



**TRAVEL**



**OREGON**

**PREVIEW  
2026 GOVERNOR'S  
CONFERENCE ON TOURISM**

**3.9.26**

# GOVERNOR'S CONFERENCE ENGAGEMENT, EDUCATION, ECONOMIC IMPACT

- Come Early, Stay Late
- Economic Impact Results



# WHAT'S NEW

- Lunch & Learn
- Industry Partner Updates



# SCHOLARSHIPS

- Cultivating New Relationships
- Elevating Voices



# ACCESSIBLE CONFERENCE

- Accessibility partners
- Sensory room
- Closed captioning
- Breakout sessions
- Conference lanyards

**Not every disability  
is visible - some are  
just not obvious.**

*The Hidden Disabilities Sunflower makes you visible.*

*Living with a non-visible disability can make daily life more demanding for many people, but it can be difficult for others to identify, acknowledge or understand the challenges you face.*

*Wearing the Hidden Disabilities Sunflower is a discreet sign to indicate to people around you, that you have a non-visible disability and that you may need help, assistance or simply a little more time.*



1. Ask if you can help
2. Be kind
3. Listen closely
4. Have patience
5. Do not judge
6. Show respect



For more information, please scan the  
QR Code or copy the address  
below to visit our website:  
[www.HDSunflower.com](http://www.HDSunflower.com)

**HIDDEN  
disabilities** 

# CONFERENCE SPONSORS



## PRESENTING SPONSOR



## HOST SPONSOR



# CONFERENCE EXHIBITORS

- 34 Exhibitors
- 15 Brand new partners



PATCHMARKS



TREADWAY EVENTS & ENTERTAINMENT



# KEYNOTE SPEAKERS



**Christian Paige**



**Jedidiah Jenkins**

# CONFERENCE SUSTAINABILITY

- Increasing last year's metrics
- Reusable cups for raffle tickets
- Green Team



**RECYCLE ME**

**NIGHT OUT**  
RIP CITY!



A panoramic view of a city at night, likely Portland, Oregon, with a snow-capped mountain (Mount Hood) in the background. The city lights are illuminated, and the sky is a mix of orange and blue. The text "Thank you" is overlaid in the center.

Thank you

TRAVEL



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