

Oregon Tourism Commission
Profit & Loss Budget vs. Actual (Summary)
 July 2025 through June 2026

9:02 AM
 08/25/2026
 Accrual Basis

	Jul '25 - Jun 26	Budget	\$ Over Budget	% of Budget
Income				
08000 · Transient Lodging Tax Income	42,713,937.92	42,800,000.00	-86,062.08	99.8%
0905 · Lodging Tax from prior period	672,670.00	672,669.50	0.50	100.0%
1105 · Interest Income	609,267.55	550,000.00	59,267.55	110.78%
1106 · Misc Revenue	24,392.06	0.00	24,392.06	100.0%
1115-55 · Conference Revenue	226,775.00	220,000.00	6,775.00	103.08%
1118 · Welcome Center Brochure Program	75,600.39	60,000.00	15,600.39	126.0%
1120 · Grant Income	0.00	152,000.00	-152,000.00	0.0%
1130-0 · Beginning Balance - Programs	5,557,934.61	5,557,934.61	0.00	100.0%
1130-1 · Beginning Fund Balance - RCTP	7,531,861.00	7,531,861.00	0.00	100.0%
1130-2 · Beginning Fund Balance - Grants	7,305,504.24	7,305,504.24	0.00	100.0%
1130-3 · Beg. Balance from Op. Reserve	240,000.00	240,000.00	0.00	100.0%
1130-6 · Beg. Balance - Unencumbered	211,643.00	211,643.00	0.00	100.0%
1500 · Wine Country License Plates	1,657,466.85	1,612,540.28	44,926.57	102.79%
Total Income	66,827,052.62	66,914,152.63	-87,100.01	99.87%
Gross Profit	66,827,052.62	66,914,152.63	-87,100.01	99.87%
Expense				
0.0000 · ADMINISTRATION/OPERATIONS	1,434,460.24	2,954,611.18	-1,520,150.94	48.55%
0.0001 · ADMIN/OPERATIONS PAYROLL	3,892,533.42	4,014,000.00	-121,466.58	96.97%
0.5800 · FUTURE PROGRAM & RESERVE FUNDS	11,072,710.46	11,448,531.88	-375,821.42	96.72%
1.5000 · WINE COUNTRY PLATE PROGRAM	756,247.38	1,612,540.28	-856,292.90	46.9%
11.0000 · RCTP - PROGRAM ADMINISTRATION	645,548.21	852,000.00	-206,451.79	75.77%
11.0001 · RCTP - REGIONAL DISTRIBUTION	7,531,861.00	7,531,861.00	0.00	100.0%
12.0000 · OTHER REGIONAL FUNDING	329,899.00	329,899.00	0.00	100.0%
2.0000 · GLOBAL MARKETING ADVERTISING	9,679,164.25	9,506,463.00	172,701.25	101.82%
2.0001 · GLOBAL MARKETING PAYROLL	3,563,058.98	3,855,500.00	-292,441.02	92.42%
2.5000 · PROMOTIONS & SPONSORSHIPS	142,569.93	185,000.00	-42,430.07	77.07%
3.0000 · GLOBAL SALES MARKETING	1,811,671.89	1,865,000.00	-53,328.11	97.14%
3.6000 · GRANTS - ADMINISTRATION	519,555.13	706,800.00	-187,244.87	73.51%
3.6001 · COMPETITIVE GRANTS - DISBURSED	2,646,577.03	7,007,949.17	-4,361,372.14	37.77%
3.7000 · GRANTS & AWARDS - OTHER	0.00	279,563.00	-279,563.00	0.0%
4.0000 · INSIGHTS & IMPACT	76,586.71	135,430.40	-58,843.69	56.55%
4.001 · INSIGHTS & IMPACT PAYROLL	2,975,671.51	3,004,440.60	-28,769.09	99.04%
4.5000 · INDUSTRY STRATEGY/ DEVELOPMENT	623,911.68	831,500.00	-207,588.32	75.03%
5.0000 · PRODUCT & BUSINESS DEVELOPMENT	12,411.82			
5.4000 · INDUSTRY RELATIONS	941,365.33	1,092,500.00	-151,134.67	86.17%
5.5000 · GOVERNOR'S/RURAL CONFERENCE	801,543.96	800,000.00	1,543.96	100.19%
6.1000 · WELCOME CENTERS	760,735.24	1,453,033.88	-692,298.64	52.36%
6.5000 · DESTINATION DEVELOPMENT	1,036,306.98	943,779.00	92,527.98	109.8%
6.5001 · DESTINATION DEVELOPMENT PAYROLL	1,632,304.08	1,397,738.00	234,566.08	116.78%
6.6000 · DESTINATION STEWARDSHIP	168,869.11	606,899.56	-438,030.45	27.83%
7.0000 · FULFILLMENT PROGRAM	811,775.48	768,000.00	43,775.48	105.7%
8.0000 · PUBLICATIONS	579,089.45	655,000.00	-75,910.55	88.41%
8.5000 · WEBSITE	902,954.92	885,000.00	17,954.92	102.03%
9.0000 · COMMUNICATIONS	533,417.48	595,000.00	-61,582.52	89.65%
Total Expense	55,882,800.67	65,318,039.95	-9,435,239.28	85.56%
Net Income	10,944,251.95	1,596,112.68	9,348,139.27	685.68%