

OREGON TOURISM COMMISSION MEETING

December 3, 2025
Courtyard by Marriott Corvallis
400 SW 1st Street
Corvallis, Oregon, USA, 97333

The meeting will be in-person and live-streamed on Travel Oregon's Industry YouTube Channel:
<https://www.youtube.com/user/oregontourism/>.

Accessibility and Accommodation Requests

For questions about accessibility or accommodations for persons with disabilities, or to request a translator, interpreter, or other communication aids, please contact Matthew Finn at
matthew@traveloregon.com.

9:00 a.m.	Welcome and Introductions	Chair Willitts
9:10 a.m.	Chair Remarks	Chair Willitts
9:15 a.m.	Local Welcome	Tori Middelstadt, Christina Rehlau
9:35 a.m.	Partners and Public Statements	Chair Willitts
	<i>*This is an opportunity for written or in-person general statements or updates to Commission</i>	
9:45 a.m.	Commission Business	Chair Willitts
	Review of Commission Packets	
	Review of Travel Oregon Financial Update	
	CEO Search Update	
10:00 a.m.	Commission Action	Chair Willitts
	Approval of Minutes	
	CEO Search Firm Update	
10:20 a.m.	Break	
10:30 a.m.	2024 International Market and Forecast Update	Michael Sturdevant, Aran Ryan
11:10 a.m.	Break	
11:15 a.m.	Competitive Grants Update	Michelle Woodard, Deb Vaughn
11:55 a.m.	Always On Marketing	Wade McCarthy, Kelda Schmidt, Amy Garay, Katy Clair
12:40 p.m.	Other Business	Chair Willitts
12:45 p.m.	Adjourn	Chair Willitts

If you have any questions or comments related to the meeting proceedings or presentations, please email us at
industry@traveloregon.com and indicate "December 2025 –Tourism Commission Meeting" in the subject line.