

TRAVEL



OREGON

**RECREATION READY
2025-2029 GUIDELINES**

2025-2029 RECREATION READY PROGRAM TIMELINE AT-A-GLANCE

- September 24, 2025 – Guidelines posted
- October 1, 2025, 2 p.m. PT – Letter of Intent open
- October 7, 2025, 12 p.m. PT – Informational webinar ([pre-registration required](#))
- October 8-24, 2025 – 15-minute one-to-one info meetings available ([schedule online](#))
- October 30, 2025, 5 p.m. PT – Letter of Intent close
- December 15, 2025, 12 p.m. PT – Letter of Intent awards to advance notifications and application open
- January 29, 2026, 5 p.m. PT – Application close
- March 17, 2026 – Award notifications (for up to 8 projects in 2 cohorts)

PHASE 1 - 2026-2028 COHORT

- April 2, 2026 – Program Kickoff meeting
- April 1-December 31, 2026 – Phase 1 execution

PHASE 2* - 2026-2028 COHORT

- January 7, 2026, 12 p.m. PT – Phase 2 application open
- February 2, 2026, 5 p.m. PT – Phase 2 application close
- Mid-February 2026 – Award notifications
- March 2, 2026-June 30, 2028 – Phase 2 action plan execution period
- July 30, 2028 – Accomplishment Report due

PHASE 1 - 2027-2029 COHORT

- January 7, 2027 – Program Kickoff meeting
- January 5-September 30, 2027 – Phase 1 execution

PHASE 2* - 2027-2029 COHORT

- October 4, 2027, 12 p.m. PT – Phase 2 application open
- October 29, 2-27, 5 p.m. PT – Phase 2 application close
- Mid-November 2027 – Award notifications
- December 1, 2027-March 30, 2029 – Phase 2 action plan execution period
- April 30, 2029 – Accomplishment Report due

*Projects that successfully complete Phase 1 will be assessed by Travel Oregon to determine eligibility to advance to Phase 2.

I. PROGRAM INTENT

TRAVEL OREGON'S MISSION AND PROGRAM PURPOSE

Mission:

We inspire travel that uplifts Oregon communities. Collaborating with partners to align as stewards of Oregon, we work to optimize economic opportunity, advance equity and respect ecosystems, cultures and places that make Oregon...Oregon.

Program purpose:

Recreation Ready provides training, technical assistance and funding to support outdoor recreation experiences. Funds distributed in this program cycle must contribute to the development and improvement of Oregon communities by means of the enhancement and expansion of the visitor industry. Projects must align with Travel Oregon's mission and demonstrate the potential to:

- Attract overnight visitors
- Improve accessibility for people with disabilities
- Enhance community well-being
- Grow local economic opportunities
- Steward the natural environment

The Recreation Ready program includes two phases. Phase 1 is a nine-month planning process with technical assistance from Travel Oregon staff and consultants, helping communities refine early-stage concepts into strategic, actionable projects. Accessibility will be a core focus, guiding projects with inclusive planning so both the process and resulting infrastructure are welcoming to people with disabilities. Phase 1 includes developing a clear project vision, accessibility goals, engaging the project steering committee, gathering community input and creating a recommended Phase 2 action plan, budget and work plan. Projects that successfully complete Phase 1 will be assessed by Travel Oregon to determine eligibility to advance to Phase 2. Phase 2 applicants will be invited to apply for up to \$100,000 to support the project's advancement over 16 months.

Eligible projects:

Must include the development of new outdoor recreation infrastructure or the improvement of existing outdoor recreation infrastructure. **Ineligible projects** include events, certifications, advertising/marketing and projects benefiting for-profit businesses.

Successful Recreation Ready program applicants:

- Project demonstrates a clear need for technical assistance to move toward implementation readiness. This need may be reflected in a project that is in the early stages of planning or has existed as a long-standing concept but has struggled to gain momentum due to challenges such as limited capacity, funding constraints, technical barriers or competing priorities.
- Project demonstrates community support. This may be reflected in letters of support; alignment with community plans or priorities such as a parks master plan or tourism strategy; or demonstrated public engagement through surveys, workshops or community meetings.
- Project has at least one project site identified. There may be more than one potential site identified. All sites must have the appropriate land managers overseeing those sites engaged in the project. Land managers will be required to be on the project steering committee. See section II. **PROGRAM ELIGIBILITY**.

Program cost:

There is no cost to participate in the program, however there are capacity requirements to identify and support the convening of a project steering committee, participate in meetings, community engagement and other work.

Program cohorts:

The Recreation Ready program will support up to eight Oregon-based outdoor recreation projects, divided into two cohorts: the 2026–2028 COHORT and the 2027–2029 COHORT. Applicants may indicate their preferred cohort

during the application process; however, Travel Oregon reserves the right to assign projects to a specific cohort based on program needs and alignment. See cohort timelines on page 6.

PROGRAM CAPACITY REQUIREMENTS AND DESCRIPTIONS OF PHASES AND STEPS

PROGRAM PARTICIPANT CAPACITY REQUIREMENTS

Project leads and project steering committee members must dedicate an average of one to three hours per week through the entirety of the Recreation Ready program, with certain periods of increased intensity. This commitment includes attending virtual meetings and training; reviewing and providing feedback on draft documents; responding to emails and correspondence; engaging with local stakeholders; and planning and attending a two-day in-person site visit. In Phase 2, project leads and steering committee members will need to allocate sufficient time to support the action plan and budget through Phase 2. If program participants, including a signatory organization, project lead, or project steering committee member change during the program, a replacement will need to be determined and approved by Travel Oregon.

PHASE 1: PROGRAM ENGAGEMENT

Phase 1 consists of a nine-month focused planning process led by Travel Oregon staff and a team of expert consultants in collaboration with the local project lead and steering committee. Through a series of steps, early-stage project concepts are transformed into well-defined, strategic, and actionable projects. Projects that successfully complete Phase 1 will be assessed by Travel Oregon to determine eligibility to advance to Phase 2. Phase 2 applicants will be invited to apply for up to \$100,000 to support the project's advancement.

PHASE 1 STEPS

Step 1: Kickoff & Training

The program kicks off with a 90-minute virtual meeting to review goals, key milestones, criteria and participation requirements. Additionally, a 2-hour virtual accessibility training will take place to help projects integrate inclusive design principles from the onset, ensuring the project's process and the resulting visitor infrastructure and experiences are welcoming and accessible for people with disabilities.

Step 2: Site Visit Planning

Project steering committee meetings will be held to plan and coordinate an upcoming multi-day site visit. These meetings will serve to clarify project goals, confirm site locations, assess site access for Travel Oregon staff and consultant team and finalize logistics such as visit dates and meeting venues.

Step 3: Research

To strengthen project concepts, several research efforts will be conducted over the course of Phase 1. The first is a background report analyzing current local and regional visitor trends, the tourism economy and resident sentiment. The second is a community survey, distributed electronically to gather local public feedback and gauge support for the project. After site visits take place, a facilitated accessibility focus group will occur to better understand people with disabilities' needs and desires for the projects.

Step 4: Site Visit

Site visits will consist of a two-to-three-day, in-person engagement with Travel Oregon staff and the consultant team to:

- **Strengthen relationships and alignment:** Meet with the project lead and steering committee to foster collaboration, ensure project alignment, support decision-making, manage risks, coordinate resources and establish accountability.
- **Conduct preliminary on-site assessments:** Visit project sites to gather early project planning information such as ground-truth existing conditions, identify opportunities and constraints, evaluate surrounding land uses (including private property, businesses, and easements) and assess existing infrastructure, accessibility, safety, viewsheds, aesthetics and current patterns of use. *Note: these site visits are not intended to produce*

robust feasibility or concept plans but will culminate in Step 5 to support projects in advancing to Phase 2.

- **Evaluate the local destination experience:** Explore local tourism businesses—hotels, restaurants, coffee shops, etc.—to conduct a high-level, preliminary destination assessment through an accessibility lens.
- **Facilitate project planning:** Lead a day-long planning session to define a clear project vision, establish accessibility goals and develop a draft 16-month action plan to support projects towards implementation.

Step 5: Phase 1 Reporting, Action Planning and Budgeting

Following site visits, Travel Oregon and the consultant team will collaborate with the project lead and steering committee to develop a Phase 1 report, including a recommended action plan and budget outlining the critical next steps for moving the project toward implementation. This report will also incorporate the research findings and key insights gathered during the site visits and previous steering committee meetings.

Step 6: Work Planning

Following the development of the report in Step 5, Travel Oregon and the consultant team will collaborate with the project lead and steering committee to develop a detailed work plan to support the execution of the recommended action plan for Phase 2. This work plan will break down action steps into detailed tasks, timelines and responsibilities—helping support each project with a structured roadmap to follow. By providing this level of clarity and organization, projects are better equipped to stay on track, allocate resources effectively and achieve outcomes during implementation.

This will conclude Phase 1 of the program. Projects that successfully complete Phase 1 will be assessed by Travel Oregon to determine eligibility to advance to Phase 2.

PHASE 2: POST-ENGAGEMENT AWARD

The Phase 1 report developed by Travel Oregon and the consultant team—with collaboration from the project lead and steering committee—will be used to determine what work can be accomplished by the end of Phase 2. Phase 2 applicants will be invited to apply for up to \$100,000 to advance the recommended action plan outcomes.

Areas of work eligible for funding will include but are not limited to:

- Further technical assistance for pre-infrastructure analysis and planning
- Project management
- Technical or environmental assessments
- Infrastructure design or construction

PHASE 2 STEPS

Step 1: Phase 2 Application

Eligible Phase 1 projects will be invited to complete a Phase 2 application for up to \$100,000 to advance projects towards implementation. The Phase 2 application will be open for 25 days. The application will be reviewed and assessed for alignment with Travel Oregon’s mission, the Recreation Ready program’s purpose and the Phase 1 project report, which will include a recommended action plan and budget. Travel Oregon and the consultant team will provide technical assistance to support finalizing the action plan and budget for the Phase 2 application.

Step 2: Action Plan Execution Period

Over 16 months, the project lead and project steering committee members will work to execute the action plan to ensure project goals are met and budgets are spent accordingly. Travel Oregon and the consultant team intend to plan technical assistance to support action plan execution. Specifics will be determined on a project-to-project basis.

All project funds must be spent by the end date of the Phase 2 action plan execution period.

Step 3: Check Ins & Reporting

Signatory organizations will be responsible for submitting an Accomplishment Report. In addition, check-ins with Travel Oregon will occur every six months to ensure the project is on track for completion. See section **VIII. PROGRAM CONTRACTS** for Phase 2 reporting guidelines.

PROGRAM COHORTS, PHASES AND STEPS - TIMELINES

The following table shows the program phases and steps by month and year for the two cohorts: 2026-2028 COHORT and 2027-2029 COHORT.

[illegible]

**Projects that successfully complete Phase 1 will be assessed by Travel Oregon to determine eligibility to advance to Phase 2.*

II. PROGRAM ELIGIBILITY

ENTITY ELIGIBILITY

The Recreation Ready program is designed for Destination Management/Marketing Organizations (DMOs), federally recognized Tribes of Oregon, and other organizations working closely with destination managers to be the applicant.

Eligible applicants include:

- 501(c)3, 501(c)6, government entity or Port District in Oregon
- Each of the nine federally recognized Tribes of Oregon

PROJECT LEADS AND PROJECT STEERING COMMITTEES

The Recreation Ready program requires applicants to identify a project lead. The applicant can also be the project lead but is not required. The applicant is also required to identify a local project steering committee that will help shape and guide their project through the program. Project leads and steering committee members will only need to be identified during the Letter of Intent process but will be required to provide letters of commitment when submitting the final Phase 1 application.

Project steering committees are required to be made up of:

- At least one DMO representative (if the project lead is not a DMO).
- At least one land manager representative for the project site (if the project has identified more potential sites, a land manager from each site must be on the committee).
- At least one outdoor recreation tourism-related business and/or organization representative.
- At least one additional local government or organization representative that has interest in and can support the project's success.

ENTITY INELIGIBILITY

Ineligible applicants include those listed below:

- For-profit entities.
- Entities that have a bankruptcy or other financial corruption within the past five years.

III. PHASE 1: DEVELOPING A STRONG LETTER OF INTENT

To apply to the Recreation Ready program, applicants will first need to submit a Recreation Ready Letter of Intent form through Travel Oregon's online grant management system. Submissions should be clearly written and present a strong case for project support. Competitive Letters of Intent will include:

- The project strongly aligns with Travel Oregon's mission and the Recreation Ready program's purpose, as written in section I. **PROGRAM INTENT**.
- The project is in the early stages of planning and can demonstrate a clear need for expert guidance to move toward implementation readiness.
- Projects show demonstrated community support.
- Projects have a site identified or potential sites identified for consideration.
- Projects have identified potential project lead and project steering committee members. For a list of requirements, see page 7, section "Project Leads and Project Steering Committee Members."

IV. PHASE 1: REVIEW OF LETTER OF INTENT SUBMISSIONS AND DECISION TO ADVANCE TO APPLICATION

The Letter of Intent (LOI) form will be open for submissions for a 30-day period. Submissions will be reviewed and decisions to advance to the full application will be made based on the following:

- Degree to which project is in alignment with Travel Oregon's mission and the Recreation Ready program's purpose, as written in section I. **PROGRAM INTENT**.
- Demonstration of the project in early stages and need for support.
- Demonstration of community support for project.
- Projects have a site identified or potential sites identified for consideration.
- Demonstration and strength of identified potential project lead and project steering committee members.
- Consideration of geographic diversity for all LOIs advancing to the full application stage.
- Consideration of project type diversity for all LOIs advancing to the full application stage.

V. PHASE 1: DEVELOPING A STRONG APPLICATION

Letter of Intent (LOI) submissions that receive approval to advance will be invited to submit a full Phase 1 application to the program. The applicant's answers provided in the LOI will automatically carry over into their Phase 1 application. Phase 1 application submissions should be clearly written and present a strong case for support. Competitive Applications will include:

- The project strongly aligns with Travel Oregon's mission and the Recreation Ready program's purpose, as written in section I. **PROGRAM INTENT**.
- The project is in the early stages of planning and can demonstrate a clear need for expert guidance to move toward implementation readiness.
- Projects show demonstrated community support.
- Projects have a site identified or potential sites identified for consideration.
- The demonstrated strength of the submitted letters of commitment from project lead and project steering committee members. For a list of requirements, see page 7, section "Project Leads and Project Steering Committee Members."
- Consideration of geographic diversity for all applications advancing to program admission.
- Consideration of project-type diversity for all applications advancing to program admission.

VI. PHASE 1: REVIEW OF APPLICATIONS AND DECISION TO AWARD

The Phase 1 application will be open for a 25-day window. Applications will be reviewed and decisions for program admission will be made based on the following:

- The project strongly aligns with Travel Oregon's mission and the Recreation Ready program's purpose, as written in section I. **PROGRAM INTENT**.
- Demonstration that the project is in the early stages of planning and a clear need for expert guidance to move toward implementation readiness.
- Projects show demonstrated community support.
- Projects have a site identified or potential sites identified for consideration.
- The demonstrated strength of the submitted letters of commitment from project lead and project steering committee members. For a list of requirements, see page 7, section "Project Leads and Project Steering Committee Members."
- Consideration of geographic diversity for all applications advancing to program admission.
- Consideration of project-type diversity for all applications advancing to program admission.

The Scoring Rubric that application reviewers will use to evaluate application submissions is located at the end of this document.

VII. PHASE 2: APPLICATION PROCESS

Projects that successfully complete Phase 1 will be assessed by Travel Oregon to determine eligibility to advance to Phase 2. The final Phase 1 report, including the recommended action plan and budget will be used to determine what work can be accomplished by the end of Phase 2. Up to \$100,000 may be requested to advance the recommended action plan outcomes.

Areas of work eligible for funding will include but are not limited to:

- Further technical assistance for pre-infrastructure analysis and planning
- Project management
- Technical or environmental assessments
- Infrastructure design or construction

Eligible projects invited to participate in Phase 2 will have 25 days to complete a Phase 2 application to apply for funds, consisting of a Phase 2 project description and budget. Phase 2 applications will be reviewed and assessed for alignment with the Phase 1 report and recommended action plan and budget.

VIII. PROGRAM CONTRACTS

PHASE 1: PROGRAM ENGAGEMENT CONTRACT

Applicants admitted into Phase 1 of the program will enter a contract with Travel Oregon, which includes agreements to comply with all guideline requirements and to complete projects as approved.

The 2026-2028 COHORT Phase 1 contracts will be from April 1, 2026 to December 31, 2026.

The 2027-2029 COHORT Phase 1 contracts will be from April 1, 2026 to September 30, 2027.

PHASE 2: POST-ENGAGEMENT AWARD CONTRACT

Applicants admitted into Phase 2 of the program will enter a contract with Travel Oregon, which includes agreements to comply with all guidelines to complete the identified outcomes by the end of the 16-month action plan.

The 2026-2028 COHORT Phase 2 contracts will be from March 2, 2027 to July 30, 2028.

The 2027-2029 COHORT Phase 2 contracts will be from December 1, 2027 to April 30, 2029.

PHASE 2: REPORTING

ACCOMPLISHMENT REPORT AND FINAL BUDGET

Required reports will be submitted through Travel Oregon's online grant management system.

Phase 2 program recipients are required to complete a final Accomplishment Report. The final project budget along with proof of spending (copies of detailed project expenses and receipts) must be uploaded as part of the report. Recipients will have 30 days from project completion to submit the report.

The Accomplishment Report for 2026-2028 COHORT is due: July 30, 2028.

The Accomplishment Report for the 2027-2029 COHORT is due: April 30, 2029

Additionally, check-ins with Travel Oregon will occur every six months to ensure the project is on track.

PHASE 2: FUNDS DISBURSEMENT

Any approved funds not used shall be returned to Travel Oregon pursuant to the award contract. Projects must be completed within the approved timeline.

2026-2028 COHORT project funds must be spent by June 30, 2028.

2027-2029 COHORT project funds must be spent by March 30, 2029.

Following approval and execution of the contract, an initial disbursement of 50% of the funding award will be sent to the recipient. Applicants will need to submit an invoice for this disbursement. Recipients are eligible to receive up to 40% of the remaining awarded funds through a reimbursement system upon invoice and with documentation of expenses or by providing an invoice accompanied by a contractor-provided, detailed scope of work, which includes confirmed costs and outlined dates of work. These funds may only be used for costs related to the project and must be clearly identified in the budget.

Final funds disbursement will be sent to the recipient once the project is complete, the Accomplishment Report has been submitted, and final budget and proof of spending documentation has been reviewed and approved by Travel Oregon.

All invoices are required to be submitted through Travel Oregon's online grants management system.

IX. HOW TO APPLY

Step 1: Submit a Phase 1 Letter of Intent form between October 1, 2025 and October 30, 2025.

The Phase 1 Letter of Intent form will be available for completion and submission beginning at 2 p.m. PT on October 1, 2025. All applications must be completed and submitted online through Travel Oregon's grants management system by 5 p.m. PT on October 30, 2025.

Access the online application (beginning at 2 p.m. on October 1, 2025) here:

<https://www.grantinterface.com/Home/Logon?urlkey=otc>

Applicants who have previously applied for Travel Oregon grants or programs may use their existing password to log on. Once logged into your applicant dashboard, you can access the application by selecting "Apply" in the top navigation. All other applicants will need to select "Create New Account" to begin.

Applicants can start and save their applications in the system and edit it until it's submitted. All submissions are final.

Step 2: Travel Oregon will review your Phase 1 Letter of Intent and confirm your eligibility.

Submitted Phase 1 Letters of Intent will receive notification about approval/declined to advance to a Phase 1 application no later than December 15, 2025.

Step 3: If you receive an approval notification for your Letter of Intent to advance to a Phase 1 application, use the email notification to access and complete the online Phase 1 application by 5 p.m. on January 29, 2026. No Phase 1 applications or materials will be accepted after this deadline.

All submissions are final.

Step 4: Phase 1 applicants will be notified of acceptance into the program no later than March 17, 2026.

Before beginning the online process, we encourage applicants to gather all information and documents listed in the Letter of Intent and Application sections below.

PHASE 1: LETTER OF INTENT

- Fully read this guidelines document to confirm your interest in the program, as well as your eligibility to submit a Letter of Intent.
- View the [Letter of Intent form's questions](#) in advance.
- Refer to the [Frequently Asked Questions \(FAQ\) page](#) for troubleshooting.
- Recommended: attend program information webinar on October 7, 2025, at 12 p.m. PT. [Pre-registration required.](#)
- The following uploads are required as part of the Letter of Intent form:
 - Travel Oregon [Substitute Federal W-9 Form](#) – form must be complete, signed and dated.

PHASE 1: APPLICATION

- View the [Phase 1 application questions](#) before you begin.
- Refer to the [Frequently Asked Questions \(FAQ\) page](#) for troubleshooting.
 - The following uploads are required as a part of the Phase 1 Application: Letters of Commitment from identified project lead.
 - Letters of Commitment from all identified project steering committee members.

PHASE 2: APPLICATION

The Recreation Ready program Phase 2 application will be open for 25 days for completion and submission during the following dates:

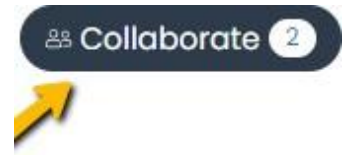
- 2026-2028 COHORT application opens January 7, 2026, 12 p.m. PT. All applications must be completed and submitted online by February 2, 2026, 5 p.m. PT.
- 2027-2029 COHORT application opens October 4, 2027, 12 p.m. PT. All applications must be completed and submitted online October 29, 5 p.m. PT.

All submissions are final.

To access the Phase 2 application, the applicant from Phase 1 will log into the [grants management platform](#) and complete the Recreation Ready Phase 2 application that will be visible under “2025-2029 Recreation Ready.”

To invite another user or entity to complete portions of the application, please use the “Collaborate” icon in the right corner of the grants management platform when you are in the application.

Click “Collaborate” and follow the instructions to send an invite to additional collaborators on your application. Please direct any questions on how to add a collaborator or complete the application to grants@traveloregon.com.



X. QUESTIONS

View the [Frequently Asked Questions \(FAQ\) page](#) for more information. Direct additional questions to grants@traveloregon.com. Please allow three business days for Travel Oregon to respond.

XI. SCORING RUBRIC FOR LOI & PHASE 1 APPLICATION

Criteria <i>(maximum of 30 total scoring points available)</i>	For reference	Excellent	Good	Needs Improvement	Missing
Project strongly aligns with Recreation Ready program's purpose <i>(0-10 points available)</i>	<p>Program purpose:</p> <p>Recreation Ready provides training, technical assistance and funding to support outdoor recreation experiences. Funds distributed in this program cycle must contribute to the development and improvement of Oregon communities by means of the enhancement and expansion of the visitor industry. Projects must demonstrate the potential to:</p> <ul style="list-style-type: none"> • Attract overnight visitors • Improve accessibility for people with disabilities • Enhance community well-being • Grow local economic opportunities • Steward the natural environment 	Project demonstrates strong alignment with program's purpose. <i>(7-10 points)</i>	Project demonstrates good alignment with program's purpose. <i>(4-7 points)</i>	Difficult to determine if the project is fully in alignment with program's purpose. <i>(1 – 3 points)</i>	Project does not align with program's purpose. <i>(0 points)</i>
Demonstration that the project is in the early stages of planning, and a clear need for expert guidance to move toward implementation readiness. <i>(0-5 points available)</i>	-	Project strongly demonstrates that it is in the early planning stages & presents a clear need for expert guidance to move toward implementation. <i>(4-5 points)</i>	Project adequately demonstrates that it is in the early planning stages & presents a clear need for expert guidance to move toward implementation. <i>(2-3 points)</i>	Difficult to determine if the project is in the early planning stages and / or the need for expert guidance to move toward implementation. <i>(1-2 points)</i>	Project fails to demonstrate that it is in the early planning stages and / or the need for expert guidance to move toward implementation. <i>(0 points)</i>
Project has demonstrated community support. <i>(0-5 points available)</i>	-	Project clearly demonstrates strong community support. <i>(4-5 points)</i>	Project adequately demonstrates community support. <i>(2-3 points)</i>	Difficult to determine the amount of community support for the project. <i>(1-2 points)</i>	Project fails to demonstrate community support. <i>(0 points)</i>
Project has a site identified or potential sites identified for consideration. <i>(0 or 5 points available)</i>	-	Project has a site identified or potential sites identified for consideration. <i>(5 points)</i>	-	-	Project fails to clearly demonstrate it has a site identified or potential sites identified for consideration. <i>(0 points)</i>

For LOI submissions: The identification of potential project lead and project steering committee members. <i>(0 or 5 points available)</i>	-	LOI clearly identifies project lead and potential project steering committee members. <i>(5 points)</i>	-	-	LOI does not clearly identify project lead and/or potential project steering committee members. <i>(0 points)</i>
For Phase 1 Application submissions: The demonstrated strength of the submitted letters of commitment from project lead and project steering committee members. <i>(0-5 points available)</i>	-	Application clearly demonstrates the excellent strengths in the identified project lead and project steering committee members through submitted letters of commitment. <i>(4-5 points)</i>	Application demonstrates the good strengths in the identified project lead and project steering committee members through submitted letters of commitment. <i>(2-3 points)</i>	Application does not clearly demonstrate the strengths of identified project lead and project steering committee members through submitted letters of commitment. <i>(1-2 points)</i>	Application fails to demonstrate the strengths of identified project lead and project steering committee members through submitted letters of commitment. <i>(0 points)</i>

In addition to the considerations found in the Scoring Rubric, the application review committee will also take into consideration:

- Consideration of geographic diversity for all applications advancing to program admission.
- Consideration of project-type diversity for all applications advancing to program admission.

Travel Oregon reserves the right to make changes to the Program Guidelines, dates, or to cancel the Recreation Ready program in its entirety.

<https://industry.traveloregon.com/programs/recreation-ready-program/>