

OREGON TOURISM COMMISSION BRIEFING

September 11, 2025
Yachats Commons Multipurpose Room
441 Hwy 101 N,
Yachats, OR 97498

The meeting will be in-person and live-streamed on Travel Oregon's Industry YouTube Channel:
<https://www.youtube.com/user/oregontourism/>.

Accessibility and Accommodation Requests

For questions about accessibility or accommodations for persons with disabilities, or to request a translator, interpreter, or other communication aids, please contact Matthew Finn at
matthew@traveloregon.com.

2:30 p.m.	Welcome and Introductions	Chair Willitts
2:40 p.m.	Wheel the World Update	Kevin Wright, Kate Sappell
3:25 p.m.	Destination Ready 2.0 Technical Assistance and Investments	Staj Olson
3:55 p.m.	Building Inclusive Pathways: Engagement with Tribal Nations and LGBTQIA+ Communities	Lisa IteI
4:30 p.m.	Adjourn	Chair Willitts

If you have any questions or comments related to the meeting proceedings or presentations, please email us at industry@traveloregon.com and indicate "September 2025 –Tourism Commission Meeting" in the subject line.