

OREGON TOURISM COMMISSION MEETING

March 9, 2026
Oregon Convention Center
Portland Ballroom 256-257
777 NE Martin Luther King, Jr. Blvd
Portland, OR 97232

Materials related to the Oregon Tourism Commission Meeting can be found on the [event page](#) as they become available.

The meeting will be in-person and live-streamed on Travel Oregon's Industry YouTube Channel: <https://www.youtube.com/user/oregontourism/>.

Accessibility and Accommodation Requests

For questions about accessibility or accommodations for persons with disabilities, or to request a translator, interpreter, or other communication aids, please contact Matthew Finn at matthew@traveloregon.com.

12:30 p.m.	Welcome and Introductions	Chair Willitts
12:35 p.m.	Chair Remarks	Chair Willitts
12:40 p.m.	Local Welcome	Travel Portland, Dave Parulo, Lizzie Keenan
1:00 p.m.	Partners and Public Statements <i>*This is an opportunity for <u>written</u> or in-person general statements or updates to Commission</i>	Chair Willitts
1:10 p.m.	Commission Business Review of Commission Packets Review of Travel Oregon Financial Update Announce Nominating Committee Executive Search Update Competitive Grants Update	Chair Willitts Michelle Woodard, Deb Vaughn
2:10 p.m.	Commission Action Approval of Minutes	Chair Willitts
2:20 p.m.	Break	
2:30 p.m.	Governor’s Conference on Tourism Preview	Lisa Itel, Jaime Eder
2:50 p.m.	Wheel the World Update	Katy Clair, Julia Amato
3:10 p.m.	State of OR Campaign Update	Katy Clair
3:30 p.m.	Industry Assistance and Engagement Update	Scott Bricker, Alexa Carey, Faviana Schectman, Hilary Sager
3:55 p.m.	Other Business	Chair Willitts
4:00 p.m.	Adjourn	Chair Willitts

If you have any questions or comments related to the meeting proceedings or presentations, please email us at industry@traveloregon.com and indicate "March 2026 –Tourism Commission Meeting" in the subject line.