

OREGON TOURISM COMMISSION MEETING

June 9, 2026
Columbia Gorge Discovery Center & Museum
5000 Discovery Drive
The Dalles, OR 97058

Materials related to the Oregon Tourism Commission Meeting can be found on the [event page](#) as they become available.

The meeting will be in-person and live-streamed on [Travel Oregon's Industry YouTube Channel](#).

Accessibility and Accommodation Requests

For questions about accessibility or accommodations for persons with disabilities, or to request a translator, interpreter, or other communication aids, please contact Matthew Finn at matthew@traveloregon.com.

Time	Agenda	Lead Individuals
9:00 a.m.	Welcome and Introductions	Chair Willitts
9:05 a.m.	Chair Remarks	Chair Willitts
9:10 a.m.	Local Welcome	Ithaca Janzen, Lynn Cox
9:40 a.m.	Partners and Public Statements <i>*This is an opportunity for written or in-person general statements or updates to Commission.</i>	Chair Willitts
9:50 a.m.	Commission Business <ul style="list-style-type: none">• Review of Commission Packets• Review of Travel Oregon Financial Update• Governance Recommendations	Chair Willitts
10:10 a.m.	Commission Action <ul style="list-style-type: none">• Approval of Minutes• Nominating Committee Report• Willamette Valley Visitors Association RDMO Update• Competitive Grant Application to Invitation Decision• Executive Search Update	Chair Willitts Commissioners Gremmels and Roe Harry Dalgaard, Tori Middelstadt Michelle Woodard, Deb Vaughn
10:40 a.m.	Break	

10:55 a.m.	State of OR Campaign Update	Kelda Schmidt, Wade McCarthy
11:35 a.m.	Other Business	Chair Willitts
12:00 p.m.	Adjourn	Chair Willitts

If you have any questions or comments related to the meeting proceedings or presentations, please email us at industry@traveloregon.com and indicate “June 2026 –Tourism Commission Meeting” in the subject line.