



Oregon Travel Impacts by State Senate District, 2025

April 2026

Prepared for the

Oregon Tourism Commission
Salem, Oregon

Oregon Travel Impacts by State Senate District, 2025

Oregon Tourism Commission

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The Oregon travel industry is one of the major export-oriented industries in the state. The industry is represented primarily by businesses in the leisure and hospitality sector, transportation, and retail. The money that visitors spend in these businesses generate earnings and employment for Oregon residents. In addition, state and local governments collect taxes that are generated from visitor spending and travel industry employees and businesses. This study, prepared for the Oregon Tourism Commission, documents the economic significance of the travel industry in Oregon's thirty Senate districts. The estimates are comparable to the county and state travel impacts prepared by Dean Runyan Associates [1].

The beginning of the report provides three summary tables for the thirty Senate districts:

- Estimates of Senate district spending, earnings, employment and government revenue. These estimates are comparable to the county and statewide travel impact estimates reported by Dean Runyan Associates.
- Estimates of travel-generated and total employment for each district and the statewide share of district employment.
- Estimates of travel-generated tax revenue. These estimates are related to visitor spending - specifically, the amount of tax revenue generated by \$100 of visitor spending and the amount of travel-generated tax revenue per district household.

These tables are followed by a single page for each of the districts that provide all of the information contained in the summary tables.

Household estimates were revised for this report.

The appendix describes the methodology and key terms and definitions. Oregon Senate District maps can be found in the appendix and at:

<https://www.oregonlegislature.gov/redistricting/>

1. Oregon Travel Impacts, 2025 (April 2026). Prepared by Dean Runyan Associates for the Oregon Tourism Commission.



2025 Oregon Senate District Travel Impacts

Senate District (primary area)	Spending Earnings		Employment (Thousand)	Government Revenue (Million)		
	(Million)	(Million)		Local	State	Total
01 Coos (Partial), Curry, East Douglas	\$572	\$210	6.3	\$4.8	\$18.8	\$23.6
02 Jackson (Partial), Josephine	\$322	\$110	3.5	\$3.7	\$10.5	\$14.3
03 Jackson (Partial)	\$565	\$162	4.3	\$11.3	\$15.0	\$26.2
04 East Lane (Partial)	\$431	\$148	4.3	\$11.3	\$13.7	\$25.0
05 Benton (Partial), Coos, Lincoln, West Douglas, West Lane	\$1,360	\$497	13.5	\$26.1	\$42.9	\$69.0
06 East Lane (Partial), Linn (Partial)	\$331	\$88	2.8	\$4.0	\$10.1	\$14.1
07 East Lane (Partial)	\$376	\$66	1.8	\$3.8	\$6.7	\$10.5
08 Benton (Partial), Linn (Partial)	\$284	\$85	3.0	\$5.2	\$9.3	\$14.5
09 Linn (Partial), Marion (Partial), South Clackamas (Partial)	\$330	\$90	2.6	\$1.1	\$10.5	\$11.6
10 Marion, Polk (Partial)	\$218	\$65	1.9	\$2.5	\$6.8	\$9.2
11 Marion (Partial)	\$269	\$81	2.5	\$4.1	\$8.9	\$13.0
12 Polk (Partial), Yamhill (Partial)	\$383	\$124	4.1	\$2.8	\$12.0	\$14.8
13 South Clackamas (Partial), Yamhill (Partial)	\$276	\$118	2.9	\$5.6	\$10.5	\$16.1
14 Washington (Partial), West Multnomah (Partial)	\$439	\$156	3.2	\$14.5	\$13.8	\$28.3
15 Washington (Partial)	\$243	\$107	2.7	\$6.8	\$9.7	\$16.5
16 Clatsop, Columbia, Tillamook, Washington (Partial)	\$1,092	\$413	10.5	\$25.1	\$33.9	\$59.0
17 Washington, West Multnomah (Partial)	\$1,228	\$419	6.8	\$38.0	\$31.0	\$69.0
18 West Multnomah (Partial)	\$158	\$50	1.3	\$1.7	\$5.8	\$7.5
19 Washington (Partial), West Clackamas (Partial), West Multnomah (Partial)	\$276	\$116	2.8	\$5.5	\$10.7	\$16.2
20 West Clackamas	\$185	\$95	2.4	\$2.4	\$8.2	\$10.6
21 West Clackamas (Partial), West Multnomah (Partial)	\$143	\$45	1.0	\$2.4	\$5.4	\$7.7
22 West Multnomah (Partial)	\$1,653	\$536	7.8	\$46.1	\$37.5	\$83.6
23 West Multnomah (Partial)	\$486	\$160	2.8	\$17.0	\$13.5	\$30.5
24 West Multnomah (Partial), West Clackamas (Partial)	\$133	\$38	0.8	\$1.7	\$4.5	\$6.2
25 East Multnomah	\$191	\$52	1.3	\$3.8	\$6.2	\$10.0
26 Clackamas (Partial), Hood River	\$396	\$158	4.4	\$6.7	\$14.1	\$20.8
27 Deschutes (Partial)	\$388	\$174	4.0	\$11.6	\$14.5	\$26.1
28 Deschutes (Partial), Jackson (Partial), Klamath	\$848	\$262	6.8	\$15.5	\$25.1	\$40.6
29 Gilliam, Jefferson (Partial), Morrow, Sherman, Umatilla, Union, Wallowa, Wasco (Partial), Wheeler	\$410	\$157	5.3	\$5.7	\$14.3	\$20.0
30 Baker, Crook, Deschutes (Partial), Grant, Harney, Jefferson (Partial), Lake, Malheur	\$651	\$165	5.4	\$9.4	\$16.6	\$26.0
Oregon	\$14,636	\$4,947	122.9	\$301	\$441	\$741



2025 Oregon Senate District Employment Characteristics

Senate District (primary area)	District Employment (000)			District pct. of State	
	Total	Travel	Pct.Travel	Total	Travel
01 Coos (Partial), Curry, East Douglas	78	6.3	8.0%	2.9%	5.1%
02 Jackson (Partial), Josephine	70	3.5	4.9%	2.6%	2.8%
03 Jackson (Partial)	89	4.3	4.8%	3.3%	3.5%
04 East Lane (Partial)	78	4.3	5.5%	2.9%	3.5%
05 Benton (Partial), Coos, Lincoln, West Douglas, West Lane	76	13.5	17.8%	2.8%	11.0%
06 East Lane (Partial), Linn (Partial)	84	2.8	3.4%	3.1%	2.3%
07 East Lane (Partial)	86	1.8	2.1%	3.2%	1.5%
08 Benton (Partial), Linn (Partial)	65	3.0	4.5%	2.4%	2.4%
09 Linn (Partial), Marion (Partial), South Clackamas (Partial)	98	2.6	2.7%	3.6%	2.1%
10 Marion, Polk (Partial)	60	1.9	3.2%	2.2%	1.6%
11 Marion (Partial)	86	2.5	2.9%	3.2%	2.0%
12 Polk (Partial), Yamhill (Partial)	86	4.1	4.8%	3.2%	3.4%
13 South Clackamas (Partial), Yamhill (Partial)	109	2.9	2.6%	4.0%	2.3%
14 Washington (Partial), West Multnomah (Partial)	149	3.2	2.2%	5.5%	2.6%
15 Washington (Partial)	82	2.7	3.3%	3.0%	2.2%
16 Clatsop, Columbia, Tillamook, Washington (Partial)	83	10.5	12.6%	3.1%	8.6%
17 Washington, West Multnomah (Partial)	194	6.8	3.5%	7.2%	5.5%
18 West Multnomah (Partial)	64	1.3	2.0%	2.4%	1.0%
19 Washington (Partial), West Clackamas (Partial), West Multnomah (Partial)	119	2.8	2.4%	4.4%	2.3%
20 West Clackamas	82	2.4	2.9%	3.0%	2.0%
21 West Clackamas (Partial), West Multnomah (Partial)	115	1.0	0.9%	4.3%	0.8%
22 West Multnomah (Partial)	144	7.8	5.4%	5.3%	6.4%
23 West Multnomah (Partial)	76	2.8	3.7%	2.8%	2.3%
24 West Multnomah (Partial), West Clackamas (Partial)	47	0.8	1.6%	1.7%	0.6%
25 East Multnomah	55	1.3	2.4%	2.1%	1.1%
26 Clackamas (Partial), Hood River	65	4.4	6.8%	2.4%	3.6%
27 Deschutes (Partial)	20	4.0	20.5%	0.7%	3.3%
28 Deschutes (Partial), Jackson (Partial), Klamath	134	6.8	5.1%	5.0%	5.6%
29 Gilliam, Jefferson (Partial), Morrow, Sherman, Umatilla, Union, Wallowa, Wasco (Partial), Wheeler	94	5.3	5.7%	3.5%	4.3%
30 Baker, Crook, Deschutes (Partial), Grant, Harney, Jefferson (Partial), Lake, Malheur	106	5.4	5.1%	3.9%	4.4%
Oregon	2,694	122.9	4.6%	100.0%	100.0%



2025 Oregon Senate District Government Revenue Impacts

Senate District (primary area)	Revenue Generated by \$100 Visitor Spending			Revenue per District Household		
	Local	State	Total	Local	State	Total
01 Coos (Partial), Curry, East Douglas	\$0.9	\$3.0	\$3.9	\$120	\$410	\$530
02 Jackson (Partial), Josephine	\$1.2	\$2.8	\$4.1	\$70	\$150	\$220
03 Jackson (Partial)	\$2.4	\$2.7	\$5.1	\$270	\$310	\$580
04 East Lane (Partial)	\$3.0	\$3.0	\$6.0	\$190	\$190	\$380
05 Benton (Partial), Coos, Lincoln, West Douglas, West Lane	\$2.0	\$3.1	\$5.1	\$350	\$530	\$880
06 East Lane (Partial), Linn (Partial)	\$1.3	\$2.4	\$3.8	\$50	\$90	\$130
07 East Lane (Partial)	\$1.6	\$1.8	\$3.4	\$80	\$90	\$170
08 Benton (Partial), Linn (Partial)	\$2.0	\$2.9	\$4.8	\$120	\$180	\$300
09 Linn (Partial), Marion (Partial), South Clackamas (Partial)	\$0.4	\$2.5	\$2.8	\$20	\$120	\$140
10 Marion, Polk (Partial)	\$1.2	\$2.8	\$4.0	\$70	\$160	\$230
11 Marion (Partial)	\$1.7	\$2.9	\$4.6	\$110	\$200	\$320
12 Polk (Partial), Yamhill (Partial)	\$0.8	\$2.6	\$3.4	\$40	\$130	\$170
13 South Clackamas (Partial), Yamhill (Partial)	\$2.5	\$3.5	\$6.0	\$90	\$120	\$200
14 Washington (Partial), West Multnomah (Partial)	\$4.1	\$3.0	\$7.1	\$190	\$140	\$330
15 Washington (Partial)	\$3.0	\$3.6	\$6.6	\$130	\$160	\$290
16 Clatsop, Columbia, Tillamook, Washington (Partial)	\$2.4	\$3.0	\$5.3	\$420	\$530	\$960
17 Washington, West Multnomah (Partial)	\$4.7	\$2.7	\$7.4	\$560	\$320	\$880
18 West Multnomah (Partial)	\$1.3	\$2.7	\$4.0	\$30	\$70	\$100
19 Washington (Partial), West Clackamas (Partial), West Multnomah (Partial)	\$2.3	\$3.4	\$5.7	\$70	\$100	\$170
20 West Clackamas	\$1.5	\$3.9	\$5.4	\$40	\$110	\$150
21 West Clackamas (Partial), West Multnomah (Partial)	\$2.2	\$2.8	\$5.0	\$40	\$50	\$80
22 West Multnomah (Partial)	\$4.4	\$2.5	\$6.8	\$920	\$520	\$1,440
23 West Multnomah (Partial)	\$4.7	\$2.7	\$7.4	\$260	\$150	\$420
24 West Multnomah (Partial), West Clackamas (Partial)	\$1.8	\$2.5	\$4.3	\$20	\$30	\$50
25 East Multnomah	\$2.3	\$2.7	\$5.0	\$80	\$90	\$170
26 Clackamas (Partial), Hood River	\$1.8	\$3.3	\$5.1	\$120	\$210	\$340
27 Deschutes (Partial)	\$3.3	\$4.0	\$7.2	\$350	\$420	\$780
28 Deschutes (Partial), Jackson (Partial), Klamath	\$1.9	\$2.7	\$4.7	\$230	\$320	\$550
29 Gilliam, Jefferson (Partial), Morrow, Sherman, Umatilla, Union, Wallowa, Wasco (Partial), Wheeler	\$1.5	\$3.1	\$4.6	\$160	\$350	\$520
30 Baker, Crook, Deschutes (Partial), Grant, Harney, Jefferson (Partial), Lake, Malheur	\$1.7	\$2.5	\$4.2	\$210	\$310	\$520
Oregon	\$2.4	\$2.9	\$5.3	\$180	\$210	\$390



Senate District 01

Coos (Partial), Curry, East Douglas

Travel Impacts

	2024	2025
Spending (millions)	\$571	\$572
Visitor Spending	\$548	\$548
Other Spending	\$23	\$23
Earnings (millions)	\$199	\$210
Employment (thousands)	6.3	6.3
State & Local Tax Revenue (millions)	\$23.3	\$23.6
Local Tax Revenue	\$4.8	\$4.8
State Tax Revenue	\$18.5	\$18.8

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.9%
Travel-generated employment	5.1%
Travel Percent of Total District Employment	8.0%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$0.90	Local tax revenue	\$120
State tax revenue	\$3.00	State tax revenue	\$410
Local & State Total	\$3.90	Local & State Total	\$530

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 02

Jackson (Partial), Josephine

Travel Impacts

	2024	2025
Spending (millions)	\$312	\$322
Visitor Spending	\$289	\$300
Other Spending	\$23	\$23
Earnings (millions)	\$105	\$110
Employment (thousands)	3.4	3.5
State & Local Tax Revenue (millions)	\$13.8	\$14.3
Local Tax Revenue	\$3.6	\$3.7
State Tax Revenue	\$10.3	\$10.5

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.6%
Travel-generated employment	2.8%
Travel Percent of Total District Employment	4.9%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$1.20	Local tax revenue	\$70
State tax revenue	\$2.80	State tax revenue	\$150
Local & State Total	\$4.10	Local & State Total	\$220

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 03

Jackson (Partial)

Travel Impacts

	2024	2025
Spending (millions)	\$541	\$565
Visitor Spending	\$446	\$470
Other Spending	\$95	\$95
Earnings (millions)	\$153	\$162
Employment (thousands)	4.2	4.3
State & Local Tax Revenue (millions)	\$24.9	\$26.2
Local Tax Revenue	\$10.5	\$11.3
State Tax Revenue	\$14.3	\$15.0

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	3.3%
Travel-generated employment	3.5%
Travel Percent of Total District Employment	4.8%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.40	Local tax revenue	\$270
State tax revenue	\$2.70	State tax revenue	\$310
Local & State Total	\$5.10	Local & State Total	\$580

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 04

East Lane (Partial)

Travel Impacts

	2024	2025
Spending (millions)	\$424	\$431
Visitor Spending	\$373	\$378
Other Spending	\$52	\$53
Earnings (millions)	\$142	\$148
Employment (thousands)	4.2	4.3
State & Local Tax Revenue (millions)	\$24.6	\$25.0
Local Tax Revenue	\$11.2	\$11.3
State Tax Revenue	\$13.4	\$13.7

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.9%
Travel-generated employment	3.5%
Travel Percent of Total District Employment	5.5%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.00	Local tax revenue	\$190
State tax revenue	\$3.00	State tax revenue	\$190
Local & State Total	\$6.00	Local & State Total	\$380

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 05

Benton (Partial), Coos, Lincoln, West Douglas, West Lane

Travel Impacts

	2024	2025
Spending (millions)	\$1,334	\$1,360
Visitor Spending	\$1,259	\$1,285
Other Spending	\$75	\$76
Earnings (millions)	\$471	\$497
Employment (thousands)	13.4	13.5
State & Local Tax Revenue (millions)	\$67.3	\$69.0
Local Tax Revenue	\$25.8	\$26.1
State Tax Revenue	\$41.5	\$42.9

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.8%
Travel-generated employment	11.0%
Travel Percent of Total District Employment	17.8%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.00	Local tax revenue	\$350
State tax revenue	\$3.10	State tax revenue	\$530
Local & State Total	\$5.10	Local & State Total	\$880

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 06

East Lane (Partial), Linn (Partial)

Travel Impacts

	2024	2025
Spending (millions)	\$324	\$331
Visitor Spending	\$291	\$299
Other Spending	\$33	\$32
Earnings (millions)	\$85	\$88
Employment (thousands)	2.8	2.8
State & Local Tax Revenue (millions)	\$13.8	\$14.1
Local Tax Revenue	\$3.9	\$4.0
State Tax Revenue	\$9.9	\$10.1

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	3.1%
Travel-generated employment	2.3%
Travel Percent of Total District Employment	3.4%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$1.30	Local tax revenue	\$50
State tax revenue	\$2.40	State tax revenue	\$90
Local & State Total	\$3.80	Local & State Total	\$130

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 07

East Lane (Partial)

Travel Impacts

	2024	2025
Spending (millions)	\$369	\$376
Visitor Spending	\$234	\$240
Other Spending	\$135	\$135
Earnings (millions)	\$63	\$66
Employment (thousands)	1.8	1.8
State & Local Tax Revenue (millions)	\$10.3	\$10.5
Local Tax Revenue	\$3.7	\$3.8
State Tax Revenue	\$6.6	\$6.7

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	3.2%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	2.1%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$1.60	Local tax revenue	\$80
State tax revenue	\$1.80	State tax revenue	\$90
Local & State Total	\$3.40	Local & State Total	\$170

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 08

Benton (Partial), Linn (Partial)

Travel Impacts

	2024	2025
Spending (millions)	\$285	\$284
Visitor Spending	\$265	\$264
Other Spending	\$20	\$20
Earnings (millions)	\$84	\$85
Employment (thousands)	3.0	3.0
State & Local Tax Revenue (millions)	\$14.9	\$14.5
Local Tax Revenue	\$5.5	\$5.2
State Tax Revenue	\$9.4	\$9.3

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.4%
Travel-generated employment	2.4%
Travel Percent of Total District Employment	4.5%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.00	Local tax revenue	\$120
State tax revenue	\$2.90	State tax revenue	\$180
Local & State Total	\$4.80	Local & State Total	\$300

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 09

Linn (Partial), Marion (Partial), South Clackamas (Partial)

Travel Impacts

	2024	2025
Spending (millions)	\$324	\$330
Visitor Spending	\$289	\$296
Other Spending	\$36	\$34
Earnings (millions)	\$85	\$90
Employment (thousands)	2.6	2.6
State & Local Tax Revenue (millions)	\$11.3	\$11.6
Local Tax Revenue	\$1.0	\$1.1
State Tax Revenue	\$10.2	\$10.5

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	3.6%
Travel-generated employment	2.1%
Travel Percent of Total District Employment	2.7%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$0.40	Local tax revenue	\$20
State tax revenue	\$2.50	State tax revenue	\$120
Local & State Total	\$2.80	Local & State Total	\$140

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 10

Marion, Polk (Partial)

Travel Impacts

	2024	2025
Spending (millions)	\$207	\$218
Visitor Spending	\$195	\$206
Other Spending	\$12	\$12
Earnings (millions)	\$62	\$65
Employment (thousands)	1.9	1.9
State & Local Tax Revenue (millions)	\$8.7	\$9.2
Local Tax Revenue	\$2.3	\$2.5
State Tax Revenue	\$6.4	\$6.8

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.2%
Travel-generated employment	1.6%
Travel Percent of Total District Employment	3.2%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$1.20	Local tax revenue	\$70
State tax revenue	\$2.80	State tax revenue	\$160
Local & State Total	\$4.00	Local & State Total	\$230

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 11

Marion (Partial)

Travel Impacts

	2024	2025
Spending (millions)	\$255	\$269
Visitor Spending	\$234	\$248
Other Spending	\$21	\$21
Earnings (millions)	\$76	\$81
Employment (thousands)	2.4	2.5
State & Local Tax Revenue (millions)	\$12.3	\$13.0
Local Tax Revenue	\$3.8	\$4.1
State Tax Revenue	\$8.5	\$8.9

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	3.2%
Travel-generated employment	2.0%
Travel Percent of Total District Employment	2.9%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$1.70	Local tax revenue	\$110
State tax revenue	\$2.90	State tax revenue	\$200
Local & State Total	\$4.60	Local & State Total	\$320

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 12

Polk (Partial), Yamhill (Partial)

Travel Impacts

	2024	2025
Spending (millions)	\$369	\$383
Visitor Spending	\$338	\$353
Other Spending	\$31	\$30
Earnings (millions)	\$119	\$124
Employment (thousands)	4.0	4.1
State & Local Tax Revenue (millions)	\$14.4	\$14.8
Local Tax Revenue	\$2.7	\$2.8
State Tax Revenue	\$11.7	\$12.0

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	3.2%
Travel-generated employment	3.4%
Travel Percent of Total District Employment	4.8%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$0.80	Local tax revenue	\$40
State tax revenue	\$2.60	State tax revenue	\$130
Local & State Total	\$3.40	Local & State Total	\$170

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 13

South Clackamas (Partial), Yamhill (Partial)

Travel Impacts

	2024	2025
Spending (millions)	\$271	\$276
Visitor Spending	\$225	\$225
Other Spending	\$47	\$51
Earnings (millions)	\$112	\$118
Employment (thousands)	2.8	2.9
State & Local Tax Revenue (millions)	\$16.3	\$16.1
Local Tax Revenue	\$6.0	\$5.6
State Tax Revenue	\$10.2	\$10.5

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	4.0%
Travel-generated employment	2.3%
Travel Percent of Total District Employment	2.6%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.50	Local tax revenue	\$90
State tax revenue	\$3.50	State tax revenue	\$120
Local & State Total	\$6.00	Local & State Total	\$200

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 14

Washington (Partial), West Multnomah (Partial)

Travel Impacts

	2024	2025
Spending (millions)	\$434	\$439
Visitor Spending	\$342	\$351
Other Spending	\$91	\$88
Earnings (millions)	\$150	\$156
Employment (thousands)	3.2	3.2
State & Local Tax Revenue (millions)	\$27.8	\$28.3
Local Tax Revenue	\$14.3	\$14.5
State Tax Revenue	\$13.5	\$13.8

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	5.5%
Travel-generated employment	2.6%
Travel Percent of Total District Employment	2.2%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.10	Local tax revenue	\$190
State tax revenue	\$3.00	State tax revenue	\$140
Local & State Total	\$7.10	Local & State Total	\$330

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 15

Washington (Partial)

Travel Impacts

	2024	2025
Spending (millions)	\$245	\$243
Visitor Spending	\$228	\$226
Other Spending	\$17	\$17
Earnings (millions)	\$104	\$107
Employment (thousands)	2.7	2.7
State & Local Tax Revenue (millions)	\$16.9	\$16.5
Local Tax Revenue	\$7.3	\$6.8
State Tax Revenue	\$9.6	\$9.7

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	3.0%
Travel-generated employment	2.2%
Travel Percent of Total District Employment	3.3%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.00	Local tax revenue	\$130
State tax revenue	\$3.60	State tax revenue	\$160
Local & State Total	\$6.60	Local & State Total	\$290

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 16

Clatsop, Columbia, Tillamook, Washington (Partial)

Travel Impacts

	2024	2025
Spending (millions)	\$1,085	\$1,092
Visitor Spending	\$1,058	\$1,064
Other Spending	\$28	\$27
Earnings (millions)	\$391	\$413
Employment (thousands)	10.5	10.5
State & Local Tax Revenue (millions)	\$57.0	\$59.0
Local Tax Revenue	\$24.2	\$25.1
State Tax Revenue	\$32.8	\$33.9

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	3.1%
Travel-generated employment	8.6%
Travel Percent of Total District Employment	12.6%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.40	Local tax revenue	\$420
State tax revenue	\$3.00	State tax revenue	\$530
Local & State Total	\$5.30	Local & State Total	\$960

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 17

Washington, West Multnomah (Partial)

Travel Impacts

	2024	2025
Spending (millions)	\$1,239	\$1,228
Visitor Spending	\$781	\$802
Other Spending	\$458	\$427
Earnings (millions)	\$405	\$419
Employment (thousands)	6.6	6.8
State & Local Tax Revenue (millions)	\$67.1	\$69.0
Local Tax Revenue	\$36.9	\$38.0
State Tax Revenue	\$30.2	\$31.0

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	7.2%
Travel-generated employment	5.5%
Travel Percent of Total District Employment	3.5%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.70	Local tax revenue	\$560
State tax revenue	\$2.70	State tax revenue	\$320
Local & State Total	\$7.40	Local & State Total	\$880

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 18

West Multnomah (Partial)

Travel Impacts

	2024	2025
Spending (millions)	\$153	\$158
Visitor Spending	\$128	\$133
Other Spending	\$25	\$26
Earnings (millions)	\$48	\$50
Employment (thousands)	1.2	1.3
State & Local Tax Revenue (millions)	\$7.4	\$7.5
Local Tax Revenue	\$1.8	\$1.7
State Tax Revenue	\$5.7	\$5.8

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.4%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	2.0%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$1.30	Local tax revenue	\$30
State tax revenue	\$2.70	State tax revenue	\$70
Local & State Total	\$4.00	Local & State Total	\$100

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 19

Washington (Partial), West Clackamas (Partial), West Multnomah (Partial)

Travel Impacts

	2024	2025
Spending (millions)	\$268	\$276
Visitor Spending	\$228	\$235
Other Spending	\$40	\$40
Earnings (millions)	\$111	\$116
Employment (thousands)	2.8	2.8
State & Local Tax Revenue (millions)	\$16.0	\$16.2
Local Tax Revenue	\$5.5	\$5.5
State Tax Revenue	\$10.5	\$10.7

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	4.4%
Travel-generated employment	2.3%
Travel Percent of Total District Employment	2.4%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.30	Local tax revenue	\$70
State tax revenue	\$3.40	State tax revenue	\$100
Local & State Total	\$5.70	Local & State Total	\$170

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 20

West Clackamas

Travel Impacts

	2024	2025
Spending (millions)	\$179	\$185
Visitor Spending	\$157	\$162
Other Spending	\$22	\$22
Earnings (millions)	\$91	\$95
Employment (thousands)	2.3	2.4
State & Local Tax Revenue (millions)	\$10.4	\$10.6
Local Tax Revenue	\$2.4	\$2.4
State Tax Revenue	\$7.9	\$8.2

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	3.0%
Travel-generated employment	2.0%
Travel Percent of Total District Employment	2.9%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$1.50	Local tax revenue	\$40
State tax revenue	\$3.90	State tax revenue	\$110
Local & State Total	\$5.40	Local & State Total	\$150

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 21

West Clackamas (Partial), West Multnomah (Partial)

Travel Impacts

	2024	2025
Spending (millions)	\$139	\$143
Visitor Spending	\$103	\$108
Other Spending	\$36	\$34
Earnings (millions)	\$44	\$45
Employment (thousands)	1.0	1.0
State & Local Tax Revenue (millions)	\$7.6	\$7.7
Local Tax Revenue	\$2.3	\$2.4
State Tax Revenue	\$5.3	\$5.4

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	4.3%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	0.9%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.20	Local tax revenue	\$40
State tax revenue	\$2.80	State tax revenue	\$50
Local & State Total	\$5.00	Local & State Total	\$80

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 22

West Multnomah (Partial)

Travel Impacts

	2024	2025
Spending (millions)	\$1,678	\$1,653
Visitor Spending	\$1,035	\$1,055
Other Spending	\$643	\$598
Earnings (millions)	\$506	\$536
Employment (thousands)	7.6	7.8
State & Local Tax Revenue (millions)	\$80.3	\$83.6
Local Tax Revenue	\$44.5	\$46.1
State Tax Revenue	\$35.8	\$37.5

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	5.3%
Travel-generated employment	6.4%
Travel Percent of Total District Employment	5.4%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.40	Local tax revenue	\$920
State tax revenue	\$2.50	State tax revenue	\$520
Local & State Total	\$6.80	Local & State Total	\$1,440

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 23

West Multnomah (Partial)

Travel Impacts

	2024	2025
Spending (millions)	\$481	\$486
Visitor Spending	\$348	\$360
Other Spending	\$134	\$125
Earnings (millions)	\$152	\$160
Employment (thousands)	2.7	2.8
State & Local Tax Revenue (millions)	\$29.5	\$30.5
Local Tax Revenue	\$16.5	\$17.0
State Tax Revenue	\$13.1	\$13.5

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.8%
Travel-generated employment	2.3%
Travel Percent of Total District Employment	3.7%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$4.70	Local tax revenue	\$260
State tax revenue	\$2.70	State tax revenue	\$150
Local & State Total	\$7.40	Local & State Total	\$420

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 24

West Multnomah (Partial), West Clackamas (Partial)

Travel Impacts

	2024	2025
Spending (millions)	\$130	\$133
Visitor Spending	\$87	\$92
Other Spending	\$42	\$41
Earnings (millions)	\$37	\$38
Employment (thousands)	0.7	0.8
State & Local Tax Revenue (millions)	\$6.1	\$6.2
Local Tax Revenue	\$1.6	\$1.7
State Tax Revenue	\$4.4	\$4.5

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	1.6%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$1.80	Local tax revenue	\$20
State tax revenue	\$2.50	State tax revenue	\$30
Local & State Total	\$4.30	Local & State Total	\$50

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 25

East Multnomah

Travel Impacts

	2024	2025
Spending (millions)	\$193	\$191
Visitor Spending	\$164	\$164
Other Spending	\$29	\$28
Earnings (millions)	\$53	\$52
Employment (thousands)	1.4	1.3
State & Local Tax Revenue (millions)	\$10.2	\$10.0
Local Tax Revenue	\$3.9	\$3.8
State Tax Revenue	\$6.3	\$6.2

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.1%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	2.4%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$2.30	Local tax revenue	\$80
State tax revenue	\$2.70	State tax revenue	\$90
Local & State Total	\$5.00	Local & State Total	\$170

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 26

Clackamas (Partial), Hood River

Travel Impacts

	2024	2025
Spending (millions)	\$391	\$396
Visitor Spending	\$363	\$369
Other Spending	\$28	\$27
Earnings (millions)	\$153	\$158
Employment (thousands)	4.4	4.4
State & Local Tax Revenue (millions)	\$20.6	\$20.8
Local Tax Revenue	\$6.8	\$6.7
State Tax Revenue	\$13.8	\$14.1

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.4%
Travel-generated employment	3.6%
Travel Percent of Total District Employment	6.8%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$1.80	Local tax revenue	\$120
State tax revenue	\$3.30	State tax revenue	\$210
Local & State Total	\$5.10	Local & State Total	\$340

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 27

Deschutes (Partial)

Travel Impacts

	2024	2025
Spending (millions)	\$384	\$388
Visitor Spending	\$350	\$354
Other Spending	\$34	\$34
Earnings (millions)	\$161	\$174
Employment (thousands)	3.9	4.0
State & Local Tax Revenue (millions)	\$25.3	\$26.1
Local Tax Revenue	\$11.5	\$11.6
State Tax Revenue	\$13.9	\$14.5

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	3.3%
Travel Percent of Total District Employment	20.5%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$3.30	Local tax revenue	\$350
State tax revenue	\$4.00	State tax revenue	\$420
Local & State Total	\$7.20	Local & State Total	\$780

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 28

Deschutes (Partial), Jackson (Partial), Klamath

Travel Impacts

	2024	2025
Spending (millions)	\$834	\$848
Visitor Spending	\$785	\$799
Other Spending	\$49	\$48
Earnings (millions)	\$248	\$262
Employment (thousands)	6.7	6.8
State & Local Tax Revenue (millions)	\$39.5	\$40.6
Local Tax Revenue	\$15.2	\$15.5
State Tax Revenue	\$24.2	\$25.1

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	5.0%
Travel-generated employment	5.6%
Travel Percent of Total District Employment	5.1%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$1.90	Local tax revenue	\$230
State tax revenue	\$2.70	State tax revenue	\$320
Local & State Total	\$4.70	Local & State Total	\$550

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 29

Gilliam, Jefferson (Partial), Morrow, Sherman, Umatilla, Union, Wallowa, Wasco (Partial), Wheeler

Travel Impacts

	2024	2025
Spending (millions)	\$386	\$410
Visitor Spending	\$362	\$386
Other Spending	\$24	\$24
Earnings (millions)	\$146	\$157
Employment (thousands)	5.2	5.3
State & Local Tax Revenue (millions)	\$18.7	\$20.0
Local Tax Revenue	\$5.2	\$5.7
State Tax Revenue	\$13.6	\$14.3

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	3.5%
Travel-generated employment	4.3%
Travel Percent of Total District Employment	5.7%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$1.50	Local tax revenue	\$160
State tax revenue	\$3.10	State tax revenue	\$350
Local & State Total	\$4.60	Local & State Total	\$520

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



Senate District 30

Baker, Crook, Deschutes (Partial), Grant, Harney, Jefferson (Partial), Lake, Malheur

Travel Impacts

	2024	2025
Spending (millions)	\$637	\$651
Visitor Spending	\$540	\$553
Other Spending	\$97	\$97
Earnings (millions)	\$159	\$165
Employment (thousands)	5.4	5.4
State & Local Tax Revenue (millions)	\$25.4	\$26.0
Local Tax Revenue	\$9.2	\$9.4
State Tax Revenue	\$16.2	\$16.6

Employment Characteristics (2025)

District Percent of Statewide Employment	
All Payroll & Self-employment	3.9%
Travel-generated employment	4.4%
Travel Percent of Total District Employment	5.1%

Travel-generated tax revenue (2025)

\$100 of Visitor Spending Generates		Travel-Generated Tax Revenues per District Household	
Local tax revenue	\$1.70	Local tax revenue	\$210
State tax revenue	\$2.50	State tax revenue	\$310
Local & State Total	\$4.20	Local & State Total	\$520

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on ground transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers. **Earnings** include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local tax revenue** includes lodging and auto rental taxes imposed by cities and counties.

State tax revenue includes lodging, motor fuel, and business and personal income taxes imposed by the state of Oregon.



APPENDICES

DATA LIMITATIONS

EMPLOYMENT CHARACTERISTICS

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Data Limitations

Due to data limitations and the need to allocate county-level estimates to legislative districts defined by zip code and population data, it is not possible to report visitor volume and average spending estimates found in the county travel impact report. There are also several issues that should be noted with respect to the interpretation of these findings:

- The **employment** estimates provided in this report refer to the *place of work* for payroll employees and the self-employed. The estimates reflect the number of jobs rather than the number of employed persons. Some of the employees in a particular legislative district will be residents of another legislative district. The extent to which this occurs in any given legislative district is not estimated in this report. However, it is fair to say that this will occur to a much a greater extent in the many dense urban districts as opposed to the geographically larger rural districts.
- The estimates of local and state **government revenue** in this report also refer to the legislative district where this tax revenue is generated (by point of sale or taxable income). The government entities that collect tax revenue are not necessarily contained within a given legislative district. Therefore, revenue generated within one legislative district may be used to provide services in another. This also is more likely to occur in dense urban districts.
- It should also be noted that the allocation of travel impacts is complicated by the fact that there is visitor travel between and among different geographic areas within the state. This is always an issue in travel impact research. In general, it is more important the smaller the geographic unit, as is the case with dense urban districts.
- The Senate districts are described in this report by the primary county or counties contained within each district. The description is only intended to provide a general location of the district within the state.



Employment Characteristics

Assume that the District and the State have the following travel-generated and total employment. The calculations follow.

	Total	Travel
District	400	20
State	20,502	925

District Percent of Statewide Employment

All Payroll & Self-employment	2.0%	= 400/20,502
Travel-generated employment	2.2%	= 20/925
Travel Percent of Total District Employment	5.0%	= 20/400

Visitor-Generated Tax Revenue

Assume that the District has the following visitor spending, tax revenue and resident households. (Note: Visitor-generated tax revenue is slightly less than the total tax revenue that is reported.) The calculations follow.

Visitor Spending (million)	\$1,500
Local Tax Revenue	\$35
State Tax Revenue	\$70
Households	200,000

\$100 of Visitor Spending Generates

Local tax revenue	\$2.30	= (\$35/\$1,500)* 100
State tax revenue	\$4.70	= (\$70/\$1,500)* 100
Local & State Total	\$7.00	= \$2.30 + \$4.70

Visitor-Generated Tax Revenues per District Household

Local Tax Revenue	\$175	= \$35,000,000/200,000
State Tax Revenue	\$350	= \$70,000,000/200,000
Local & State Total	\$525	= \$175 + \$350



Travel Impact Categories

Travel Spending includes *visitor spending* on lodging, food services, recreation, shopping and local transportation and *other travel spending* on transportation to other Oregon destinations, air travel, travel arrangement services, and convention/trade show organizers.

Earnings include wages and salaries, paid benefits and self-employment income.

Employment includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker.

Local government revenue includes lodging and auto rental taxes imposed by Oregon.

State government revenue includes lodging, motor fuel, and business and pers imposed by the state of Oregon.

Summary of Methodology

The general method for estimating the economic impact of travel is described in the Oregon Travel Impacts report [2]. The district estimates involved allocating the county level estimates to zip code areas and districts. The following data sources were used in making this allocation.

- Smith Travel Research lodging establishment and room inventory by address. The lodging establishments were matched to legislative districts by Dean Runyan Associates.
- U.S. Bureau of the Census Zip code Business Patterns for payroll employment by industry.
- U.S. Bureau of the Census Housing Characteristics, population, and resident employment characteristics by Zip code.
- U.S. Bureau of the Census State Congressional District Relationship Files.

District total employment (used for estimating the travel-generated employment share) was estimated from county and zip code payroll employment data and total employment estimates for counties prepared by the Bureau of Economic Analysis.

2. Oregon Travel Impacts, 2025 (April 2026). Prepared by Dean Runyan Associates for the Oregon Tourism Commission.



