

# OREGON TOURISM COMMISSION MEETING

September 12, 2025  
Yachats Commons Multipurpose Room  
441 Hwy 101 N,  
Yachats, OR 97498

The meeting will be in-person and live-streamed on Travel Oregon's Industry YouTube Channel:  
<https://www.youtube.com/user/oregontourism/>.

## Accessibility and Accommodation Requests

For questions about accessibility or accommodations for persons with disabilities, or to request a translator, interpreter, or other communication aids, please contact Matthew Finn at  
[matthew@traveloregon.com](mailto:matthew@traveloregon.com).

|            |                                                                                                                     |                                           |
|------------|---------------------------------------------------------------------------------------------------------------------|-------------------------------------------|
| 9:00 a.m.  | Welcome and Introductions                                                                                           | Chair Willitts                            |
| 9:10 a.m.  | Chair Remarks                                                                                                       | Chair Willitts                            |
| 9:15 a.m.  | Local Welcome                                                                                                       | Marcus Hinz, Bobbi Price,<br>Mayor Berdie |
| 9:35 a.m.  | Partners and Public Statements                                                                                      | Chair Willitts                            |
|            | <i>*This is an opportunity for <a href="#">written</a> or in-person general statements or updates to Commission</i> |                                           |
| 9:45 a.m.  | Commission Business                                                                                                 | Chair Willitts                            |
|            | Review of Commission Packets                                                                                        |                                           |
|            | Review of Travel Oregon Financial Update                                                                            |                                           |
|            | CEO Search Update                                                                                                   |                                           |
| 9:55 a.m.  | Commission Action                                                                                                   | Chair Willitts                            |
|            | Approval of Minutes                                                                                                 |                                           |
| 10:05 a.m. | Break                                                                                                               |                                           |
| 10:15 a.m. | Competitive Grants Update                                                                                           | Michelle Woodard,<br>Deb Vaughn           |
| 11:00 a.m. | 2023-25 Biennial Plan Lookback Report                                                                               | Petra Hackworth,<br>Hannah Hicks          |
| 11:45 a.m. | Other Business                                                                                                      | Chair Willitts                            |
| 12:00 p.m. | Adjourn                                                                                                             | Chair Willitts                            |

If you have any questions or comments related to the meeting proceedings or presentations, please email us at  
[industry@traveloregon.com](mailto:industry@traveloregon.com) and indicate "September 2025 –Tourism Commission Meeting" in the subject line.