June 2025





NORTH COAST
EXPRESS

Ready for a stress-free ride to the coast?



STRATEGIC PLAN

FOR THE OREGON COAST TRAIL FOUNDATION

APRIL 2025



THE OREGON COAST TRAIL FOUNDATION

Published the Micro Mobility of the North Coast & Transportation Systems Plan
Overview, September 2024

Strategic Plan Adopted in June 2025

\$467,876 Murdock Foundation capacity grant in play

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